

Local Programs July 27-Aug. 2

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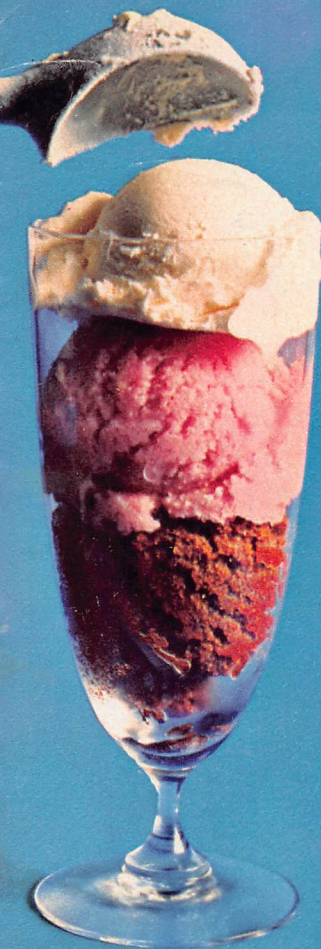
America's Taste:  
Who  
Watches  
What?

See Page 5

Joey Heatherton  
and Frank Sinatra Jr.







# HAVE a BALL

of ice cream or sherbet  
with Dr Pepper

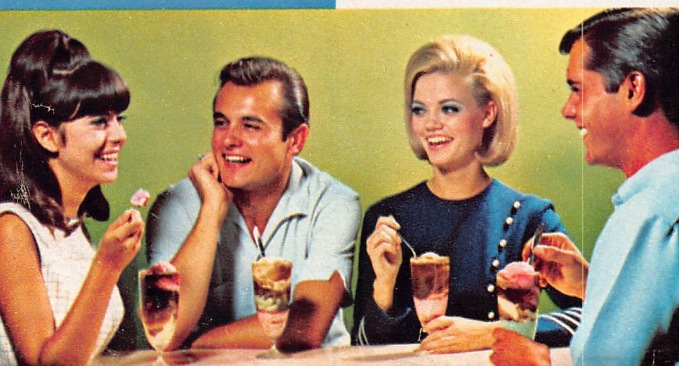
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*(don't you wish everybody did?)*



# TV Teletype: Hollywood

JOSEPH FINNIGAN REPORTS:

TENNESSEE ERNIE FORD harmonizes with another good ol' country boy, WAYNE NEWTON, on an NBC special Nov. 16 . . . DANNY THOMAS drops in on Gomer Pyle Nov. 1 . . . After weeks of interviewing scores of girls, ABC finally cast Miss E.J. PEAKER as ROBERT MORSE's wife in his new show, That's Life . . . RICHARD BENJAMIN signed to star in the movie "Goodbye, Columbus," which should help make up for the loss of his He & She series.

When GLEN CAMPBELL finishes his host chores on CBS's Summer Brothers Smothers Show, he'll portray a Texas Ranger in JOHN WAYNE's film of "True Grit" . . . France's Olympic ski champion JEAN CLAUDE KILLY is the subject of a documentary scheduled to be broadcast Jan. 13 on ABC . . . VIC MORROW, no longer fighting on Combat!, spends part of his summer in Brazil working in "A River of Diamonds," Universal Studio's latest World Premiere movie for NBC.

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\*Trade-mark, Teletype Corp.

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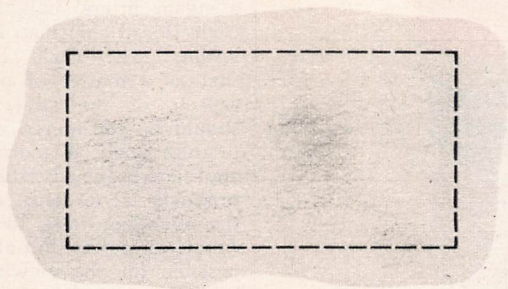
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## as we see it

■ The Television Code, which is about as restrictive as Kate Smith's old girdle on Twiggy, and which is enforced with all the rigid discipline of a doting grandmother, may be loosened a little.

The Code Review Board has decided that it's unfair to prohibit the advertising of particularly intimate products on television—the ones that the Code now says “ordinarily are not freely mentioned or discussed.”

■ These products, it is true, are advertised in newspapers and magazines where, if you like, you can read them or, if you prefer, you can skip them. On television, it's all but impossible not to see and hear a commercial in the middle of a show you're watching—possibly during dinner.

As a result, the Code has always forbidden its members to accept advertising for products designed to ease or cure bodily ailments that normally are not the subject of polite conversation at a church social—or a steam fitters' ball. But now, says Code Board chairman Robert W. Ferguson, “The Code Board believes that as a matter of policy the taste aspects of the advertising message should be considered rather than the product itself. A more contemporary approach to the advertising of personal products is not only consistent with the changing taste tolerances of the American public, but also will make it possible for the viewing audience to be informed of certain new and/or previously precluded products.”

■ Whoopee.

The final arbiters of “the changing taste tolerances of the American public,” namely the board members of the National Association of Broadcasters, debated the Code Board's recommendation and made a courageous decision: It sent the matter back to the Code Board for “further study.”

■ Thus we may yet see commercials for “particularly intimate products.”







First, consider the U.S. as a whole:

### U.S. TOP 10

1. Lucy Show
2. Andy Griffith
3. Bonanza
4. Red Skelton
5. Gunsmoke
6. Family Affair
7. Jackie Gleason
8. Gomer Pyle
9. Saturday Movies
10. (Beverly Hillbillies  
/Friday Movies)

Here we see that there are three "countrified" comedies (*Griffith*, *Pyle* and *Hillbillies*), two Westerns (*Bonanza* and *Gunsmoke*), two variety shows (one "countrified"—*Skelton*; one "citified"—*Gleason*), two family comedies (*Lucy* and *Family Affair*), and two movie nights. This is just a start. Industry wants to know the viewer's age, sex, geographical location, income, education, occupation and a lot more.

Nielsen begins by breaking down viewing preferences by geographical region. For contrast, consider the Top 10 ranking shows for the South and the Northeast:

### TOP 10 IN SOUTH

1. Gunsmoke
2. Bonanza
3. Andy Griffith
4. Lucy Show
5. Gomer Pyle
6. Red Skelton
7. Family Affair
8. Virginian
9. Daniel Boone
10. Beverly Hillbillies

### TOP 10 IN NORTHEAST

1. Jackie Gleason
2. Smothers Bros.
3. Dean Martin
4. Ed Sullivan
5. Friday Movies
6. Saturday Movies
7. Lucy Show
8. Thursday Movies
9. Tuesday Movies
10. My Three Sons

The South's Top 10 is similar to the U.S. as a whole, with eight shows in common. Conspicuously absent are movies, originally made for a more

sophisticated theater audience. Also missing is *Gleason*, an urban taste. In their place are two more Westerns.

The Top 10 in the Northeast has only four shows in common with the U.S. nationally. Out are all the countrified situation comedies and Westerns. In are the citified variety shows which occupy the top four places. *Gleason* leads the pack. The Northeast has two more movie nights.

Comparing Northeast and South, the two regions have only one show in common: *Lucy*. For the rest, their tastes are dissimilar. In movies, it's 4 to 0. In variety shows it's 4 to 1.

So much for geography. Breakdowns by income give us a new look:

### TOP 10 FOR INCOMES UNDER \$5000

1. Lucy Show
2. Gunsmoke
3. Andy Griffith
4. Red Skelton
5. Lawrence Welk
6. Bonanza
7. Gomer Pyle
8. Family Affair
9. (Ed Sullivan  
/Virginian)

### TOP 10 FOR INCOMES \$10,000 & OVER

1. Saturday Movies
2. Dean Martin
3. Friday Movies
4. Andy Griffith
5. Thursday Movies
6. Smothers Bros.
7. Family Affair
8. Jackie Gleason
9. Tuesday Movies
10. FBI

Tastes of the lower income group are similar to the U.S. as a whole except that movies are out, *Gleason* is out, and *Welk* and *Sullivan* are in.

The most conspicuous feature of the upper income group is the prominence of movies—four of the Top 10, including the No. 1 show. The upper income groups have three citified variety shows and the first dramatic show to appear in these ratings, *The F.B.I.*

In comparing the two income groups, the uppers prefer movies and drama, the lowers prefer Westerns and situation comedies. In the variety field, the uppers prefer *Gleason*, *Martin* and *Smothers*, the lowers prefer *Skelton*, *Welk* and *Sullivan*.



# Education changes the picture again:

TOP 10: GRADE SCHOOL EDUCATION	TOP 10: 1+ YEARS OF COLLEGE
1. Lucy Show	1. Saturday Movies
2. Andy Griffith	2. Mission: Impossible
3. Gunsmoke	3. Smothers Bros.
4. Red Skelton	4. Dean Martin
5. Bonanza	5. Jackie Gleason
6. Gomer Pyle	6. Tuesday Movies
7. Family Affair	7. Bewitched
8. Lawrence Welk	8. NFL Football
9. Virginian	9. Thursday Movies
10. Jackie Gleason	10. Get Smart

The Top 10 for the grade school educated mostly follows the national rankings except for the exclusion of movies and the addition of *Lawrence Welk* and a Western.

The Top 10 for the college educated, however, is dissimilar. *Gleason* and movies are all they have in common with the U.S. as a whole. Next to *Saturday Movies*, the highest rated show is a drama, *Mission: Impossible*. Their two situation comedies, *Bewitched* and *Get Smart*, are considered more sophisticated than *Lucy* or *Pyle*.

Classifying TV households by education of the head of the household, the Nielsen Company estimates there are 15.3 million homes in the grade school category and 12.7 million in the one-plus years of college. Grade school types prefer Andy Griffith and Jim Nabors; college types prefer Elizabeth Montgomery and Don Adams. The grade school educated go for *Skelton* and *Welk*; collegers like the *Smothers Brothers* and *Dean Martin*.

The blue collar Top 10 generally goes along with the U.S. as a whole, but the white collar Top 10 has more movies, citified variety shows, and a drama, *Mission: Impossible*. Blue collars comprise 48 percent of all TV households; white collars 36 percent.

TOP 10: BLUE COLLAR	TOP 10: WHITE COLLAR
1. Andy Griffith	1. Saturday Movies
2. Lucy Show	2. Dean Martin
3. Bonanza	3. Andy Griffith
4. Red Skelton	4. Smothers Bros.
5. Beverly Hillbillies	5. Mission: Impossible
6. Gunsmoke	6. Jackie Gleason
7. Gomer Pyle	7. Tuesday Movies
8. Bewitched	8. Family Affair
9. Green Acres	9. Thursday Movies
10. { Family Affair Sat. Movies	10. { Friday Movies Lucy Show

The blues have two Westerns in their Top 10 to the whites' none, four country comedies to the whites' one. Both like *Lucy* and *Andy Griffith*.

There is strikingly little overlap between the Top 10's of the South and of the Northeast (one show), between those of the Under \$5000 and the Over \$10,000 (two shows), between the Grade School Only and the One-Plus Years of College (one show), and between the Blue Collar and the White Collar (four shows). The next time one hears the phrase "Top 10," it is fair to ask *which* Top 10.

On the other hand, there is a great deal of overlap in the Top 10's of the South, the Under-\$5000 income group, the Grade School educated, and the Blue Collar workers, which we shall consider together under the heading "Just Plain Folks." Almost as much overlap is found among the Northeast, Over-\$10,000 income group, One-Plus Years of College, and White Collar workers, an aggregation which some advertisers call "Sophisticates."

A goodly number of "specials" were aired during the six-week period under study. They were excluded. Were these taken into account, the Top 10's of the Sophisticates would include between five and eight specials; the Top 10's of Just Plain Folks would include only one or two. →



The Tennessee Ernie Ford special is the only one that consistently scored as well with both.

Further demographic breakdowns are regularly conducted by the Home Testing Institute of Manhasset, Long Island, and expressed as numerical "TvQ" scores. Whereas the Nielsen ratings are based on a sample of 1155 homes and show merely whether the household TV set is switched on and, if so, which channel the set is tuned to, TvQ scores are based on a survey of 2000 individuals in 750 families and go further to measure attentiveness and degree of enthusiasm for programs.

The shows in TvQ's Top 10's are generally more sophisticated than those in Nielsen's because they are programs the viewers are interested in rather than possibly just the best of a bad lot—the least bad at the time period. Significantly, Nielsen's two big rating leaders, *Andy Griffith* and *Lucy*, are entirely absent from TvQ's Top 10's. In fact, *The Lucy Show* fails to appear on a single TvQ Top 20 breakdown.

The following demographics, supplied by HTI, reflect the tastes of selected age and sex categories in November 1967, during the period under discussion:

#### TOP 10 AMONG CHILDREN 6-11

1. Flying Nun
2. Second Hundred Years
3. Family Affair
4. Monkees
5. Gomer Pyle
6. Bewitched
7. Beverly Hillbillies
8. Gentle Ben
9. Off to See the Wizard
10. Walt Disney

#### TOP 10 AMONG TEENAGERS 12-17

1. Guns of Will Sonnett
2. Second Hundred Years
3. Monkees
4. Star Trek
5. Smothers Brothers
6. Flying Nun
7. Saturday Movies
8. I Spy
9. Dragnet
10. Family Affair

#### TOP 10 FOR ADULTS 18-34

1. Saturday Movies
2. Friday Movies
3. Thursday Movies
4. Wed. Movies
5. Mission: Impossible
6. Tuesday Movies
7. Dean Martin
8. I Spy
9. Sunday Movies
10. High Chaparral

#### TOP 10 FOR ADULTS OVER 50

1. Lawrence Welk
2. CBS News
3. Bonanza
4. Walt Disney
5. Virginian
6. Family Affair
7. Gunsmoke
8. Dean Martin
9. Gomer Pyle
10. Daniel Boone

From these Top 10's, as well as from other HTI Top 10's that fill out the total age and sex picture, some new sociological perspectives emerge:

*Family Affair* appeals to children, teen-agers, women, and middle-aged and old people—everybody, in fact, but young adults.

Westerns are most liked by men of all ages and old people. There are no Westerns in the Top 10's of children or women.

Movies are the Top 10 choice of young adults but not of children (it's bedtime) or the elderly.

*The Flying Nun* is No. 1 with children and No. 6 with teen-agers, and appears on no Top 10 for older folks.

It should be no surprise that the No. 1 show for the age group 50 and older is *Lawrence Welk*. Other shows in the Top 10 of the Over 50's—and for no younger age group—are *The Virginian*, *Gunsmoke* and *Daniel Boone*.

Shows that are Top 10 choices of husbands but not of housewives are Westerns and action-adventure series. Housewives prefer movies.

*Gentle Ben*, of course, is strictly a kiddie passion, and *The Smothers Brothers* a prime teen taste, but *Gomer Pyle* is something of an anomaly, appearing only on the two Top 10's at either end of the age spectrum: children and adults over 50. Certainly something to ponder. (END)



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# One man, one piano, one unique hour of television

## Horowitz strikes a new note

By Harold B. Clemenko

When Vladimir Horowitz, 63, sits down at the piano in your living room this fall, he will be making TV history. For the noted musician, considered by many authorities to be the world's greatest living pianist, will at that moment begin the first major-network, prime-time, nondocumentary recital exclusively devoted to the playing of a great instrumentalist.

The one-hour concert of Chopin, Scarlatti, Schumann and Scriabin, scheduled Sept. 22, is the artist's first appearance on television, and one of his infrequent public appearances anywhere. Dubious about TV's ability to achieve concert-hall quality, Horowitz was nevertheless persuaded to do the recital by his friend Howard Taubman, executive producer of the show and a music critic of distinction.

Said Taubman, after previewing the tape: "I've been following Horowitz's work for 40 years, but the close-ups I saw on his TV show revealed things about his technique I'd never seen before. The show represents another extension of television's powers: its ability to convey the rapport between artist and audience."

Roger Englander, who produces the Leonard Bernstein concerts and other musical events for CBS, arranged for the taping last February, not in the studio, but before a live audience in New York's traditional and acoustically perfect Carnegie Hall. The shooting, covering the performance and two rehearsals at Carnegie in the preceding month, with a picked crew of 28

technicians, represented a \$275,000 expenditure by CBS.

So careful was the network that nothing should go wrong with its milestone event that carpenters were brought in to shore up the stage of Carnegie Hall to prevent creaking of the old rostrum as the crew moved its equipment about. Those creaks that could not be eliminated were identified by masking tape on the floor, so that they could be visually avoided. Talcum powder was spread on the stage to prevent squeaking of the cameras' wheels; each of the crewmen abandoned his shoes for slippers. Even the programs passed out to the audience were rustle-proof.

In his original stipulation, Horowitz had agreed to do the show providing there would be no interrupting middle commercial. And he was concerned about the sponsor's product; presumably he is satisfied with the one he ultimately got—General Telephone & Electronics Corporation.

The final taping turned out to be a dramatic and unusual TV happening. Carnegie was filled with an expectant, invited audience that included celebrities in all the arts, TV executives, and some 200 music lovers who had stood in line most of one night to get into a previous Horowitz concert but had not made it.

A CBS announcer appeared on stage to welcome the audience and express the courteous hope that the activities of the taping crew would not interfere with enjoyment of the music.

Five cameras were ready to be trained on Horowitz and his audience: two on the stage, two in the balcony,



another in the orchestra pit. The crewmen who manned them were clad unusually in conservative business suits, and looked like so many IBM vice presidents ready for lunch at Twenty One—except for those slippers!

This crew had entered upon its unique assignment with some trepidation. They were aware of the long-established, international reputation of their subject; they knew of his retiring nature, his perfectionism; they could well have expected "temperament."

But it hadn't gone that way. As Taubman put it, "A pro loves a pro"—and at the first rehearsal, both sides, artist and crew, had quickly sensed the professionalism of the other, and gotten down to the business of producing—and reproducing—great music. Horowitz had been bothered at first by the lights, the aforementioned squeaks, and the people moving around him, but whatever jitters anyone had were quickly dispersed in the concentration on the work. Before

long, the pianist, fascinated by television-making (and himself a TV viewer), was even suggesting his own camera angles.

He is a meticulous workman; at the Steinway warehouse he had spent two and a half hours selecting just the right piano. And the crewmen, in their own way, were especially cautious as they moved their cameras and cables. To the Carnegie audience at this final taping, there was almost a ballet quality about the technicians as they glided quietly and in unison about the stage. These same men, comprising Horowitz's sole audience at the second rehearsal, had burst out into spontaneous applause when he finished.

Horowitz seemed pleased at the finish of his final-tape playing. His face broke into a shy grin as the audience provided the usual idolatrous uproar that follows any Horowitz concert. To their great joy, they immediately received a dividend; the artist replayed Schumann's "Träumerei"—not, it was later explained,

for an improved sound, but for additional camera angles.

One other noteworthy point should be made about this electronic concert. It will have the shortest script on record: the six words that introduce the great virtuoso, words evocative of the brief but vastly respectful introduction for the President of the United States—

"Ladies and gentlemen: Mr. Vladimir Horowitz!"



(END)



Like any other young bachelor, Dom DeLuise needed advice on whether he should get married or not. And who can advise you better than an older woman? It is part of the surrealism of his life as a rising young comedian that when he needed this sort of help, he was able to get it from the great spiritual mother of modern American courtship patterns, Doris Day herself. "Doris and I used to talk during lunch while making 'The Glass Bottom Boat' movie," Dom says. "We'd talk about love."

Heady talk, apparently, for one day he charged off to place a long-distance call—and propose marriage—to a singer-comedienne named Carol Arthur. "Dom told me to think about it a minute, but I didn't," says Carol. "So I can sincerely say that I have Doris Day to thank for my marriage."

As it happens, Doris Day had never met Carol Arthur and hasn't yet. The formula she gave that sent him sailing into matrimony was, as he remembers it, three parts courage and five parts self-confidence ("She made me feel good about me").

But Dom doesn't go around feeling like a prince of the blood even now. Badly balding at 33, he says he had never felt wanted by the world and still doesn't. Not even with a show of his own, a host of applauders and a bright red sweater stridently lettered in yellow, "Dom DeLuise, Gleason's Pride and Joy."

The reverent ones around both of them chant that Jackie Gleason, who wanted Dom enough to make him his summer replacement (in a different, Wednesday-at-10-time-slot), has called this roly-poly young comedian the greatest sketch artist of them all. Ronnie Wayne, Jackie's producer as well as Dom's, makes a similar point but with some qualification: "Dom is a great sketch comic," he says. "Jackie is the greatest sketch comic. Dom is the closest I've seen. He thinks more modern than Jackie."

Though Gleason never proclaims himself anything but The Great One and Dom goes to an opposite extreme ("I won't pretend that I'm anything but an average person"), they both manage to take almost complete charge of their surroundings. There is a difference in how they do it. Gleason commands. Dom wiggles.

He is always finding a way to wiggle what he wants out of people. To just plain command, to demand and badger and howl for obedience, that would tear him apart. Don't people have to feel *wanted*?

Dom's version of how his wife came

---

## HE BOUGHT HIS WIFE A BUGLE FOR CHRISTMAS

Dom DeLuise claims he's just an average guy, but the evidence says otherwise

By Ted Crail

---

to be a chief supporting player on *The Dom DeLuise Show* goes like this: He showed film of her to his writers and the *writers* wanted her.

Once he even used on the show his son Peter John, 16 months old. He would probably put Doris Day on, for that matter, if he could get her. Because she's a star? No, because, as Carol puts it, his whole idea has been to jam onto the stage with him those who feel most like family to him, talented friends "who know the way he works."

Sitting in the very spot in the very chair in the same Miami-Beach auditorium which Jackie Gleason has made a sort of personal palace, Dom asks,



"Do you have any idea how difficult it was for me to come in here and sit in this chair?" It is merely the beginning of his protestations. "I swear to you," he tells me, almost pleadingly, "I don't want to be treated as a privileged person."

The truth is that he sits in Jackie Gleason's chair, or anybody's chair, very seldom. He trots, dances, runs, jitters, jiggles, dashes, plops and wiggles but almost never sits. He is one of the runningest men in television.

With his body floating moonily under an Al Capone hat, Dom looks like an ungainly glob at first sight.



*Dom DeLuise with show regular Marian Mercer.*

Then, as he runs and wiggles and teases, he begins to look like a prankish water buffalo. The physical impression that stays with you, after a few hours of watching him at rehearsal, is one of incredible physical grace. That glob-like body can do anything and make it seem gracefully comic. "He does dance steps," says Carol, "he shouldn't know how to do." And fellow comedian Dick Martin says, "I love to see him move."

He runs after people and props—he teases, laughs, teases, sighs and keeps running. He goes through a hospital scene where cast member Bill McCutcheon falls out of bed while in traction, then he trots forward to a

writer as though he and Bill may somehow be failing him.

"You want more devastation?" he says. "We can get more devastation!"

And for all this consideration, what does he expect in return? Smiles. Smiles are what his life is all about; so let's see some smiles.

Dom's desire to spread the feeling of wantedness comes to a crisis of sorts on the night they do the show, when he signs off to his studio audience with the words, "If you ever need a friend, remember—I'll be right here." Say a thing like that often enough and somebody will take you

up on it. Late last winter, soon after he began his advance tapings in Miami Beach, Dom was approached by a stranger whose troubles were larger than ordinary. The stranger was out of a job—and just out of prison.

"Do you," Dom gurgled helpfully, "sing or dance?"

Nothing could be more typical of Dom's backstage life than that. If you think you need a friend, he'll try. Heaven knows, he'll try. He didn't have a job for the ex-con ("I gave him money!—I didn't know what to do!") and he doesn't have jobs for many of the acquaintances who pursue him now that he has a province of his own. Dom can't help all of →





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them, but still he *tries*. The most desperate thing for him about getting a show ready for the air is that you can't use it to realize the ambitions of every friend you ever had and you can't accept every last line the writers hand you and you can't let every last move by your wife go uncorrected; you have to make it shape up somehow and still you want to be a friend to everybody, let nobody down, incur a sneer from no one.

"Dom? Why, Dom wants to be the greatest in the world!" says Ronnie Wayne. And this is closer to reality than Dom's own protests of his averageness. Is there any average fellow of your acquaintance who would go out, as Dom went out, to buy his wife a bugle for Christmas?

If Dom causes wonderment among those who know him, it is not for his averageness. It's for all the things he does and all the things he hasn't done. His concentration on his career has been so intense that he missed a good many of the experiences which came most easily to others. Carol says that when he arrived in Florida a few months ago, he had never seen a football game, never seen a horse race, never mounted a horse.

A friend took him out one day so that Dom could enjoy, at age 33, his first horse ride. This had its scary moments, he thought, but it was "a great ego thing, riding a horse."

That's so entirely like him, deciding that riding a horse is a big deal and that all these things he does on television—that's just the work of an average person. But then Dom has always been afraid that, simply because he's a star, somebody will think that he actually *feels* like a star.

What Dom feels is that he has to run and keep on running. "I almost think," he says, "that sleeping is a waste of time." And with that he jumps out of the chair he rarely sits in—and is ready to run some more. **END**



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## Cockney Show to Get U.S. Image

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Not since *That Was the Week That Was* (which failed to catch fire here as it had abroad) has anybody tried to Americanize a popular British TV feature. A new stab at it is in the making, though, and it could be ABC's answer to the thriving topicalities of CBS's *Smothers Brothers* and NBC's *Rowan and Martin*. The ABC vehicle would recast and relocate (perhaps in Brooklyn) a recently departed BBC comedy series, *Till Death Us Do Part*. Set in London's cockney East End, it detailed the bickerings of a fictional brood consisting of a profanely offensive, ultra-right bigot, his "silly moo" of a spouse, and their politically liberal daughter and son-in-law. Cutting in its satire, even to belittling the Royal Family, *Till Death's* blasphemies often drew pained protests, but the series left the air last winter only because of a production difficulty which BBC officials are loath to discuss publicly. ABC's version, which is expected to be taped just a week before air time in order to permit reference to passing events, may be dropped into the network's schedule next January as a midseason tryout.

Rowan and Martin's *Laugh-In* fans soon will have some gimcracks to amuse themselves with between shows. Among the sure trappings of TV fame is licensed merchandise on which a royalty is paid for use of a celebrated name. The late Walt Disney was one of the first to cash in heavily on such promotion, reaping a fortune on store items bearing the likenesses

of Mickey Mouse, Donald Duck, et al. In more recent times, *Batman* was a merchandising bonanza. Now *Laugh-In* is the hot licensing comer. More than 50 articles using the show's title, characters and gags will hit the market by fall, including a monthly picture magazine, hard-cover and paperback books, a daily and Sunday comic strip, records, toys and clothing. Samuel French Inc., the play publisher, even will bring out a show script telling amateur groups how to stage their own *Laugh-In*. All of the familiar R&M gaglines—"Sock it to me" "Here come de judge," etc.—have been legally locked up for exploitation by licensing agent Martin Stone, an old hand at this game, whose merchandising exploits date back to TV's early-day *Howdy Doody*. "We've also sewed up everybody on the show," Stone boasts. "Even Pigmeat Markham, who'll be 'the judge' next season. We're cooking up a lot of things for next season—new characters, new sayings. I could sign up 150 royalty deals tomorrow if we could handle them all." Most of the loot will go to *Laugh-In's* enterprising producers, Ed Friendly and George Schlatter.

A Television Improvement Society of America has been incorporated in Washington, D.C., by a semiretired public administration consultant named Edward S. Dougherty. He says one aim will be to get viewers to flood the FCC with protests against violence on TV.

—Richard K. Doan



# LETTERS

Correspondence for this department should be addressed to Letters Department, TV GUIDE, Radnor, Pa. 19088. No anonymous letters will be published.

**Viewer Service.** To write comments to those in charge of a specific show, address mail to: (Name of Show), TV GUIDE Viewer Service, Box 800, Radnor, Pa. 19088. Your letters will be forwarded to the appropriate executives.

## THE RACES

Of *Black America* was a jolt for this white viewer. They were telling it like it is, and they made their point. I watched the "brainwashing" of the children with horror, not because of the indoctrination, but because those kids had to be forcibly imbued with the individual pride that a human being is entitled to.

Mari Adams  
Riceville, Iowa

I'm one Negro who wants to see the Negroes advance. That's the theme of all our NAACP meetings. When the Negroes do reach their goal, it'll be no thanks to Cassius Clay. On *The Mike Douglas Show*, it wasn't so much what he said as the way he said it.

Marie Collins  
Highland Park, Mich.

## TV THE EDUCATOR

We have six children under 10 in our family who have immense vocabularies, are familiar with the Louvre, the Kremlin, Africa and its natives, the beauty of Japan, the South Seas, and the explorations of the ocean depths and space. All from watching that old "Boob Tube."

Juanita L. Wadman  
Eugene, Ore.

## OTHER RACES

In "Educational TV Doesn't Have to Be Dull" [June 22] Robert de Roos referred to drag racers as subcultural. He is one of the many who have not been initiated into America's fastest growing spectator sport. I wish he'd

witness a drag race at an official drag strip, not on a public street. He would be impressed with the professional, organized, and safe manner with which drag meets are presented.

Stephen Cox  
Cynthiana, Ky.

[Subculture: behavioral patterns of a particular group in a society.—ED.]

## DEFENDS POLICE

In these troubled times, I do not believe that national TV should ridicule the policeman as was done in the closing number of a recent *Summer Brothers Smothers Show*.

Edward Roth, M.D.  
Maplewood, N.J.

## MISLEADING INTRODUCTIONS

Since *The Tonight Show* is on tape and we know it is edited, because certain phrases are cut out from time to time, why can't the network cut out a guest's name at the beginning if Johnny Carson runs out of time and the guest actually does not appear? Isn't the network in fact using a false inducement to get people to stay up and watch the program?

John L. Riley  
Champaign, Ill.

## QUERY

*Discovery '68* is great, but why does TV GUIDE label it for children?

Mrs. Richard Goodey  
Lake Charles, La.

[Because its network, ABC, insists it's a "young people's series." —ED.]

## FORWARD LOOKING

As yet, my wife and I have no children, but when we do have, they won't watch the Saturday morning trash that's on TV now.

Gary Urmanic  
Hamilton, Ohio



# THIS WEEK'S MOVIES

By  
Judith  
Crist

**MOMENT TO MOMENT** (NBC), *Saturday*  
**HATARI!** (ABC), *Sunday*  
**FREUD** (NBC), *Tuesday*  
**THE BIG GAMBLE** (ABC), *Wednesday*  
**JOAN OF ARC** (CBS), *Thursday*  
**TORPEDO RUN** (CBS), *Friday*

*In some areas network movies may not be seen on the days indicated.*

A mixed-bag network-movie rerun week is upon us with the offerings ranging from Saint Joan to submarine warfare, from Freud to foolishness and from wild-animal trekking to beer trucking.

For the serious-minded among us there's the 1948 spectacular, "Joan of Arc," and the 1962 "Freud." "Joan of Arc" is based on Maxwell Anderson's "Joan of Lorraine." Ingrid Bergman won an Oscar nomination for her portrait of the maid, a role she had played on stage, and she does achieve a number of fine dramatic moments on screen, with excellent support from Jose Ferrer as the Dauphin, and Francis L. Sullivan as the viperish Cauchon, but the emphasis is on pageantry and plot and the spiritual and emotional impact of the work is dulled. John Huston's "Freud," dealing with the birth of psychoanalysis rather than the biography of its first exponent, is an admirable introduction to Freudian theory and an honest tribute to the man, although the more sophisticated viewer will find its approach elementary and its drama prosaic and plodding. Montgomery Clift is very good in the title role and Susan Kohner and Susannah York outstanding in a superior cast.

For the chase-minded there are animals and enemies to choose between. Howard Hawks' "Hatari!" offers the animals, John Wayne as the brave bold trapper, Elsa Martinelli as

the sex appeal—and no plot to speak of. But no matter; the wildlife is wonderful to watch and you can understand why even baby elephants find Miss Martinelli irresistible. The enemies are the vile Japanese (it's World War II time) in "Torpedo Run," a hackneyed submarine melodrama weighted down by idiot coincidence as well as every submarine-drama cliché. Glenn Ford keeps his teeth clenched throughout and Ernest Borgnine looks as if he could sink anything just by sitting on it.

For the foolish-minded, there's "Moment to Moment," a pseudo-suspense story told in a dreary expository style to which even Hollywood has long left us unaccustomed. The settings are only slightly more ersatz than the plot and the performances, with the squeaks and clanks resounding despite the lubrication of a Henry Mancini score and pretty color. It finally clunks around to the moral that psychiatrists' wives shouldn't play kneesies with young men while their hubbies are away. And for the sleep-minded, there's "The Big Gamble," a tedious clink-clank-clunk trip through wildest Africa (all too often obviously the South of France) in a 10-ton truck whose perpetual breakdowns are comparable to those of the film. Not even Gregory Ratoff, in his last all-too-brief screen appearance, stops the downhill trek to crashing boredom.



# SPORTS AND SPECIALS

7R refers to KRCR, Redding  
9R refers to KIXE, Redding

## SPORTS

### SATURDAY

BASEBALL 11 A.M. (3, 4, 7R, 8)

Scheduled: Yankees vs. Indians.

WRESTLING 11 A.M. (44), 3:30 P.M. (12)

ROLLER SKATING 12 Noon (2), 1:30 P.M. (44)

GOLF 1:30 P.M. (5)

FOOTBALL HIGHLIGHTS 2 P.M. (4)

AUTO RACING 2:30 P.M. (5)

1966 Los Angeles Times' Grand Prix.

SKY DIVING, CARTING, SURFING 5 P.M. (7, 7R, 11, 13) National Sky Diving Championships, World Carting Championships, International Surfing Championships.

BOWLING 6 P.M. (2)

Skee Foremsky vs. Wayne Zahn.

BOXING 8:30 P.M. (36)

Pornchai Poppragim vs. Roberto Alvarez.

BULLFIGHTING 10 P.M. (36)

### SUNDAY

BASEBALL 11:55 A.M. (2)

Giants vs. Astros.

SOCCER 12 Noon (5, 8, 10, 12)

Washington Whips vs. New York Generals.

SURFING 8 P.M. (32)

ROLLER SKATING 8:30 P.M. (44)

ROLLER SKATING 9:30 P.M. (2)

Bay Bombers vs. Midwest Pioneers.

### WEDNESDAY

BASEBALL 7:55 P.M. (2)

Giants vs. Dodgers.

### THURSDAY

BASEBALL 7:55 P.M. (2)

Giants vs. Dodgers.

### FRIDAY

BASEBALL 4:25 P.M. (13, 44)

Athletics vs. Indians.

FOOTBALL 6:30 P.M. (7, 7R, 11, 13)

College All-Star Game.

WRESTLING 9 P.M. (2)

GOLF 10 P.M. (36)

Highlights of 1968 Masters Golf Tournament.

### SPECIALS

Weber Day Parade .....Sat. 7 P.M. (13)

Miss Bronze Pageant .....Sat. 8:30 P.M. (2)

Dr. Jekyll and Mr. Hyde .....Sat. 10:40 P.M. (7R)

What's Happening to America? .....Sun. 11 A.M. (3)

Time for Americans .....Sun. 4 P.M. (7, 7R, 11, 13); Mon. 7:30 P.M. (7, 13)

Grambling College .....Tues. 8:30 P.M. (7, 11, 13)

Of Black America .....Tues. 10 P.M. (5, 10, 12)

Buffalo Philharmonic .....Wed. 9 P.M. (6, 9R)

"The Next President?" .....Wed. 9:30 P.M. (5)

Feeding the Billions .....Fri. 10 P.M. (4)

After

THE AVENGERS, what do you do for



an encore? Diana Rigg tells why she left the television series and her future plans, next week in TV GUIDE.





# TV Programs

## for week beginning

### Saturday, July 27

#### Morning

- 6:00 **5** **COLOR** AGRICULTURE FILM  
**7** **COLOR** HIGH-SPEED READING  
 6:25 **13** **COLOR** NEWS  
 6:30 **4** **COLOR** ACROSS THE FENCE  
**5** SUMMER SEMESTER-Education  
**COLOR** Latin America: "Uruguay: a welfare state built on agriculture."  
**7** RATIONAL NUMBERS—Math  
**13** VOICE OF AGRICULTURE  
 7:00 **3** **COLOR** ACROSS THE FENCE

- 4** CARTOONS—Children  
**5** **COLOR** LONE RANGER—Cartoons  
**7** **COLOR** DICK TRACY—Cartoon  
**10** **COLOR** ACROSS THE FENCE  
**13** **COLOR** CAP'N DELTA—Cartoons  
 7:25 **12** SOIL CONSERVATION  
 7:30 **3** **4** **7** **COLOR** COOL McCOOL  
**5** **COLOR** ROAD RUNNER—Cartoons  
**7** BROTHER BUZZ—Children  
**COLOR** Patrick McCormick traces the development of different dog breeds.  
**8** FARM FORUM  
 "Pure Water and Public Health" shows

#### CHANNELS LISTED IN NORTHERN CALIFORNIA EDITION

##### BAY AREA

- 2** KTVU (IND.) JACK LONDON SQ.  
 OAKLAND 94607  
**4** KRON-TV (NBC) 1001 VAN NESS AVE.  
 SAN FRANCISCO 94119  
**5** KPIX (CBS) 2655 VAN NESS AVE.  
 SAN FRANCISCO 94109  
**7** KGO-TV (ABC) 277 GOLDEN GATE AVE.  
 SAN FRANCISCO 94102  
**9** KQED (NET) 525 FOURTH ST.  
 SAN FRANCISCO 94107  
**20** KEMO (IND.) 2500 MARIN ST.  
 SAN FRANCISCO 94124  
**32** KNEW-TV (IND) 1011 BRYANT ST.  
 SAN FRANCISCO 94103  
**44** KBHK (IND.) 420 TAYLOR ST.  
 SAN FRANCISCO 94102

##### SALINAS

- 8** KSBW-TV (CBS, NBC) 238 JOHN ST.  
 93901

##### SAN JOSE

- 11** KNTV (ABC) 645 PARK AVE. 95110  
**36** KGSC-TV (IND.) 1536 KERLEY DRIVE  
 95112

##### SACRAMENTO

- 3** KCRA-TV (NBC) 310 10TH ST. 95814  
**6** KVIE (NET) P.O. BOX 6 95801  
**10** KXTV (CBS) 400 BROADWAY 95818,  
 BOX 10 95801  
**13** KQVR-TV (ABC) 1216 ARDEN WAY,  
 BOX 3283 95815

##### REDDING

- 7** KRCR-TV (ABC, NBC) 2770 PIONEER DR.  
 96001  
**9** KIXE (NET) P.O. BOX 9 96001

##### CHICO

- 12** KHSL-TV (ABC, CBS) 180 E. FOURTH  
 ST., BOX 489 95927

##### MODESTO

- 19** KLOC-TV (IND.) P.O. BOX 3689,  
 2842 IOWA AVE. 95352

##### SATELLITE STATIONS

For those who watch:

- (72) Monterey County  
 (76) Morgan Hill  
 (80) Hollister  
 (83) Modesto

See listings for:

- 9** San Francisco



# Saturday July 27, 1968

## Morning-Afternoon

how the water system of a community is protected from contamination.

**10** **SUMMER SEMESTER**—Education  
**COLOR** Latin America: "Uruguay: a welfare state built on agriculture."

**12** **EXISTENCE**—Agriculture

7:45 **13** **LINUS**—Cartoons

8:00 **3** **4** **7** **COLOR** **SUPER 6**

**5** **8** **10** **12** **CAPTAIN KANGAROO**—Children

**COLOR** The Captain's guests are the Three Bears, animal act. (60 min.)

**7** **COLOR** **CASPER**—Cartoons

**11** **SOCIAL SECURITY IN AMERICA**

8:15 **11** **COLOR** **JOB HOTLINE**

**13** **COLOR** **CAP'N DELTA**

8:30 **2** **EXISTENCE**—Agriculture

Topic: The problem of overcoming insects building resistance to pesticides.

**3** **COLOR** **SUPER HEROES**

**4** **7** **COLOR** **SUPER PRESIDENT**

**7** **11** **COLOR** **FANTASTIC FOUR**

9:00 **2** **MOVIE**—Western

**COLOR** "Wild Stallion." (1952) An orphan clings to the hope that his pet colt is still alive. Ben Johnson, Martha Hyer, Edgar Buchanan. (90 min.)

**3** **MOVIE**—Drama

"Come Out Fighting." (1945) A police commissioner's son becomes involved with gamblers. Leo Gorcey, Huntz Hall, Billy Benedict, Gabriel Dell. (90 min.)

**4** **7** **COLOR** **FLINTSTONES**

**5** **8** **10** **12** **COLOR** **FRANKENSTEIN JR.**—Cartoons

**7** **11** **COLOR** **SPIDER-MAN**

**13** **COLOR** **SUMMER SESSION**

9:30 **4** **7** **COLOR** **YOUNG SAMSON**

**5** **8** **10** **12** **COLOR** **HERCULOIDS**

**7** **11** **COLOR** **JOURNEY TO THE CENTER OF THE EARTH**—Cartoons

10:00 **4** **COLOR** **BIRDMAN**—Cartoons

**5** **8** **10** **12** **COLOR** **SHAZZAN!**

**7** **7** **11** **COLOR** **KING KONG**

**13** **COLOR** **FOCUS ON EDUCATION**

10:30 **2** **MOVIE**—Adventure

"The Flame and the Sword." (English; 1962) Sir Francis Drake refuses to reveal his identity when he is captured by the Spanish. Terence Morgan, Barry Morse, Charles Heslop. (90 min.)

**3** **4** **COLOR** **ANT/SQUIRREL**

**5** **8** **10** **12** **COLOR** **SPACE**

**GHOST**—Cartoons

**7** **7** **11** **13** **COLOR** **GEORGE OF THE JUNGLE**—Cartoons

10:45 **44** **COLOR** **FAMOUS WRITERS**

11:00 **3** **4** **7** **8** **BASEBALL**

**COLOR** The New York Yankees meet the Indians at Cleveland. Sandy Koufax conducts pre-game interviews, and reports the action with Curt Gowdy and Pee Wee Reese. (Live)

Alternate game: Cardinals vs. Pirates.

**5** **10** **12** **COLOR** **MOBY DICK**

**7** **11** **13** **COLOR** **BEATLES**

**20** **MOVIE**—Spanish

"La Adultera." Silvia Oinal, Alberto de Mendoza. (Two hours)

**44** **COLOR** **WRESTLING**

11:30 **5** **10** **12** **COLOR** **SUPERMAN/AQUAMAN**—Cartoons

**7** **11** **13** **AMERICAN BANDSTAND**

**COLOR** Guests: Sajid Khan of "Maya," and Eternity's Children. (60 min.)

## Afternoon

12:00 **2** **ROLLER DERBY**

**COLOR** The Bay Bombers meet the New England Braves at Kezar Stadium.

**44** **MOVIE**—Drama

"I Was an Adventuress." (1940) A young man falls in love with a beautiful jewel thief. Zorina, Erich von Stroheim, Richard Greene, Peter Lorre. (90 min.)

12:30 **5** **10** **12** **COLOR** **JONNY QUEST**

**7** **11** **13** **HAPPENING '68**—Variety

**COLOR** Guests: Peter Lawford (who shows a clip from a film in which he stars with Sammy Davis Jr.) and Merri-lee Rush ("Angel of the Morning"). Paul Revere and Mark Lindsay co-host.

1:00 **2** **MOVIE**—Adventure

**COLOR** "Goliath Against the Giants." (Italian-Spanish; 1961) Goliath returns home to Beirath where Bokan, his treacherous governor, has usurped his throne. Brad Harris, Gloria Milland. (Two hours)

**5** **POTPOURRI**—Science

"Human Brain." Scheduled guest is Dr. Bert Feinstein, Mt. Zion Hospital.



- 7** **COLOR** SPORTS WORLD  
**10 12** **COLOR** LONE RANGER  
**11** **COLOR** SPOTLITE ON SPEED  
**13** MOVIE—Drama

"Pushover." (1954) Two detectives are detailed to watch a gun moll in the hope that she will lead them to a bank robber. Fred MacMurray, Kim Novak, Phil Carey. (Two hours)

- 20** MOVIE—Drama

**COLOR** "Web of Passion." See 7 P.M. Ch. 20 for details. (Two hours)

- 1:30 **5** KPIX SPORTS—Golf

- 7** **COLOR** WORLD OF SPORTS

- 10 12** **COLOR** ROAD RUNNER

- 11** MOVIE—Adventure

**COLOR** "Helen of Troy." (1955) Paris, the young prince of Troy, is washed overboard while sailing to Sparta to insure peace. Rossana Podesta, Jacques Sernas, Sir Cedric Hardwicke. (One hour, 20 min.)

- 44** **COLOR** ROLLER GAME

- 1:35 **7** MOVIE—Double Feature

1. "The Leech Woman." (Melodrama; 1959) A woman discovers that she is to be the guinea pig for her husband's weird experiments. Coleen Gray, Grant Williams, Gloria Talbott. 2. **COLOR** "Hercules Against Rome." (Adventure; Italian; 1964) Hercules intervenes when Filippio Afro murders the emperor of Rome. Alan Steel, Wandisa Guida, Daniele Vargas. (Three hours, 25 min.)

- 2:00 **3** **COLOR** FLINTSTONES

- 4** NFL ACTION—Pro Football

**COLOR** "They Lead Two Lives" takes a behind-the-scenes look at the non-playing life of a pro-football player. Among those profiled: the Browns' defensive end Bill Glass, who is an ordained minister, and Green Bay's defensive end Willie Davis, who is a teacher. Frank Gifford is the host.

- 7** AMERICAN BANDSTAND

**COLOR** Guests: Joe Tex ("Skinny Legs and All"), and the Steppenwolf ("Born to Be Wild"). Host Dick Clark. (60 min.)

- 8** MOVIE—Drama

**COLOR** "Scandal." (Spanish; 1963) In Madrid during 1860, a man in love with a married woman begins to fall for her niece. Spartaco Santoni, Mara Cruz, Lorena Valazquez. (Two hours)

- 10** ADVENTURES IN PARADISE

After a hot argument with a steamboat captain, the members of a musical combo are put off the boat to cool their heels in Bora Bora. Adam: Gardner McKay. Red Mulligan: Simon Oakland. Ginny: Lisa Gaye. (60 min.)

- 12** MOVIE—Comedy

"Buck Benny Rides Again." (1940) A cowboy pretends he owns a ranch in order to impress his girl friend. Jack Benny, Ellen Drew, Eddie Anderson, Phil Harris, Virginia Dale. (90 min.)

- 2:30 **3** **COLOR** YOUNG SAMSON

- 4** WANTED—DEAD OR ALIVE

"The Cure." Spinster Emily Kendrick sees a chance to reform hard-drinking Harry Simmons. Steve McQueen, Claudia Bryar, Harold J. Stone.

- 5** KPIX SPORTS—Auto Race

**COLOR** Highlights of the 1966 Los Angeles Times' Grand Prix at Riverside, Cal. Chris Economaki talks about the 203-mile race with drivers Ritchie Ginther, John Surtees, Bruce McLaren, Dan Gurney and Jim Hall. Les Keiter is the narrator.

- 44** MY FRIEND FLICKA—Drama

**COLOR** Ken's mother is ill, and the only doctor available is a young Indian. Ken: Johnny Washbrook. Rob: Gene Evans. Nell: Anita Louise.

- 3:00 **2** TOMBSTONE TERRITORY

A dead outlaw's relatives vow revenge on the marshal who killed him. Richard Eastham, Harry Carey Jr.

- 3** MOVIE—Melodrama

"Invasion of the Saucer Men." (1957) Police make the mistake of dismissing a report by teen-agers about outerspace monsters. Steve Terrell, Gloria Castillo, Frank Gorshin. (90 min.)

- 4** MOVIE—Adventure

"U-238 and the Witch Doctor." (1953) Two mining engineers encounter hostile natives and foreign agents in Africa. Clayton Moore, Phyllis Coates. (Two hours)

- 5** MOVIE—Adventure

"The Man in the Iron Mask." (1939) In the 17th-century France Louis the Fourteenth is disturbed to learn he has a twin brother who has been brought up in secrecy. Joan Bennett, Louis Hayward. (Two hours)



## Afternoon

### 7 FILM FEATURE

#### 10 TWILIGHT ZONE—Drama

On an alien planet, Captain Ross and his two lieutenants find three dead men in a wrecked spaceship. Captain Ross: Jack Klugman. Lieutenant Mason: Ross Martin. (60 min.)

#### 13 MOVIE—Drama

"Strangers When We Meet." (1960) Evan Hunter wrote the screenplay from his own novel about a successful married architect engaged in an affair with a married neighbor. Kirk Douglas, Kim Novak, Barbara Rush. (Two hours)

#### 20 COLOR SPOTLIGHT ON SPEED

#### 36 BROTHER BUZZ—Children

COLOR A visit to the police horse training academy at San Francisco's Golden Gate Park.

#### 44 MOVIE—Drama

"Boys of the City." (1940) A notorious gang takes refuge in the mountains. Bobby Jordan, Leo Gorcey, Dave O'Brien, George Humbert. (90 min.)

#### 3:30 2 TRAILS WEST—Drama

While traveling to California in 1850, Helen Crosby unwittingly helps smuggle some important documents. Helen: Kathy Case. Gen. John Bidwell: Howard Negley.

#### 3:30 2 TRAILS WEST—Drama

#### 7 VOICE OF AGRICULTURE

Topic: efforts to compile and disseminate agricultural data.

#### 11 MOVIE—Comedy

"Half Angel." (1951) A shy young nurse finds that her sleepwalking is involving her in a romantic escapade. Loretta Young, Joseph Cotten. (90 min.)

#### 12 WRESTLING—Chicago

#### 20 COLOR UPBEAT—Variety

#### 32 MOVIE—Mystery

"Cat and Mouse." (English; 1958) A girl calls on a man who was associated with her father in the theft of some diamonds. Not knowing where the diamonds are the man tries to get the information from the girl. Lee Patterson, Ann Sears. (90 min.)

#### 36 GARDENING—Clark Smith

#### 4:00 2 CHECKMATE—Mystery

Young Juan Moreno is charged with murder. Jodi Winslow: Diana Lynn. Ed Thurston: Henry Jones. (60 min.)

### 7 WELDON ROGERS—Music

### 8 FILM FEATURE

#### 10 HE & SHE—Comedy

COLOR Fernando Lamas appears as himself. Harry the fireman jumps to the wrong conclusion when he finds Lamas massaging Paula's leg—while husband Dick is away on business. Paula: Paula Prentiss. Harry: Kenneth Mars. (Rerun)

#### 36 LEFT, RIGHT AND CENTER

Scheduled guests are League of Women Voters and Republican Convention delegates from Santa Clara County.

#### 4:30 3 MOVIE—Western

#### COLOR "Seven Men from Now." (1956)

When his wife is killed in a Wells Fargo holdup, an ex-sheriff sets out to get the seven guilty parties. Randolph Scott, Gail Russell, Lee Marvin. (90 min.)

#### 7 DEATH VALLEY DAYS—Drama

A cowboy becomes an expert baker while competing for the daughter of the ranch boss. Sam Davis: Anthony Costello.

#### 8 SPORTS LINE—Johnny Lamb

#### 10 MOVIE—Drama

"The Rise and Fall of 'Legs' Diamond." (1960) Gangster influence during the Twenties and early Thirties is traced through the career of an underworld czar. Ray Danton, Karen Steele, Elaine Stewart, Jesse White. (Two hours)

#### 12 VOYAGE—Adventure

COLOR Skip Homeier plays Robek, a peace-loving space being who slips aboard the Seaview to prevent the destruction of earth by his fellow aliens. Nelson: Richard Basehart. Crane: David Hedison. Komal: Kevin Hagen. Morton: Bob Dowdell. Chief: Terry Becker. Kowalski: Del Monroe. Doctor: Richard Bull. (Rerun; 60 min.)

#### 20 THUNDERBIRDS—Children

#### 44 GREEN HORNET—Adventure

COLOR Phony diamonds and a death-dealing leopard await the Green Hornet as he investigates the death of a Sentinel reporter. Hornet: Van Williams. Yolanda: Signe Hasso. Miller: Richard Cutting.

#### 5:00 2 LAUREL AND HARDY—Comedy

DEBUT The Golden Age of Comedy is revived through the art of the two buffoons: skinny Stan Laurel and tubby Oliver Hardy. These shorts were filmed in the late Twenties and early Thirties



Afternoon

by Hal Roach. Today: "Below Zero" (1930) finds Stan and Ollie the victims of circumstance when they find a wallet, buy a meal for a cop—and then discover that the wallet belongs to their guest.

**4 SUSPENSE THEATER—Drama**

**COLOR** Two years ago, tycoon Wolfe Hastings agreed to finance his friend Fred Girard in a multimillion-dollar project—but now Girard can't even get in to see Hastings. Jeffrey Hunter. (60 min.)

**5 PERRY MASON—Mystery**

Mason's client is accused of murdering her husband—then another woman shows up claiming to be the dead man's widow. Martha Bradford: Nancy Gates. Rita Bradford: Doris Singleton. (60 min.)

**7 7 11 13 WORLD OF SPORTS**

**COLOR** Events: sky diving, go-carting and surfing. See below. (90 min.)

**8 SEASPRAY—Adventure**

**COLOR** A supposedly dedicated missionary doctor is terrorizing the natives of a New Guinea island. Wells: Walter Brown. Sue: Susanne Haworth.

**32 CARTOONS—Children**

**36 PARIS PRECINCT—Drama**

**44 TIME TUNNEL—Adventure**

**COLOR** In an effort to rescue Ann from kidnapers, Tony and Doug travel more than 6000 years into the future. Tony: James Darren. Curator: Michael Ansara. Doug: Robert Colbert. (60 min.)

**5:30 2 ALL STAR BINGO**

**COLOR** Scheduled guests include comics Morey Amsterdam and Pat Carroll, Zsa Zsa Jupiter 2. Smith: Jonathan Harris. Dr.

**8 GIDGET—Comedy**

**COLOR** Anne and John try to persuade Russ to send Gidget to an exclusive Parisian girls' school. Gidget: Sally Field. Russ: Don Porter. Anne: Betty Conner.

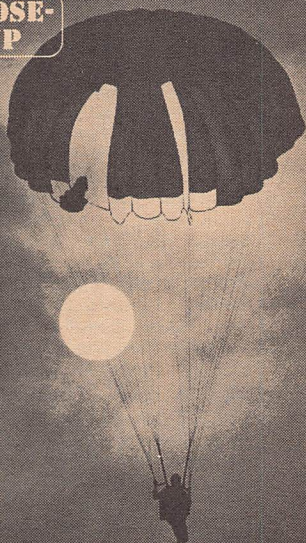
**12 LOST IN SPACE—Adventure**

**COLOR** Dr. Smith tricks time merchant Chronos into returning him to the earth of 1997 and the countdown of the Jupiter 2. Smith: Jonathan Harris. Dr. Chronos: John Crawford. (Rerun; 60 min.)

**20 SEA HUNT—Adventure**

Robert Tyler claims that his wife was ac-

**CLOSE-UP**



**WIDE WORLD OF SPORTS**

**5:00 7 7 11 13**

**COLOR** Sky diving, go-carting and surfing are on today's sports card.

**National Sky Diving Championships:** taped July 7 at the Marana (Ariz.) Air Park. Men and women compete in this ninth annual event, with jumps from 3200' (for accuracy) and 7200' (for style). Style maneuvers include the figure eight and back loop. Bill Flemming reports.

**World Carting Championships:** taped May 5 at Vevey, Switzerland. Drivers from 13 European countries guide 100cc go-carts over 25 kilometers of city streets. The go-carts really move—up to 70 mph. Two runs determine the winner.

**International Surfing Championships:** rerun segment, taped last December at Makaha Beach, Hawaii. Coverage includes men's and tandem events, and competition on bruising 25' waves. Director Bruce Brown ("The Endless Summer") reports with Jim McKay. (90 min.)



# Saturday July 27, 1968

## Afternoon-Evening

cidentally drowned. Mike: Lloyd Bridges. Tyler: Leonard Nimoy.

**32** **COLOR** WINCHELL-MAHONEY TIME—Children

**36** PETER GUNN—Drama

Wealthy sportsman Harley Bernard would like to know who murdered his stable manager. Gunn: Craig Stevens. Bernard: Robert Warwick. Scooter: Ned Glass.

5:35 **9** YOGA FOR HEALTH

## Evening

6:00 **2** CHAMPIONSHIP BOWLING

**COLOR** Skee Forømsky plays Wayne Zahn. Jack Drees reports. (60 min.)

**3** **8** **COLOR** NEWS—Frank McGee

**4** **5** **COLOR** NEWS

**7** **COLOR** OH, MY WORD!—Game

**7** DEATH VALLEY—Western

**9** FOLK GUITAR

Laura Weber teaches the A and E Minor chords. Songs are "The Drunken Sailor" and "Logger Lover." (Rerun)

**20** STONEMANS—Music

**36** **COLOR** BOB POOLE—Music

**44** **COLOR** HY LIT—Variety

6:30 **3** **COLOR** NEWS—Biondi, Doughty

**4** **COLOR** NEWS—Frank McGee

**5** **10** **12** **COLOR** NEWS—Mudd

**7** **COLOR** BATTLE OF WITS—Game

**7** TO BE ANNOUNCED

**8** WALT DISNEY'S WORLD

**COLOR** "The Mystery of Edward Sims," conclusion. After solving a murder, reporter Gallegher sets out to nail the mysterious con man who bilked an immigrant family. Gallegher: Roger Mobley. Banker Gore: John Dehner. Della Martin: Jeanne Cooper. Ephrem Killigrew: John McLiam. (Rerun; 60 min.)

**9** UN CANTO DE MEXICO

**11** **COLOR** ALL STAR BINGO—Game

**13** WESTERNER—Drama

When Buckhart trails a killer into the mountains, he's taken prisoner by hostile mountaineers. Buckhart: Michael Ansara. Truck: Clu Gulager. Jason: John Milford. Roy: Tiger Fafara. Tess: Gina Gillespie.

**20** ERNEST TUBB—Music

**COLOR** Songs include "Walking the Floor over You" and A Little Unfair."

**32** **COLOR** PERFECT MATCH—Game

**36** BILL ANDERSON—Music

7:00 **2** **11** **12** **COLOR** POST TIME

**3** MOVIE—Drama

**COLOR** "King of the Khyber Rifles." (1954) During the Sepoy Mutiny in India, a half-caste British officer is given command of the Khyber Rifles whose assignment is to destroy the rebel Kurram Khan—the officer's foster brother and childhood playmate. Tyrone Power, Terry Moore, Michael Rennie. (90 min.)

**4** WIDE WONDERFUL WORLD

**COLOR** On a tour of Bohemia in eastern Czechoslovakia, Don and Bettina Shaw visit a local festival in Domazlice.

**5** SAN FRANCISCO BEAT—Police

The body of a young woman is found crushed against the sea rocks. Warner Anderson, Tom Tully.

**7** **COLOR** LIAR'S CLUB—Game

**7** INVADERS—Drama

**COLOR** The mental breakdown of a professor engaged in dream research alerts David to alien interest in the Nation's top think factory. David: Roy Thinnes. Edgar: Kent Smith. Pat Reed: Joanne Linville. Jeff Brower: Donald Harron. (Rerun; 60 min.)

**9** NET JOURNAL—Documentary

Scheduled: "End of a Revolution?" 1. A half-hour documentary, filmed in Bolivia at the time of the death of Cuban revolutionary Che Guevara. The film surveys Guevara's activities and probes the trial of Regis Debray, a Guevara lieutenant, who was sentenced to a 30-year prison term for plotting against the Bolivian government. Cameras enter the courtroom and Debray's prison cell. 2. A discussion (telecast in color) of the documentary. Panelists: Juan d'Onis, New York Times; journalist Lee Lockwood; and South American affairs expert Norman Gall. (Rerun; 60 min.)

**10** DEATH VALLEY DAYS—Drama

**COLOR** Novelist Robert Louis Stevenson is exploring a deserted mine with his son when they discover a Wells Fargo strong box. Stevenson: Lloyd Bochner. Lloyd Stevenson: Mark Anthony.

**13** WEBER DAY PARADE

**SPECIAL** The 8th annual Captain Web-



er Day Parade is telecast from Stockton, Calif. This founders day parade features marching bands and drum and bugle corps. Announcers: John Fullmer and Jim Keating. (Live; 90 min.)

**20 MOVIE—Drama**

"Web of Passion" (Leda). (French-Italian; 1959) This film—directed in a Hitchcockian style by Claude Chabrol, first of the "New Wave" directors—examines the complex relationships of a wealthy French wine grower, his attractive mistress, his neurotic family and his anarchist house guest. Jean-Paul Belmondo, Antonella Lualdi, Jacques Dacqmine. (Rerun; two hours)

**32 PDQ—Game**

**COLOR** Panelists: actors Sandy Baron, Will Hutchins and Michael Landon.

**36 MOVIE—Drama**

"For Whom the Bell Tolls." (1943) Ernest Hemingway's story of an American adventurer who joins a Loyalist guerrilla band during the Spanish Civil War. Gary Cooper, Ingrid Bergman, Katina Paxinou, Akim Tamiroff. (90 min.)

**44 DOBIE GILLIS—Comedy**

Dobie thinks that the best way to a girl's heart is through her parents. Dwayne Hickman, Frank Faylen.

**7:30 2 12 O'CLOCK HIGH—Drama**

"Those Who Are About to Die." Fog postpones a particularly dangerous mission, and the men begin to get jittery with nothing to do but think of the deadly job ahead. Lt. Tom Lockridge: Glenn Corbett. Lt. Libby MacAndrews: Sally Kellerman. Savage: Robert Lansing. (60 min.)

**4 SAINT—Mystery**

**COLOR** "The Better Mousetrap." The Saint is both cat and mouse on the French Riviera. He's after the mastermind behind a series of audacious jewel thefts. Complicating matters: the police, who are keeping a close watch on their own no. 1 suspect—the Saint. Saint: Roger Moore. (Rerun; 60 min.)

Guest Cast

Natalie Sheridan .....Alexandra Stewart  
Colonel Latignant .....Arnold Diamond

**5 8 10 12 PRISONER—Adventure**

**COLOR** "Dance of the Dead." Death stalks the carnival gaiety of the Village as the Prisoner finds himself the defend-

ant in a bizarre, Kafka-like trial. Prisoner: Patrick McGeehan. (60 min.)

Guest Cast

No. 2 .....Marry Morris  
Doctor .....Duncan Macrae  
Girl Bo-Peep .....Norma West  
Maid .....Denise Huckley  
Dutton .....Alan White  
Night Maid .....Patsy Smart  
Town Crier .....Aubrey Morris

**7 11 DATING GAME**

**COLOR** Celebrity guest: singer Lana Cantrell. Host: Jim Lange.

**32 COLOR TRUTH OR CONSEQUENCES—Game**

**44 MOVIE—Fantasy**

**COLOR** "Black Sabbath." (Italian-French; 1963) Boris Karloff introduces three tales of terror: 1. "The Drop of Water." Chekhov's tale of a woman who robs a deceased clairvoyant, Jacqueline Pierreux, Milly Monti. 2. "The Telephone." Mysterious phone calls drive a young woman to frenzy. Michele Mercier, Lidia Alfonsi. 3. "The Wurdalak." Tolstoy's story about vampires. Boris Karloff, Mark Damon. (90 min.)

**8:00 7 11 COLOR NEWLYWED GAME**

**7 I DREAM OF JEANNIE**

**COLOR** Comic Paul Lynde plays Commander Porter, the head of a nutrition experiment. Guinea pigs Tony and Roger face a food-free diet and five lunatic days on a desolate island. Tony: Larry Hagman. Roger: Bill Daily. Jeannie: Barbara Eden. (Rerun)

**9 STANDWELLS—Puppets**

Elsie sings "Der Schmied" (Brahms), Mlle. Garonce sings "Bonjour Suzon!" (Delibes) and Isabelle sings an aria from Purcell's "Dido and Aeneas."

**32 WOODY WOODBURY—Variety**

**COLOR** Guests: actresses Ruth Warrick and Meredith MacRae, actor-singer Jeremy Clyde, Alvy Moore of "Green Acres" and singer Tony Daryl. (90 min.)

**8:30 2 BEAUTY PAGEANT**

**SPECIAL COLOR** The 1968 Miss Bronze Northern California beauty pageant is seen live from San Francisco. The 12 contestants are judged on talent and poise as well as beauty. Singer Lou Rawls is on hand to crown the winner. (Live; 60 min.)



## Evening

### 3 4 8 GET SMART—Comedy

**COLOR** Hymie the robot goes into high gear to stem a KAOS sabotage effort that is making hash out of the West's showing at an international track meet. Max: Don Adams. Agent 99: Barbara Feldon. Chief: Edward Platt. (Rerun)

#### Guest Cast

Hymie ..... Dick Gautier  
Snead ..... John Orchard  
Mrs. Neal ..... Lyn Peters

### 5 10 MY THREE SONS—Comedy

**COLOR** "Ernie the Jinx." Ernie sinks deeper and deeper into the depths of despondency. He seems to be plagued by bad luck that rubs off on everyone else, including the dog. Steve: Fred MacMurray. Ernie: Barry Livingston. Charley: William Demarest. Robbie: Don Grady. Katie: Tina Cole. Chip: Stanley Livingston. (Rerun)

### 7 7 11 13 LAWRENCE WELK

**COLOR** A musical salute to the Pacific islands. Highlights: "Pagan Love Song" Bobby Burgess, Cissy King; "Blue Hawaii" (Steve Smith); "Hukilau" (Tanya Falan); "Bali Ha'i" (Natalie Nevins); "Avalon" (Art Duncan); and "Now Is the Hour" (Norma Zimmer, Jim Roberts). (Rerun; 55 min.)

### 9 WORLD OF DANCE

"Wonderful World of Dance," a musical essay focusing on the history of dance, from the primitive forms to the present. The dancers perform the Charleston, tango, frug, primitive, classical and interpretive dances. Written by Mario Melodia, who also directed and choreographed this program. (60 min.)

### 12 STAR TREK—Drama

**COLOR** Jane Wyatt portrays Mr. Spock's human mother in an episode that examines the Vulcan's family relationships. Spock: Leonard Nimoy. Kirk: William Shatner. McCoy: DeForest Kelley. Amanda: Jane Wyatt. Sarek: Mark Lenard.

### 36 LOS ANGELES BOXING

**COLOR** Pornchai Poppragim meets Roberto Alvarez in a taped 10-round bantamweight bout. Mickey Davies and Dick Enberg report. (90 min.)

### 9:00 3 4 8 MOVIE—Suspense

**COLOR** "Moment to Moment." A mixture of suspense and romance goes into

this 1966 story about a married woman's affair with a Navy ensign. Veteran Hollywood director Mervyn LeRoy ("Mr. Roberts," "Little Caesar") sprinkled his 75th film with views of the French Riviera and a luxurious Provencal estate. (Rerun; two hours, 15 min.)

#### Cast

Kay Stanton ..... Jean Seberg  
Daphne ..... Honor Blackman  
Mark ..... Sean Garrison  
Neil ..... Arthur Hill  
DeFargo ..... Gregoire Aslan  
Timmy ..... Pete Robbins

### 5 10 HOGAN'S HEROES—Comedy

**COLOR** Mail call at Stalag 13 brings bad news for Carter and a headache for Hogan. Carter's girl friend is planning to marry a civilian and the GI wants permission to escape. Hogan: Bob Crane. Klink: Werner Klemperer. Carter: Larry Hovis. Schultz: John Banner. LeBeau: Robert Clary. Newkirk: Richard Dawson. Kinchloe: Ivan Dixon. (Rerun)

#### Guest Cast

Mady ..... Mary Mitchell  
Gestapo Officer ..... Martin Blaine  
Officer ..... John Crawford

Bob Crane comments on his high-pressure manner in next week's TV GUIDE.

### 20 KUP'S SHOW—Discussion

### 44 MOVIE—Drama

"Cyrano de Bergerac." (1950) Jose Ferrer won an Oscar for his portrayal of Cyrano in this adaptation of Rostand's play. One of France's bravest soldiers, Cyrano lacks the courage to tell his beautiful cousin Roxane of his love for her. Jose Ferrer, Mala Powers, William Prince, Morris Carnovsky. (Two hours)

### 9:25 5 7 11 13 POLITICAL TALK

**COLOR** Vice President Hubert H. Humphrey speaks.

### 9:30 2 WAGON TRAIN—Western

**COLOR** Hawks thinks Barnaby is getting out of line, and he threatens to give him a whipping. Hawks: Terry Wilson. Barnaby: Michael Burns. Marcy Jones: Martin Balsam. Molly Garland: Jeanne Cooper. Wooster: Frank McGrath. (90 min.)

### 5 10 12 PETTICOAT JUNCTION

**COLOR** A shaggy-dog story centers on the Shady Rest pooch, whose fickle behavior fires a family row over rover's



ownership. Kate: Bea Benaderet. Uncle Joe: Edgar Buchanan. Betty Jo: Linda Kaye. Steve: Mike Minor. Bobbie Jo: Lori Saunders. Billie Jo: Meredith MacRae. Sam: Frank Cady. (Rerun)

**7 11 13 HOLLYWOOD PAL-ACE—Variety**

**COLOR** Host George Burns presents the King Family, operatic tenor Enzo Stuarti, singer Lainie Kazan, English music-hall comics Desmond and Marks, and Baby Sabu, performing elephant. George recalls vaudeville to the tune of "It Was a Very Good Year." Mitchell Ayres orchestra. (Rerun; 60 min.)

**Highlights**

"A Well-Known Fact" .....George  
 "Catari," "Yesterday," "The Shadow of Your Smile," "Strangers In the Night" .....Enzo  
 "Goin' Out of My Head" .....Lainie  
 "You're Gonna Hear From Me," "We Taught Them Everything They Know," "Malaguena," Liszt's Hungarian Rhapsody No. 2 .....Kings  
 "Frisolous Feet" .....Desmond, Marks  
 "Some of These Days" .....

.....Burns, Lainie, Kings

Postponed from an earlier date.

**9 MUSEUM OPEN HOUSE**

A look at the 19th-century American painters Winslow Homer, Thomas Eakins and Henry Sargent.

**32 MOVIE—Drama**

"Passport for a Corpse." (French; 1962) Attempting a getaway after a payroll robbery, the only surviving gang member decides to elude border officials by hiding in a casket. Linda Christian, Albert Lupin, Helene Chanel.

**10:00 5 10 12 MANNIX—Mystery**

**COLOR** "Deadfall," conclusion. Mannix is fired by Intertect chief Wickersham, who is suffering from a drug-induced psychosis. The private eye must resort to a desperate strategy to crack an industrial espionage case and save his boss. Mannix: Mike Connors. Wickersham: Joe Campanella. (Rerun; 60 min.)

**Guest Cast**

Dr. Josephus .....Roscoe Lee Browne  
 Dr. Forrest .....Michael Tolan  
 Gail .....Antoinette Bower  
 Edna Reston .....Beverly Garland

# MOVIES

## OF THE WEEK

**SATURDAY  
10:40 P.M.**

**"Dr. Jekyll and  
Mr. Hyde"**

**SUNDAY  
5:00 P.M.**

**"The Last Time I  
Saw Paris"**

**TUESDAY  
8:30 P.M.**

**"Freud"**

**WEDNESDAY  
9:00 P.M.**

**"The Big Gamble"**

**— ON —**



**REDDING**



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# Saturday

Evening

## 9 CRITIC AT LARGE—Littlejohn

New novels by James Baldwin, Lawrence Durrell and John Updike are reviewed by David Littlejohn. (Rerun)

## 36 BULLFIGHTS—Mexico City

## 10:30 7 OH, MY WORD!—Game

**COLOR** Regular panelists are Scott Beech, Paul Speegle, June Lockhart and Merla Zellerbach. Host: Jim Lange.

## 7 COLOR GREAT MOMENTS

## 9 KOLTANOWSKI ON CHESS

Koltanowski reviews the career and tactics of Dr. Emanuel Lasker, who reigned as international champion for 27 years.

## 11 COLOR GREAT MOMENTS

## 13 MOVIE—Western

"The Man from Laramie." (1955) An Army captain on leave searches for the man guilty of selling rifles to the Apaches. James Stewart, Arthur Kennedy, Donald Crisp. (Two hours)

## 10:40 7 DRAMA SPECIAL

**SPECIAL** **COLOR** Jack Palance stars in "The Strange Case of Dr. Jekyll and Mr. Hyde," Robert Louis Stevenson's horror classic set in 19th-century London. Dr. Jekyll, an intellectual experimenter, tests his theories about good and evil in man by transforming himself into the brutal Mr. Hyde. Veteran make-up artist Dick Smith created the diabolical face of Mr. Hyde. Dr. Jekyll/Mr. Hyde: Jack Palance. Devlin: Denholm Elliott. (Rerun; two hours, 30 min.)

## 11:00 2 JOE PYNE—Discussion

**COLOR** Guests: psychologist-educator Nathaniel Brandon, who discusses Ayn Rand's book on capitalism, and engineer Richard Landers, who describes some way-out machines. (90 min.)

## 5 COLOR NEWS

## 7 11 COLOR NEWS—Keith McBee

## 9 BLACKS, BLUES, BLACK!

**COLOR** Maya Angelou discusses some negative Africanisms which have carried over into black American life. (Rerun)

## 10 MOVIE—Drama

"Kiss of Death." (1947) In this classic gangster film about an underworld informer, Richard Widmark achieved stardom with his portrayal of the sadistic killer. Victor Mature, Richard Widmark, Brian Donlevy. (Two hours)



**12 MOVIE—Drama**

"Gideon of Scotland Yard." (English; 1958) John Ford directed this account of one day in the life of a Scotland Yard inspector. Jack Hawkins, Anna Lee, Andrew Ray, John Loder, Ronald Howard.

**44 MOVIE—Comedy**

"Mad Little Island." (English; 1958) In this sequel to "Tight Little Island," the little domain of Toddy is agog when it's announced that a rocket base is to be built there. Jeannie Carson, Donald Sinden, Roland Culver. (90 min.)

**11:15 3 4 7 COLOR NEWS**

**8 MOVIE—Melodrama**

**COLOR** "Die! Die! My Darling!" (English; 1965) A madwoman takes delight in torturing her dead son's fiancée. Screenplay by fantasy author Richard Matheson. Tallulah Bankhead, Stefanie Powers, Peter Vaughan, Maurice Kaufman. (One hour, 25 min.)

**11 MOVIE—Biography**

"I Aim at the Stars." (1960) The story of rocket expert Werner von Braun, who worked for the Nazis during World War II—and is now working on U.S. missile projects. Curt Jergens, Victoria Shaw, James Daly. (Two hours)

**11:30 5 MOVIE—Drama**

"The Bachelor Party." (1957) A group of men take a night out to celebrate the forthcoming marriage of one of the group. Don Murray, E. G. Marshall, Jack Warden. (One hour, 40 min.)

**7 MOVIE—Drama**

"The Three Faces of Eve." (1957) Joanne Woodward won an Oscar for her performance in this dramatization of the case history of a Georgia housewife with three different personalities. Narration by Alistair Cooke. Based on the book by Drs. Corbett H. Thigpen and Hervey Cleckley. Joanne Woodward, David Wayne, Lee J. Cobb. (One hour, 40 min.)

**11:45 3 MOVIE—Science Fiction**

**COLOR** "Creation of the Humanoids." (1962) Robots take control of earth after World War III. Don Megowan, Erica Elliott, Frances McCann. (90 min.)

**4 MOVIE—Western**

"The Left Handed Gun." (1958) Billy the Kid sets out to avenge the murder of his employer, shot during a cattle

drive to New Mexico. Paul Newman, Lita Milan, John Dehner, Hurd Hatfield. (Two hours)

**12:00 20 COLOR NEWS**

**12:30 13 MOVIE—Drama**

"Storm over Tibet." (1952) Though he's reported dead, a woman believes her husband is still alive. Rex Reason, Diana Douglas, Myron Healey. (90 min.)

**44 COLOR FAMOUS WRITERS**

**1:00 10 TWILIGHT ZONE—Drama**

The howling man is locked up in a room in David Ellington's apartment. David Ellington: H. M. Wynant. Brother Jerome: John Carradine.

**1:10 5 MOVIE—Adventure**

"They Drive by Night." (1940) Tale of wildcat truckers; filled with movie nostalgia. George Raft, Ann Sheridan, Humphrey Bogart. (One hour, 45 min.)

**7 MOVIE—Drama**

"Battle Stations." (1956) Story of life aboard an aircraft carrier during World War II. John Lund, William Bendix, Richard Boone. (90 min.)

**7 COLOR NEWS—Keith McBee**

**1:30 3 SECRET AGENT—Adventure**

London headquarters, suspecting a security leak, sends Drake to Lisbon. Drake: Patrick McGoohan. Emma: Gabriella Liscudi. Pilkington: Robert Urquhart. Philippe Granville: Frederick Bartman. (60 min.)

**1:45 4 MOVIE—Mystery**

"Accused of Murder." (1957) A girl singer is suspected of murdering a gangland lawyer. David Brian, Sidney Blackmer, Vera Ralston. (One hour, 25 min.)

**2:40 7 MOVIE—Melodrama**

"Voodoo Woman." (1957) A scientist experiments on a native girl, changing her into a monstrous creation, and makes plans to exhibit her in the U.S. Marla English, Tom Conway, Mike Connors. (One hour, 40 min.)

**3:00 13 COLOR NEWS**

**3:10 4 EDGAR WALLACE—Mystery**

**4:10 4 COLOR NEWS**

**4:15 7 MOVIE—Mystery**

"Customs Agent." (1950) To trap a gang of smugglers, a U.S. agent is "discharged" from the service to join the crooks. William Eythe, Marjorie Reynolds, Griff Barnett, Howard St. John.



## Morning

- 6:00 **5** THE ANSWER—Religion  
**COLOR** "The Inheritance," is about Abraham and the promise God made to him.
- 6:30 **4** PROFILE—San Diego State  
**5** BIG PICTURE—Army  
**COLOR** "They Clear the Way," a look at the Army Engineers who build bridges, airfields and roads in Vietnam.
- 10** **COLOR** HERALD OF TRUTH  
**6:40** **13** **COLOR** NEWS
- 6:45 **13** SACRED HEART—Religion  
**COLOR** "Why Should We Pray?"
- 7:00 **4** CARTOONS—Children  
**5** INTERNATIONAL ZONE  
 Films show citizens of Lima, Peru, meeting the problems of urban overcrowding by building huge suburbs called barridas. The program has become a government self-help project.
- 7** **COLOR** BROTHER BUZZ  
**10** THE ANSWER—Religion  
 "Mask of Love." A selfish young college girl learns about Christian life.
- 13** FAITH FOR TODAY—Religion  
**COLOR** Christianity in Japan is discussed by Francisco de Arujio, director of the Japanese College Choir.
- 7:30 **3** **COLOR** CHRISTOPHERS  
**5** CHINA—Education  
**7** **COLOR** VOICE OF AGRICULTURE—Farming  
**10** **COLOR** SACRED HEART  
**13** THIS IS THE LIFE—Religion  
**COLOR** Two astronauts argue about religion in the space age. Schaeffer: Ray Stricklyn. Harrison: Robert Quarry.
- 7:45 **10** **COLOR** DEAN'S DESK—Religion  
**11** MODERN ALMANAC  
 A tour of California's historical sites.
- 8:00 **3** CAPITOL AND THE CLERGY  
**COLOR** "Missing Heirs."  
**4** **COLOR** AGRICULTURE U.S.A.  
**5** **8** **10** LAMP UNTO MY FEET  
 An analysis of Negro-Jewish community relations focusing on the anti-Semitism of Negroes and the backlash of Jewish businessmen. Guests: civil-rights leader Bayard Rustin; psychologist Kenneth Clark (City College of New York); and

Charles Silberman, author of "Crisis in Black and White."

- 7** **COLOR** CHRISTOPHERS  
**7** **COLOR** CATHEDRAL OF TOMORROW—Religion  
**13** **COLOR** CAP'N DELTA—Cartoons
- 8:15 **11** ALABEMOS AL SENOR—Pena
- 8:30 **2** INSIGHT—Religion  
**COLOR** "Snow in Summer." A young drug addict tries to break her habit. Merry: Joan Freeman.
- 3** **COLOR** IT IS WRITTEN—Religion  
**4** **COLOR** HERITAGE—Religion  
**5** **8** **10** LOOK UP AND LIVE  
**COLOR** Farm-worker unemployment and housing are the focus of this report on Fresno, Cal., which is situated in one of our wealthiest agricultural areas. Three Fresno residents discuss programs designed to improve the living conditions of the Mexican-American and Negro workers. Dick Schermerhorn of KFRE-TV hosts the fourth in this eight-part series surveying clerical and lay response to the problems of small cities.
- 7** **COLOR** HELP—Religion  
**11** KNTV INFORMA—Ed Crigg  
**12** ALLEN REVIVAL—Religion  
**13** **COLOR** MISS PAT'S PLAYROOM
- 9:00 **2** DIALOGUE—Discussion  
 "Growing Black Consciousness."  
**3** MOVIE—Comedy  
 "The Milkman." (1950) The son of a dairy owner takes a job in a rival dairy. Donald O'Connor, Jimmy Durante, Joyce Holden, William Conrad. (90 min.)
- 4** MOVIE—Comedy  
 "Affair in Reno." (1957) J. B. Del Monte tries to stop his daughter from marrying racketeer Tony Lamarr. John Lund, Doris Singleton, John Archer. (90 min.)
- 5** ENCOUNTER—Discussion  
**7** DOCTORS AT WORK  
**7** **COLOR** FAITH FOR TODAY  
**8** **10** **COLOR** TOM AND JERRY  
**11** COMICOS Y CANCIONES—Comedy  
**12** HERALD OF TRUTH—Religion  
**13** MOVIE—Adventure  
 "When the Redskins Rode." (1951) The Virginia militia tries to make an alliance with the Delaware Indians during the French and Indian War. Jon Hall, Mary Castle, James Seay. (90 min.)



- 9:30 **2** **COLOR** **EDITOR'S FORUM**  
**5** **NEXT QUESTION**—Interview  
 Topic: "Student Unrest in Europe and the United States." Scheduled guest is George C. McGhee, United States ambassador-at-large.
- 7** **COLOR** **MILTON THE MONSTER**—Cartoons
- 8** **10** **12** **COLOR** **UNDERDOG**  
**11** **NOCHES TAPATIAS**—Variety
- 44** **COLOR** **FUN HOUSE**—Cartoons
- 10:00 **2** **MOVIE**—Adventure  
**COLOR** "Enchanted Island." (1958) Tom and Abner Bedford escape from a whaling ship and come ashore on a cannibal-inhabited island. Dana Andrews, Jane Powell. (90 min.)
- 5** **10** **12** **CAMERA THREE**  
**COLOR** Could modern man survive on the diet that sustained prehistoric man? Nutritionist Carlton Fredericks and anthropologist Edward E. Hunt Jr. (Hunter College, N.Y.) discuss the diets of mankind through the centuries and whether modern man is eating the proper foods. Host: James MacAndrew.
- 7** **7** **COLOR** **LINUS**—Cartoons  
**8** **COLOR** **CARTOON CIRCUS**  
**11** **UN CANTO DE MEXICO**—Music
- 10:30 **3** **4** **FRONTIERS OF FAITH**  
**COLOR** A service on "Faith and the Bible" is conducted by the Rev. D. A. Waite of the American Council of Christian Churches. The program consists of addresses by three U.S. military chaplains and songs by the choir of the First Baptist Church, Hempstead, N.Y. Selections include "God of Our Fathers" and "Battle Hymn of the Republic."
- 5** **8** **10** **12** **FACE THE NATION**  
**COLOR** Scheduled guest: Gov. Nelson A. Rockefeller of New York, who is currently campaigning for the Republican Presidential nomination. Newsman: Martin Agronsky.
- 7** **7** **COLOR** **BUGS BUNNY**  
**11** **BIBLE ANSWERS**—Religion  
 Panelists relate events of today to Old Testament prophecy.
- 13** **EXISTENCE**—Agriculture  
**COLOR** A look at the disease resistant plants, found in Greece, that could feed California's plentiful cattle and sheep.

- 44** **COLOR** **FUN HOUSE**—Cartoons
- 11:00 **3** **NBC NEWS SPECIAL**  
**SPECIAL** **COLOR** The black athletes' revolt against hidden racism in the sports world is among the topics on this third in a series of spontaneous discussions about "What's Happening to America?" Tonight's featured guest is Harry Edwards, leader of the Olympic Project for Human Rights, who has opened a no-compromise campaign to strip the facade of respectability from the bigotry he claims permeates U.S. athletics. Edwin Newman moderates. (60 min.)
- 4** **RAWHIDE**—Western  
 Quince is sentenced to death when a posse mistakes him for a cattle rustler. Andy Miller: Darryl Hickman. Frank Miller: Addison Richards. Jim Rye: John Littel. Quince: Steve Raines. (60 min.)
- 5** **77 SUNSET STRIP**—Mystery  
 Suzanne goes to a plush women's resort for a vacation—and also to keep an eye on actress Claire Dickens, who's trying to fight off a weakness for alcohol. Su-

## GIANTS VS HOUSTON

11:30 AM SUNDAY  
 LIVE • COLOR



**2**  
 KTUV



# Sunday July 28, 1968

## Morning-Afternoon

zanne: Jacqueline Beer. Claire: Kathleen Crowley. (60 min.)

**7 7 COLOR BULLWINKLE**

**8 FAITH FOR TODAY—Religion**

**COLOR** Barbara Norris seeks help—she's a compulsive spender. Pastor William A. Fagal is host.

**10 SUMMER WORKSHOP**

**COLOR** "Changing Drama at College Today." Guests include Dr. Gerald Larson, drama teacher and director.

**11 AMERICA'S PROBLEMS AND CHALLENGES—Documentary**

**12 LAMP UNTO MY FEET**

**COLOR** See 8 A.M. Ch. 5.

**13 WESTERNER—Drama**

Ringo's old friend Jess Meade asks Ringo to put him in jail. Meade: Richard Devon. Ringo: Don Durant. Laura: Karen Sharpe.

11:30 **2 COLOR SCOREBOARD—Baseball**

**7 7 DISCOVERY '68—Children**

**COLOR** "Chicago—America's Inland Seaport," a look at one of the Country's key centers of finance and industry. Cameras focus on Chicago's sea, rail and air transportation facilities, and on the old stockyards, remnants of the city's days as meat-packing capital of the world. Host Bill Owen discusses the effects of the 1871 fire (illustrated by animated drawings). (Rerun)

**8 THIS IS THE LIFE—Religion**

**COLOR** A girl feels guilty about the death of her boy friend. Pastor Heffner: Don Dubbins. Mike: Bobby Diamond.

**10 RIFLEMAN—Western**

"The Photographer." Abel Goss, a former prisoner of war, is accosted by his former prison-camp commander in North Fork. Goss: John Carradine. Lucas: Chuck Connors. Col. Jess Whiteside: Raymond Bailey. Mark: Johnny Crawford.

**11 FAITH FOR TODAY—Religion**

**COLOR** A case of "Mistaken Identity" leads one man to help another.

**12 LOOK UP AND LIVE—Religion**

**COLOR** See 8:30 A.M. Ch. 5.

**13 CISCO KID—Western**

11:40 **2 COLOR GIANTS PRE-GAME**

11:55 **2 BASEBALL—Giants**

**COLOR** The Giants meet the Astros at the Astrodome, Houston. Lon Simmons and Russ Hodges report. (Live)

## Afternoon

12:00 **3 CALIFORNIA U.S.A.**

"Goals for Growth," Part II. A report on the activities of citizen study groups involved with regional growth.

**4 COLOR GREEN THUMB—Gillespie**

**5 8 10 12 SOCCER—Whips vs. Generals**

**COLOR** Atlantic Division match: the Washington Whips take on the Generals at New York. Both teams score fairly well and play solid defensive ball. Jack Whitaker and Mario Machado report the action. (Live)

**7 COLOR PAGE ONE—Interview**

**7 FILM FEATURE**

**11 WORLD TOMORROW**

The history of the U.S. space program is documented by films including the first close-up pictures of the moon.

**13 MOVIE—Musical**

**COLOR** "Rich, Young and Pretty." (1951) A Parisian night-club owner devises a plan to meet the daughter she abandoned as an infant. Jane Powell, Danielle Darrieux, (90 min.)

**44 MOVIE—Drama**

"Outrage." (1950) A young girl is badly shaken after she has lived through a criminal attack. Mala Powers, Tod Andrews, Robert Clarke. (90 min.)

12:30 **3 FLIPPER—Adventure**

**COLOR** Bud takes the helm of a sailboat as he tries to save a biologist who's been bitten by a snake. Bud: Tommy Norden. Porter: Brian Kelly. Sandy: Luke Halpin. (Rerun)

**4 COMMUNITY CIRCLE—Discussion**

**COLOR** Scheduled guests are Russell C. Williams, chief of Blind Rehabilitation Services in the Veterans Administration; Miss Cecelia O'Neil, national president of National Retired Teachers Assoc.; and Mr. L. M. Lopez of San Jose, executive director of the Mexican-American Community Inc. Host: Phil Wilson.

**7 GOLDEN GATE STORY**

**RETURN** A look at the Stanford Summer Festival, with film clips of the rehearsals of "The Cocktail Party." Brian Bedford, a member of the cast talks with host Owen Spann.



**7 INSIGHT—Religion**

"The Perennial Problem" is that of control vs. license in sexual behavior. Actors: Darryl Hickman and Christine White.

**11 WONDERS OF THE WORLD**

The Linkers visit the Holy Land, touring Nazareth and Jerusalem.

**20 MAYOR'S REPORT**

**12:45 19 SOCIAL SECURITY FILM**

**1:00 3 4 7 MEET THE PRESS**

**COLOR** Scheduled: House Minority Leader Gerald R. Ford (R., Mich.). Panelists in Washington: Roscoe Drummond (Publishers-Hall Syndicate), David Kraslow (Los Angeles Times), Neil MacNeil (Time) and Paul Duke (NBC).

**7 SUCCESS STORY**

**11 COLOR RAINBOW**

**19 VOICE OF MEXICO—Variety**

**20 MOVIE—Drama**

**COLOR** "Web of Passion." See 7 P.M. Ch. 20 for details. (Two hours)

**1:30 3 COLOR SUNDAY MAGAZINE**

**4 MOVIE—Drama**

"I'll Never Forget You." (1951) An American scientist suddenly finds himself transported through time to the London of 1784. Tyrone Power, Ann Blyth, Michael Rennie. (90 min.)

**7 7 13 ISSUES AND ANSWERS**

**COLOR** Scheduled guest: Gov. Ronald Reagan (R., Cal.), a dark-horse candidate for the Republican Presidential nomination. Newsmen: John Davenport and Tom Jarriel.

**11 KENNY FORMAN—Religion**

**19 FILM FEATURE—Travel**

**32 OPINION: WASHINGTON**

**44 MOVIE—Adventure**

**COLOR** "The Last Musketeer." (French; 1963) D'Artagnan protects a lady-in-waiting to the queen as he attempts to free a mysterious prisoner. Dawn Addams, Georges Marchal. (90 min.)

**2:00 3 PROFILE OF A ROOKIE**

**COLOR** Focus is on 1968 baseball rookies Don Money and Larry Hise as they try to win berths on the Philadelphia Phillies' roster. (60 min.)

**5 MOVIE—Western**

"Rebel in Town." (1956) An ex-Confederate soldier instinctively fires his gun, killing the small playful boy who had



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## Afternoon

snapped a toy pistol in the rebel's back. John Payne, Ruth Roman. (90 min.)

### 7 HAWAIIAN EYE—Mystery

"The Comics." Singer Iris Landon intends to land a guest spot on comedian White's TV show—via blackmail. Iris: Marie Windsor. Bunny: Joe Flynn. Joan White: Mary Tyler Moore. Lopaka: Robert Conrad. (60 min.)

### 7 TO BE ANNOUNCED

### 8 MOVIE—Drama

"Rocambole." (French; 1962) Rocambole, a mysterious rogue, has supposedly escaped from prison and returned to his favorite haunts. Channing Pollack, Hedy Vessel. (Two hours)

### 10 WILLIAM F. BUCKLEY JR.

**COLOR** Guest: Otto Fuerbringer, former managing editor of Time magazine and currently involved in research concerning Time's entrance into the newspaper field. (60 min.)

### 11 **COLOR** GREATEST SHOW

### 12 WELLS FARGO—Western

Easterner Dan Mulvaney is suspected of

robbing the Wells Fargo stage. Hardie: Dale Robertson. Mulvaney: Gerald Mohr.

### 13 **COLOR** STATE CAPITOL

### 19 AMERICA SINGS—Gospel Music

### 32 BISHOP SHEEN—Religion

**COLOR** Bishop Sheen compares the theories of Darwin and the French Jesuit priest Teilhard de Chardin.

### 2:30 12 RIFLEMAN—Western

Lucas pursues three outlaws who stole his rifle during a stagecoach trip. Lucas: Chuck Connors. Cotton: Vic Morrow.

### 13 FOR MEN ONLY

**COLOR** "California Fish Fry." Guest Mike Turnacli, manager of Meredith Fish Company, cooks broiled salmon.

### 19 FILM FEATURE

### 32 **COLOR** WONDERAMA—Children

### 2:45 2 **COLOR** GIANTS POST-GAME

### 3:00 2 MOVIE—Biography

Time approximate. "The Babe Ruth Story." (1948) The life story of the beloved Babe. William Bendix, Claire Trevor, Charles Bickford. (Two hours, 30 min.)

### 3 **COLOR** CIRCUS PARADE

### 4 **COLOR** SPEAK OUT—Valentine

### 7 BLACK DIGNITY—Discussion

**COLOR** Scheduled guest is singer James Brown. The program highlights his rise from a Georgia shoe shine boy to one of the best known rhythm and blues performer. Host: Don Warden. (60 min.)

### 10 MOVIE—Musical

"Little Miss Broadway." (1938) A sprightly orphan miss is "adopted" by a troupe of unemployed vaudevillians. Shirley Temple, George Murphy, Jimmy Durante, Phyllis Brooks. (90 min.)

### 11 LARAMIE—Western

**COLOR** Slim, wounded in a savage gun duel with a rustler, manages to capture the outlaw—who turns out to be a beautiful girl. Jean Lavelle: Susan Oliver. Slim: John Smith. (60 min.)

### 12 HAVE GUN—WILL TRAVEL

Nurse Adella Forsyth heads for a wild frontier town even though she knows the citizens would prefer a doctor. Richard Boone, Mary Fickett.

### 13 DATING GAME

**COLOR** Celebrity guest: singer Lana Cantrell. Host: Jim Lange.

### 19 FILM FEATURE—Sports

KXTV NEWS HAS THE  
REPUBLICAN CONVENTION  
ALL BUTTONED UP.  
AUGUST 5-8 IN COLOR  
KXTV 30



KXTV's Bill Windsor reports on-the-scene from Miami Beach.



**20 [COLOR] SPOTLITE ON SPEED**

**44 MOVIE—Western**

"The Yellow Tomahawk" (1954) An Army major incurs the wrath of the Indians. Rory Calhoun, Peggie Castle, Noah Beery Jr., Warner Anderson. (90 min.)

**3:30 3 ANIMAL KINGDOM**

**[COLOR]** See 5:30 P.M. Ch. 4 for details.

**4 YOUTH INQUIRES—Discussion**

Scheduled guest is John Paul Hanna, Palo Alto attorney and author of "Youth and the Law." Panelists are from the San Francisco archdiocese schools.

**5 POW!—Variety**

"The Clutching Hand," conclusion: "The Lone Hand." Jack Mulhall, Rex Lease, Mae Busch, William Farnum. (60 min.)

**6 9 SPEAKING FREELY**

Guests: Herman Kahn and William Pfaff, authors of "Can We Win in Vietnam?" discuss the course of the war and the Paris peace talks. (60 min.)

**7 NAVY FILM—Documentary**

**12 MERV GRIFFIN—Variety**

**[COLOR]** Guests include New York City mayor John Lindsay, composer Richard Rodgers, comedienne Moms Mabley, and singers Jimmy Boyd and Emily Yancy. (Rerun; 60 min.)

**13 [COLOR] NEWLYWED GAME**

**19 ALLEN REVIVAL—Religion**

**20 [COLOR] ED HURST—Variety**

**36 FAITH FOR TODAY—Religion**

A teen-ager learns to follow her convictions. Debbie Scott, Esther M. Benson.

**4:00 3 MOVIE—Drama**

"The Mudlark." (1951) A London street urchin decides to adopt Queen Victoria as his mother. Now all he has to do is get past the palace guards. Irene Dunne, Alec Guinness, Andrew Ray. (90 min.)

**4 TARGET: CORRUPTORS—Drama**

Financial speculator Rick Manet has uncovered a rich mineral deposit in South America. Marino: Stephen McNally. Flood: Robert Harland. Manet: Harry Guardino. (60 min.)

**7 7 11 13 TIME FOR AMERICANS—Report**

**[SPECIAL] [COLOR]** If school segregation in the North is the outgrowth of attitudes, then Boston is the ideal place to study them. Boston, a city proud of its rele-

vance to American history, drew national attention last year with an election that made public education and the black student the central issue. Producer Herbert Dorfman creates a collage of attitudes expressed by Bostonians in the educational system. These attitudes are displayed in candid discussions and classroom settings. In another part of the program, author Jonathon Kozol ("Death at an Early Age") talks to young students about their experiences and ideas. Their topics, all related to race, include what the word "black" means to a young Negro, prejudice among neighbors and advice they would give to segregationists. (60 min.)

Regular programming is pre-empted.

**8 ANTHOLOGY—Drama**

A gunslinger meets an adversary he can't handle—a determined grandmother.

**19 DALE DAVIS—Religion**

**36 DALE EVANS—Evangelist**

**4:30 5 10 21st CENTURY**

**[COLOR]** "The Human Heart" examines medicine's march toward the goal of conquering heart disease. Surgeons Christiaan Barnard, Adrian Kantrowitz and C. Walton Lillie discuss the problems of heart transplants. (Rerun)

**6 9 SPECULATION—Discussion**

Guest: Ralph McGill, editor and publisher of the Atlanta Constitution. (60 min.)

**8 INSIGHT—Religion**

The story of Padre Pro, a Mexican priest who was executed for rebelling against the government. Gilbert Roland.

**12 MOVIE—Drama**

"The Killer That Stalked New York." (1950) The authorities don't know that a woman is smuggling diamonds into the country. Evelyn Keyes, Charles Korvin, William Bishop. (90 min.)

**19 FILM FEATURE**

**20 THUNDERBIRDS—Children**

**[COLOR]** The rescue team forges into a raging inferno to save an experimental transport vehicle. (60 min.)

**36 LIFE FOR TODAY—Religion**

**44 WIDE COUNTRY—Drama**

Mitch loses his lead in the rodeo standings to Johnny Devlin, but he won't be counted out. James McMullan, Earl Holliman, R. G. Armstrong. (60 min.)



## Afternoon

### 5:00 **4** CAMPAIGN AND THE CANDIDATES—Report

**COLOR** NBC newsmen Elie Abel is the anchor man for this continuing weekly series on the issues, candidates and the 1968 campaign.

### **5** PERRY MASON—Mystery

On a fishing trip, Mason pulls a blonde out of the water who claims she was forced to swim for her life. Sally Fenner: Peggie Castle. Mason: Raymond Burr. George Adler: David Lewis. (60 min.)

### **7** MOVIE—Drama

"House of Bamboo." (1955) In Japan, police and MPs utilize an undercover agent to break up a GI crime syndicate. Robert Ryan, Robert Stack, Shirley Yamaguchi, Cameron Mitchell. (Two hours)

### **7** MOVIE—Drama

**COLOR** "The Last Time I Saw Paris." (1954) In postwar Paris, a soldier marries an American girl and leaves the service for a job as a reporter. Elizabeth Taylor, Van Johnson, Donna Reed, Walter Pidgeon. (Two hours)

### **8** **COLOR** TENNESSEE TUXEDO

### **9** JOYCE CHEN—Cooking

Joyce Chen shows how to prepare rice, and how to make a pot of tea. (Rerun)

### **10** MOVIE—Adventure

**COLOR** "David and Goliath." (Italian; 1960) Filmed in Rome, Jerusalem and Yugoslavia, this spectacle recounts the Biblical tale of the shepherd boy who became a warrior king. Orson Welles, Ivo Payer, Eleanora Rossi Drago. (Two hours)

### **11** MOVIE—Comedy

"Girls at Sea." (English; 1961) The captain of a ship bound for the French

Riviera is a shy man, and finds the strain too much when he takes aboard three female crew members. Guy Rolfe, Alan White, Michael Hordern, Ronald Shiner, Anne Kimbell. (90 min.)

### **13** VOYAGE—Adventure

**COLOR** Skip Homeier plays Robek, a peace-loving space being who slips aboard the Seaview to prevent the destruction of earth by his fellow aliens. Nelson: Richard Basehart. Crane: David Hedison. Komal: Kevin Hagen. Morton: Bob Dowdell. Chief: Terry Becker. Kowalski: Del Monroe. Doctor: Richard Bull. (Rerun; 60 min.)

### **19** REX HUMBARD—Religion

### **36** ALLEN REVIVAL—Religion

### 5:30 **2** DOCTOR'S NEWS CONFERENCE

**COLOR** "Bay Pollution and the Public Health" is discussed by Dr. Henrik Blum, professor of health planning at UC Berkeley; Joseph Bodovitz, executive director of the San Francisco Bay Conservation and Development Commission; Dr. John B. de C. M. Saunders, professor of medical history at UC San Francisco Medical Center; and Frank Stead, a consultant at Environmental Management.

### **3** MOVIE—Western

**COLOR** "The Proud Ones." (1956) Ignoring the pleas of his worried fiancée, a marshal confronts an old antagonist who has just arrived in town with gunmen and gambling equipment. Robert Ryan, Jeffrey Hunter, Virginia Mayo, Arthur O'Connell. (Two hours)

### **4** ANIMAL KINGDOM

**COLOR** In Florida, host Bill Burrud visits an alligator farm, and learns how the reptile is being threatened by man. In the swamp, the alligator's natural home, cameras study his neighbors: rare birds, turtles and water moccasins.

### **6** **9** FRENCH CHEF—Cooking

Julia Child makes mayonnaise.

### **8** AMATEUR HOUR—Variety

**COLOR** Host Ted Mack welcomes singers Terry O'Shaughnessy, Richard Triggs, Angela Winter, the Casuals, and the Psychedelic Method; dancers Cathy & Co.; and instrumentalists Pamela Black and Alfons Griener. Lloyd Marx orchestra.

### **9** KOLTANOWSKI ON CHESS

See Sat. 10:30 P.M. Ch. 9. (Rerun)

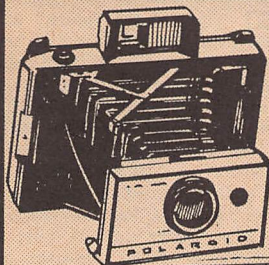




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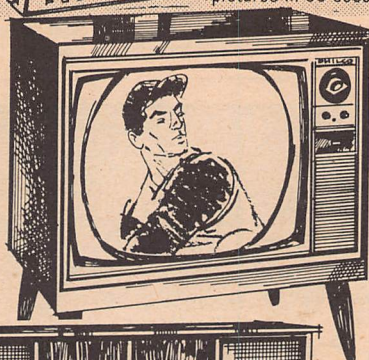
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# Sunday July 28, 1968

## Afternoon-Evening

### 20 SEA HUNT—Adventure

Mike must blow up a dangerous underwater mountain. Mike: Lloyd Bridges. Russell Hodges: Myron Healey.

### 32 **COLOR** WINCHELL-MAHONEY TIME—Children

### 36 MOVIE—Comedy

"Blondie Knows Best." (1946) Assigned to get an important contract, Dagwood tries to impersonate his boss. Penny Singleton, Arthur Lake. (90 min.)

### 44 MOVIE—Comedy

"Blondie Meets the Boss." (1939) Blondie takes over Dagwood's job while he goes on a fishing trip. Penny Singleton, Arthur Lake, Larry Simms. (90 min.)

## Evening

### 6:00 2 GIDGET—Comedy

**COLOR** Gidget teaches a new arrival to the U.S. how to deal with American boys. Gidget: Sally Field. Inge Lindner: Brooke Bundy. Russ: Don Porter.

### 4 8 FRANK McGEE REPORT

**COLOR** Filmed report on the readjustment problems of Negro GIs who have returned from Vietnam. The veterans discuss their failure to obtain good jobs and adequate housing.

### 5 **COLOR** NEWS-Magers, Tompkins

6 9 NET JOURNAL—Documentary  
See Sat. 7 P.M. Ch. 9. (Rerun; 60 min.)

### 9 PROFILE: BAY AREA

### 12 21st CENTURY

**COLOR** "Cities of the Future," a look at innovations that may alleviate traffic congestion, air pollution and slums. Most urban ills stem from the fact that cities are not planned—they accumulate. In the future, extensive plans will be drawn up before the first bricks are laid. Cameras view cities where this concept is already in practice, including Reston, Va., and Brasilia, the capital of Brazil. Host Walter Cronkite talks with R. Buckminster Fuller, designer of a dome that could cover an entire city for constant climate control. (Rerun)

# WHAT'S NEW?

KRON-TV's informative early-evening news now moves to Sunday! See Phil Wilson, Karna Small and Mal Alberts report on the Bay Area news, weather and sports.

6:30 PM • IN COLOR

Following Frank McGee's NBC

SUNDAY REPORT,  
at 6:00 PM.





**13 MOVIE—Drama**

"Death of a Salesman." (1952) For all his adult life Willy Loman has vainly pursued that cold goddess Success. Now, in middle age, he begins to realize that somehow his life has been a failure. Fredric March, Mildred Dunnock, Kevin McCarthy, Cameron Mitchell. (Two hours)

**19 CHURCH SERVICE—Baptist**

**20 OUTER LIMITS—Science Fiction**  
Chino Rivera has one alternative to spending his life in prison—he can volunteer for the "inhabitant exchange" program being conducted with the planet Chromo. Rivera: Henry Silva. Julia Harrison: Diana Sands. (60 min.)

**6:30 2 MY FAVORITE MARTIAN**

Uncle Martin decides to make Tim a hero in the eyes of their pretty new neighbor. Martin: Ray Walston. Tim: Bill Bixby. Jennifer: Kathy Kersh.

**4 COLOR NEWS—Wilson, Small**

**5 MARSHAL DILLON—Western**

An Army corporal plots with a civilian to steal an Army payroll. Janus: Rudy Solari. Radin: Joe Perry.

**8 ANIMAL KINGDOM**

**COLOR** "Dogs in War and Peace" shows the varied tasks and accomplishments of man's best friend. Featured: Nemo, a sentry dog wounded during a night raid on an airfield in Vietnam (host Bill Burrud presents Nemo with a special medal for valor); Jake, an Australian sheepdog whose movie and TV work is directed by hand signals; Tina, a German shepherd trained to act as a guide for a blind master.

**11 MOTHERS-IN-LAW—Comedy**

**COLOR** Comic Larry Storch appears as Ralph, a fugitive bank robber hiding out in the Hubbard home. The cagey crook whiles away his time reciting poetry, playing gin rummy and holding a gun on the Hubbards and Buells. Eve: Eve Arden. Kaye: Kaye Ballard. Roger: Roger C. Carmel. Herb: Herbert Rudley. (Rerun)

**12 COLOR NEWLYWED GAME**

**19 ASSEMBLY OF GOD—Religion**

**32 COLOR PERFECT MATCH—Game**

**7:00 2 HOLLYWOOD AND THE STARS**  
Part two of "The Oscar: Moments of Greatness" examines the mechanics of

balloting, and the five candidates for "Best Picture of the Year" for 1963.

**4 FLIPPER—Adventure**

**COLOR** Flipper swims to the aid of oceanographer Ulla Norstrand when she is attacked by a barracuda and trapped by a sunken buoy. Ulla: Ulla Stromstedt. Porter: Brian Kelly. Sandy: Luke Halpin. Bud: Tommy Norden. Peterson: Hal Jones. (Rerun)

**5 8 10 12 LASSIE—Adventure**

**COLOR** In the high snow country, Lassie tries to save a fox buried in an avalanche. Filmed on location in Big Bear, Cal., this episode shows how ranger crews create artificial avalanches. Corey: Robert Bray. Slim: Cal Bartlett. Dave: Jack Catron. (Rerun)

**6 MAGIC CARPET**

**7 11 VOYAGE—Adventure**

**COLOR** "The Lobster Man." A red-shelled lobster man from space poses a problem for the men of the Seaview. Although the crafty crustacean asks only to refuel his space capsule, Captain

**MOULIN  
ROUGE**

Zsa Zsa Gabor  
Jose Ferrer  
Collette Marchand



**SUN. MON. 7:30PM**  
Premiere Movie

**2**  
KTVU



## Evening

Crane suspects an ulterior motive. Lobster Man: Victor Lundin. Nelson: Richard Basehart. Crane: David Hedison. Morton: Bob Dowdell. Sharkey: Terry Becker. Kowalski: Del Monroe. Sparks: Arch Whiting. Patterson: Paul Trinka. (Rerun; 60 min.)

### 7 FLYING NUN—Comedy

**COLOR** Emmy-winner Albert Paulsen plays Pedro, an illiterate whose sudden obsessive desire to read and write turns Sr. Bertrille's classroom into an arena, and reduces a bishop to near-apoplexy. Sr. Bertrille: Sally Field. Mother Superior: Madeleine Sherwood. Bishop Pool: Oliver McGowan. (Rerun)

### 9 NET FESTIVAL—Memorial

"Carl Sandburg Remembered," a tribute to the late poet. Excerpts from services at the Lincoln Memorial include eulogies by President Johnson, and poets Archibald MacLeish and Mark Van Doren. Interspersed with films of the service are recordings of Sandburg reciting his poems, singing his songs and reading from his Pulitzer Prize-winning Lincoln biography. Montages of photographs by Edward Steichen, Mathew Brady and others, illustrate the moods of the works. Actor James Broderick narrates and reads from Sandburg's works. (60 min.)

### 9 BEYOND THE EARTH

Newton's theory of gravitation and Leverrier's calculation of Neptune's position are discussed by Dr. John A. Russell.

### 20 MOVIE—Drama

"Web of Passion" (Leda). (French-Italian; 1959) This film examines the complex relationships of a wealthy French wine grower, his attractive mistress, his neurotic family and his anarchist house guest. Jean-Paul Belmondo, Antonella Lualdi. (Two hours)

### 32 PDQ—Game

**COLOR** Panelists: actors Sandy Baron, Will Hutchins and Michael Landon.

### 36 MOVIE—Musical

"Louisiana Purchase." (1941) Irving Berlin's music is featured in this story of a senator who investigates shady politics in New Orleans. Bob Hope, Vera Zorina, Victor Moore. (Two hours)

### 44 ARREST AND TRIAL—Drama

"Those Which Love Has Made." Law stu-

dent Bradford Holcombe has carried his opposition to Prof. Marcus Kane to an extreme: he's hired a man to kill him. Holcombe: Chris Robinson. Prof. Kane: Macdonald Carey. (90 min.)

### 7:30 2 MOVIE—Biography

**COLOR** "Moulin Rouge." (1952) The life of the French artist Toulouse-Lautrec is unfolded against the colorful background of the Moulin Rouge cafe in Paris. Jose Ferrer, Zsa Zsa Gabor, Suzanne Flon. (Two hours)

### 3 4 7 WALT DISNEY'S WORLD

**COLOR** "On Vacation," an animated hour hosted by Jiminy Cricket, shows the vacation routines of such cartoon stalwarts as Mickey Mouse, Donald Duck, Pluto and Goofy. (Rerun; 60 min.)

### 5 8 10 12 GENTLE BEN

**COLOR** Hunter Joe Cardigan kidnaps Ben as quarry for a Miami sportsman, who has offered Cardigan \$1000 for finding a trophy bear. Tom: Dennis Weaver. Mark: Clint Howard. Ellen: Beth Brickell. (Rerun)

### Guest Cast

Joe Cardigan .....Tom Poston  
John Coberly .....Frank Logan

### 6 9 FESTIVAL—Opera

"The Telephone," a one-act opera by Gian Carlo Menotti. The story revolves around a young woman who spends so much time on the phone that her boy friend can't propose. Lucy: soprano Carolyn Smith-Meyer. Ben: bass-baritone Hal Robinson. Host: Norman Pellegrini.

### 19 CENTRAL ASSEMBLY OF GOD

### 32 COLOR TRUTH OR CONSEQUENCES—Game

### 8:00 5 8 10 12 ED SULLIVAN

**COLOR** Guests: Charlton Heston, who gives a dramatic reading of Lincoln's Second Inaugural Address, and presents a scene from his movie "Planet of the Apes"; singers Smokey Robinson and the Miracles, Frankie Laine, and the Young Americans; comedians Myron Cohen, and Wayne and Shuster; dancer Peter Gennaro; and the Baranton Sisters, balancing act. (Rerun; 60 min.)

### Highlights

"I Second That Emotion," "If You Can Want," "Going to a Go-Go," "Yesterday" .....Smokey, Miracles



"To Each His Own," "I Found You"  
.....Frankie  
"Oklahoma!" medley ....Young Americans  
"If I Were a Rich Man" .....Peter

**6 9 AWARD SERIES**

"Black Gold," first of two parts. This documentary studies the changes in appearance and temperament that occurred in the small town of Mount Gilead, Ohio, when oil was discovered there in 1960.

**7 11 13 FBI—Drama**

**COLOR** A woman who thinks she's dying provides the FBI with a fresh clue in an unsolved, million-dollar robbery. The statute of limitations is running out as Anita Hale heads for a Mexico reunion with her husband, who masterminded the heist. Erskine: Efrem Zimbalist Jr. Colby: William Reynolds. Ward: Philip Abbott. (Rerun; 60 min.)

**Guest Cast**

Emery Hale .....Murray Hamilton  
Jordan Alexander .....Milton Selzer  
Anita Hale .....Anne Helm  
Fred Peters .....Burr DeBenning

George Peters .....Wayne Rogers  
Owens .....Dabbs Greer  
Anselmo .....Rodolfo Hoyos  
Agent Douglas .....Robert Knapp

**9 WILLIAM F. BUCKLEY JR.**

**COLOR** Four British university students debate the war in Vietnam with William Buckley. The students, three of whom are student union presidents, are all opposed to U.S. policy. (50 min.)

**32 INTERNATIONAL SURFING**

**COLOR** Hawaii's surf is the setting for this look at the growing sport of surfing. Viewed: California surfers Ricky Grigg and Jacques Sutherland tackling the waves on Waimea Bay. Former Olympic swimming champion Duke Kahanamoku is the host. (60 min.)

**8:30 3 4 MOTHERS-IN-LAW—Comedy**

**COLOR** All channels of communication break down between the Hubbards and the Buells. Result: a family-style group therapy session conducted by Jerry's psychology professor. Eve: Eve Arden.

Continued on next page

**CLOSE-UP**



**Bobbie Gentry**

**GLEN CAMPBELL**

**9:00 5 10 12**

**COLOR** Guests: Bobbie Gentry, the Everly Brothers and Mason Williams, guitarist, composer—and comedy writer for this series.

Audience response has prompted a reprise of a segment from the series' premiere—a three-minute, fine-arts film montage done to the tune of Williams' composition "Classical Gas." (His "To Sadnessday" and "Long Time Blues" are also performed tonight.)

Los Angeles newsman Ralph Story interviews Presidential hopeful Pat Paulsen; Leigh French offers far-out news views. In the finale, all hands join in a 17-song salute to rock and roll.

Nelson Riddle orchestra. (60 min.)

**Highlights**

"When I Was a Cowboy" .....Bobbie  
"Milk Train" .....Everly Brothers  
"Sittin' on the Dock of the Bay," "Alimony,"  
"To Sadnessday," "Today" .....Glen  
"Let It Be Me" .....Glen, Bobbie  
"Bowling Green" .....Glen, Everly Brothers  
"Long Time Blues" .....Mason



## Evening

Kaye: Kaye Ballard. Roger: Roger C. Carmel. Herb: Herbert Rudley. Jerry: Jerry Fogel. Suzie: Deborah Walley. Prof. Hutton: Brooks West. (Rerun)

Brooks West is Eve Arden's husband.

### 6 9 BOSTON SYMPHONY—Music

Erich Leinsdorf conducts the two Minuets from Mozart's Serenade in D Major, No. 9 and Richard Strauss's symphonic poem "A Hero's Life." (60 min.)

### 7 WILL SONNETT—Western

**COLOR** The Army gives Will Sonnett a chance to exercise his acting talents. Will: Walter Brennan. Jeff: Dack Rambo. Sam Cochran: Denver Pyle. Sheriff Hawks: Jim Davis. (Rerun)

### 44 **COLOR** ROLLER GAME

## 8:50 9 FILM SHORT

## 9:00 3 4 7 8 BONANZA—Western

**COLOR** First-run drama: "Stage Door Johnnies." Romantic rivalry for the new chanteuse at the Silver Dollar Saloon embroils the Cartwrights in damage suits, and a crisis over the lady's lost dog. Hoss: Dan Blocker. Little Joe: Michael Landon. Ben: Lorne Greene. Hop Sing: Victor Sen Yung. Sheriff Coffee: Ray Teal. (60 min.)

### Guest Cast

Miss Denise ..... Kathleen Crowley  
Fillmore ..... Walter Brooke  
Big Man ..... Mike Mazurki  
Driver ..... Shug Fisher  
Bartender ..... Bruno Ve Sota

### 5 10 12 GLEN CAMPBELL—Variety

**COLOR** Guests include Bobbie Gentry, and the Everly Brothers. See the Close-up on page A-27. (60 min.)

### 7 11 13 MOVIE—Adventure

**COLOR** John Wayne in "Hattari!" See opposite. (Rerun; three hours)

### 9 HEY! WHAT ABOUT US!

A look at students who must face the future with no more than a high school diploma—at a time when a college degree is a must in most fields. Interviewed: four high school graduates and a dropout. Also examined: the role of employment agencies. (Rerun; 60 min.)

### 20 MEL BELL—Discussion

**COLOR** "Prison—Cage or Cure?" Scheduled guests include Bobby Beale, Black Panther Party chairman; comic Godfrey Cambridge; Kathleen Cleaver, wife of Black Panther Party leader Eldridge Cleaver; private detective Harold K. Lipsett; E. J. Oberhauser, superintendent of the California Institution for Men; Miriam Phillips, superintendent of the Kansas State Industrial Farm for Women; and executive W. Clement Stone. (Two hours)

### 36 MOVIE—To Be Announced

## 9:30 2 ROLLER DERBY

Bay Bombers meet the Midwest Pioneers at Kezar Stadium. (90 min.)

### 6 9 BY REQUEST

1. An examination of the controversy over Government support of local birth-control clinics. Reports from New York City, Denver, Illinois, Austin, Texas, Washington, Los Angeles. 2. Marni Nixon, who has dubbed singing voices for Audrey Hepburn, Natalie Wood, and Deborah Kerr, is interviewed. (90 min.)

### 32 MOVIE—Drama

"Time Without Pity." (English; 1958)

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An alcoholic writer has just been released from a sanitarium. And now he must try to save the life of his son, who's been convicted of murder. Ann Todd, Michael Redgrave, Peter Cushing.

10:00 **3 4 8 HIGH CHAPARRAL**

**COLOR** Former silent film star Ramon Novarro plays a priest who causes a tragi-comic impasse when he settles in at the High Chaparral. The padre, two nuns and a lovely postulant are fleeing a tormentor who drove them out of Mexico. Manolito: Henry Darrow. Buck: Cameron Mitchell. John: Leif Erickson. Victoria: Linda Cristal. Blue: Mark Slade. (Rerun; 60 min.)

**Guest Cast**

Padre Guillermo .....Ramon Novarro  
Maria .....Laurie Mock  
Ramon .....Robert Yuro  
Sister Angelica .....Penny Santon  
Sister Luke .....Angela Clarke

**5 10 12 MISSION: IMPOSSIBLE**

**COLOR** The IMF stages an ingenious theft—aided by occult hocus-pocus—to

recover the sacred seal of a neutral nation on China's border. The stolen relic is in the hands of an American who intends to keep it, despite a gathering diplomatic storm. Phelps: Peter Graves. Rollin: Martin Landau. Cinnamon: Barbara Bain. Barney: Greg Morris. Willy: Peter Lupus. (Rerun; 60 min.)

**Guest Cast**

Taggart .....Darren McGavin  
Conway .....Mort Mills  
Miss Putnam .....Joan Tompkins  
Duty Guard .....Russ Bender

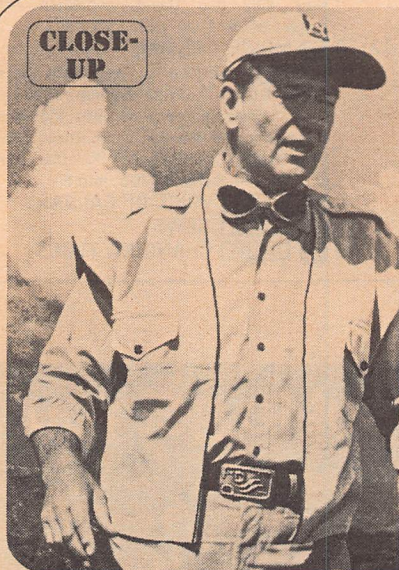
**7 AVENGERS—Adventure**

**COLOR** "The Forget-Me-Knot," in which Steed loses Emma Peel and gains Tara King. The action revolves around an amnesia-inducing drug that can be shot from a gun. Steed: Patrick Macnee. Emma: Diana Rigg. Tara: Linda Thorson. Mother: Patrick Newell. Sean Mortimer: Patrick Kavanagh. Simon Filson: Jeremy Burnham. (Rerun; 60 min.)

**9 BOOK BEAT—Robert Cromie**

James Meredith, the first Negro to en-

**CLOSE-UP**



John Wayne

**MOVIE—Adventure**

9:00 **7 11 13**

**Hatari!**

**COLOR** Hatari is Swahili for danger—and big-game hunting spells danger in this 1962 African adventure.

The plot focuses on a group of hunters operating out of the Momella Game Farm in Tanzania. Their job—trapping animals for world zoos—is complicated by the arrival of an alluring woman photographer and a French playboy-sportsman.

Producer-director Howard Hawks blends fast-paced animal chases with interludes of comedy and romance. On-location photography: Russell Harlan. Score by Henry Mancini. (Rerun)

Cast... Sean Mercer: John Wayne. Dallas: Elsa Martinelli. Kurt Stahl: Hardy Kruger. Pockets: Red Buttons. Chip Maurey: Gerard Blain. Brandy: Michele Girardon. Bill Vaughn: Bruce Cabot. Luis: Valentin De Vargas.



# Sunday July 28, 1968

## Evening

roll at the University of Mississippi, talks about "Three Years in Mississippi."

### 44 MOVIE—Mystery

"Charlie Chan's Secret." (1936) The heir to a fortune is murdered and America's eminent oriental detective is called in. Warner Oland, Rosina Lawrence, Charles Quigley. (90 min.)

### 10:30 9 FOLK DANCING—Philippine

Film excerpts of Philippine dance feature the Bayanihan Dance Company, scheduled to perform in San Francisco July 30-Aug. 4.

### 11:00 2 HUMAN JUNGLE—Drama

"The Man Who Fell Apart." Corder's interior decorator, Patrick Grant, loses control of himself and attacks the man delivering coal. Corder: Herbert Lom. Joy South: Rita Tushingham. Catherine Grant: Barbara Shelley. (60 min.)

### 3 COLOR SUNDAY MAGAZINE

### 4 5 20 COLOR NEWS

### 7 COLOR VOICE OF CALVARY

### 8 10 12 COLOR NEWS—Reasoner

### 11:05 20 CHRISTOPHERS—Religion

COLOR "It's Your World." Dr. Charles Malik, former president of the UN General Assembly, discusses the private citizen's role in world affairs.

### 11:15 8 COLOR SACRED HEART

### 10 MOVIE—Comedy

COLOR "My Uncle." (French; 1956) Jacques Tati wrote, directed and stars in this Oscar-winner about the gentle and slightly eccentric Mr. Hulot and his battle against mechanization. Jacques Tati, Jean-Pierre Zola, Adrienne Servantie, Alain Becourt. (Two hours)

### 12 PETER GUNN—Mystery

A promising young prize fighter is murdered. There appears to be no motive for the killing. Gunn: Craig Stevens. Gino: Anthony Carboni.

### 11:30 3 4 JOHNNY CARSON—Variety

COLOR Guests include Duke Ellington, Tony Bennett, Steve Allen, director Elia Kazan and singer Angeline Butler. Ed McMahon. (Rerun; 90 min.)

### 5 COLOR NEWS—Harry Reasoner

### 44 COLOR FAMOUS AUTHORS

### 11:45 5 MOVIE—Comedy

COLOR "The Playboy of the Western World." (Irish; 1962) Adaptation of J. M. Synge's classic play about the brawling rivalry between a tyrannical father and his headstrong son. Siobhan McKenna, Gary Raymond, Niall McGinnis. (One hour, 50 min.)

### 12:00 7 11 13 COLOR NEWS

—Keith McBea

### 12:15 7 COLOR NEWS—Bob Marshall

### 11 COLOR GREAT MOMENTS

### 13 JOEY BISHOP—Variety

COLOR Scheduled: singers Barbara McNair, Guy and David, comedian Allan Drake, actor Tony Bill. (90 min.)

### 12:30 7 MOVIE—Mystery

COLOR "Mission to Hell with Secret Agent FX 15." (West German; 1963) A special investigator runs into kidnaping, smuggling and murder in Southeast Asia. Brad Harris, Horst Frank, Dorothee Parker, Paul Hubschmid. (90 min.)

### 11 COLOR VOICE OF CALVARY

### 1:45 13 COLOR NEWS

### 2:00 7 COLOR CHANGING TIMES

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## Morning

### 6:00 3 RHYME AND REASON

1. Two juvenile theater groups perform "Cinderella." 2. Prof. Leonard K. Eaton uses the Parthenon to illustrate the forms of architectural perfection attained by the Greeks. (60 min.)

### 5 SUMMER SEMESTER—Education

**COLOR** Health: "The Quality of Medical Care." Dr. Douglas Damrosch.

### 7 **COLOR** A.M.—Jim Dunbar

### 6:25 4 **COLOR** FARM NEWS

### 13 **COLOR** NEWS

### 6:30 4 **COLOR** MICHIGAN—Education

### 5 SEA POWER—History

Profs. Potter and Werner discuss the early efforts of the United States to establish respect for its neutral rights.

### 10 SUMMER SEMESTER—Education

**COLOR** Health: "The Quality of Medical Care." Dr. Douglas Damrosch.

### 13 **COLOR** ED ALLEN—Exercise

### 7:00 3 4 7 8 TODAY

**COLOR** Scheduled: Aline Saarinen discusses Miami Beach, site of the Republican National Convention; Richard Lorber and Ernest Fladell, authors of a book about the generation gap; and Dr. Samuel Epstein, who talks about the work of the Committee of Responsibility (an organization that gives medical treatment to Vietnamese children, who have been flown to the U.S.) (Two hours)

### 5 NEWS—Ron Magers

### 10 **COLOR** FOCUS ON FARMING

### 12 CHRISTOPHERS—Religion

**COLOR** Guests are actors Peter Lind Hayes and Mary Healy.

### 13 **COLOR** AGRICULTURE TODAY

### 7:05 5 10 **COLOR** NEWS—Edwards

### 7:15 13 **COLOR** CARTOONLAND

### 7:30 5 NEWS—Ron Magers

### 10 **COLOR** SUN-UP—Interviews

### 11 MODERN ALMANAC

"The Mighty Forest," an aerial view of North American forests.

### 12 **COLOR** NEWS—Douglas Edwards

### 7:55 12 **COLOR** ROGER RAMJET

### 8:00 5 10 12 CAPTAIN KANGAROO

**COLOR** Pet corner: dachshund puppies and a parrot. (60 min.)

### 7 VIRGINIA GRAHAM—Interviews

**COLOR** Guests include actresses Gloria De Haven and Jane Withers.

### 11 LADIES DAY

1. "Trouble Afoot." How children can avoid foot trouble. 2. Interior decorator Melanie Kahane offers some tips on the use of fabric as a color key.

### 8:15 2 **COLOR** RELIGION—Protestant

### 8:20 13 MILTON THE MONSTER—Cartoon

### 8:30 2 **COLOR** JACK LA LANNE

### 7 MOVIE—Musical

"That Lady in Ermine." (1948) The princess of a European kingdom decides to charm the commander of an invading army. Betty Grable, Douglas Fairbanks Jr., Cesar Romero, Walter Abel, Reginald Gardiner. (Two hours)

### 11 **COLOR** HOCUS POCUS—Cartoons

### 8:50 13 **COLOR** CARTOONLAND

### 9:00 2 **COLOR** POPEYE—Cartoons

### 3 4 8 SNAP JUDGMENT—Game

**COLOR** Guests: TV personality Peter Marshall and comedienne Joanne Worley.

### 5 HOTLINE—Discussion

**COLOR** Scheduled guest is Marie LaDoux of the Play'n Talk Association. Host: Pat Collins. (Live; 60 min.)

### 7 JACK LA LANNE—Exercise

### 10 12 CANDID CAMERA—Comedy

A restaurant coat rack sinks into the floor; customers are sprayed with a perfume that is really water.

### 11 HOCUS POCUS CLUBHOUSE

### 13 DATING GAME

### 9:25 3 4 8 **COLOR** NEWS—Dickerson

### 9:30 2 **COLOR** ROMPER ROOM—Children

### 3 4 7 8 **COLOR** CONCENTRATION—Game

### 10 12 BEVERLY HILLBILLIES

**COLOR** Plain Jane Hathaway has decided to become a folk singer. Jane: Nancy Kulp. Jed: Buddy Ebsen.

### 11 **COLOR** JACK LA LANNE

### 13 DREAM HOUSE—Game

### 10:00 3 4 7 8 PERSONALITY—Game

**COLOR** Celebrities: Barry Nelson, Betsy Palmer and Arthur Treacher. On film personality: Eddy Arnold.

### 5 **COLOR** SECRET STORM—Serial

### 10 12 ANDY GRIFFITH—Comedy

A request for more state funds, a state



investigator and a pack of hounds add up to confusion in Mayberry.

**11 TREASURE ISLE—Game**

**13 IT'S HAPPENING—Variety**

Scheduled guests: singer-composer Jim Webb ("One of the Nicer Things") and Picardy ("Montage").

10:25 **13 [COLOR] NEWS**

10:30 **2 DR. KILDARE—Drama**

Now poor and forgotten, Max Keller retains the brilliant, inquisitive mind which once made him a pioneer in medical research. Kildare: Richard Chamberlain. Max: Joseph Schildkraut. (60 min.)

**3 4 7 8 HOLLYWOOD SQUARES—Game**

**[COLOR]** Players: Jack Cassidy, Wally Cox, Abby Dalton, Shirley Jones, Gypsy Rose Lee, Jack E. Leonard, Shelia MacRae, Jan Murray and Charley Weaver.

**5 REMEDIAL READING—Education**

**7 11 13 DICK CAVETT—Variety**

**[COLOR]** Scheduled: actress Betsy Palmer, and the singing Cowsills. (90 min.)

**10 12 DICK VAN DYKE—Comedy**

Billy De Wolfe of "Good Morning World" works wonders when Rob tries to beautify the ugliest dog in the world.

11:00 **3 4 7 [COLOR] JEOPARDY**

**5 8 10 12 [COLOR] LOVE OF LIFE—Serial**

11:25 **5 8 12 [COLOR] NEWS—Benti**

**10 [COLOR] NEWS—Dave Browne**

11:30 **2 [COLOR] NEWS—Mann, Anderson**

**3 4 7 8 [COLOR] EYE GUESS**

**5 10 12 [COLOR] SEARCH FOR TOMORROW—Serial**

11:45 **5 10 12 [COLOR] GUIDING LIGHT**

11:55 **3 4 7 [COLOR] NEWS—Newman**

**8 [COLOR] NEWS—Jay Peterson**

## Afternoon

12:00 **2 SCIENCE FICTION THEATER**

A famous scientist on the verge of a great discovery is killed. Wayne Morris.

**3 5 10 [COLOR] NEWS**

**4 7 8 [COLOR] LET'S MAKE A DEAL—Game**

**7 11 13 BEWITCHED—Comedy**

Darrin becomes a "junior" executive

when Endora changes him into an 8-year-old boy. Young Darrin: Billy Mumy.

**12 DIVORCE COURT—Drama**

**[COLOR]** A wife charges her husband is cruel to her son from a previous marriage. Susan: Joyce Davis.

**44 [COLOR] CARTOONS—Children**

12:30 **2 PASSWORD—Game**

**[COLOR]** Celebrity guests: Eva Gabor and Hugh O'Brian. Host: Allen Ludden.

**3 MERV GRIFFIN—Variety**

**[COLOR]** See 4:30 P.M. Ch. 5. (60 min.)

**4 [COLOR] DAYS OF OUR LIVES**

**5 8 10 12 [COLOR] AS THE WORLD TURNS—Serial**

**7 7 [COLOR] TREASURE ISLE**

**11 LU RYDEN—Variety**

**13 MOVIE—Comedy**

"Blondie Brings Up Baby." (1939) Both Daisy and the baby disappear from the Bumstead household. Penny Singleton, Arthur Lake, Larry Simms. (90 min.)

### SPECIAL ANNOUNCEMENT

The networks are expected to offer late-afternoon reports on the meetings of the Republican platform committee. Details were not firm at press time, but coverage would pre-empt regular programs.

1:00 **2 MOVIE—Mystery**

"Terror Calls at Night." (West German; 1962) A secretary learns that her employer, an engineer working on a top-secret project, is using his job as a cover for espionage. Ingrid Andree, Dietmar Schonherr. (Two hours)

**4 [COLOR] DOCTORS—Serial**

**5 8 10 12 [COLOR] LOVE IS A MANY SPLENDORED THING—Serial**

**7 7 11 [COLOR] DREAM HOUSE**

**44 PAT BOONE—Variety**

**[COLOR]** Guests include Milton Berle, comic Myron Cohen, Irene Ryan of "The Beverly Hillbillies," and Jay and the Techniques, rock group. (Rerun; 90 min.)

1:30 **3 4 [COLOR] ANOTHER WORLD**

**5 8 10 12 HOUSE PARTY**

**[COLOR]** Guest: Werner Klemperer of "Hogan's Heroes." Host: Art Linkletter.

**7 7 11 [COLOR] IT'S HAPPENING**

1:55 **7 7 11 [COLOR] CHILDREN'S**

**DOCTOR—Dr. Lendon Smith**



## Afternoon

- 2:00** **3 4** **YOU DON'T SAY!**—Game  
**COLOR** Guests: William Shatner and actress Emmaline Henry.
- 5 8 10 12** **COLOR** **TO TELL THE TRUTH**—Game
- 7 7 11 13** **COLOR** **NEWLYWED GAME**
- 2:25** **5 8 12** **COLOR** **NEWS**—Edwards
- 10** **COLOR** **NEWS**—Mary Jean May
- 2:30** **3 4** **MATCH GAME**  
**COLOR** Guests: George Hamilton and Carol Lawrence. Host: Gene Rayburn.
- 5 8 10 12** **COLOR** **EDGE OF NIGHT**—Serial
- 7 7 11** **COLOR** **DATING GAME**
- 13** **DIVORCE COURT**—Drama  
**COLOR** A man claims that his wife's jealousy is jeopardizing his job. Robert: Vince Carroll. Ellen: Carol Leigh.
- 44** **FATHER KNOWS BEST**—Comedy  
 Mother is gloomy but friend Sally is impressed when Bud reveals his plans to enlist. Margaret: Jane Wyatt. Bud: Billy Gray. Sally Dixon: Jan Chaney.
- 2:45** **20** **DAVEY AND GOLIATH**—Religion  
**COLOR** "On the Line." Davey and Goliath make plans to see the circus.
- 2:55** **3 4** **COLOR** **NEWS**—Kalber
- 3:00** **2** **SUPERMAN**—Adventure  
**COLOR** To save Lois and Jimmy, Clark Kent must reveal his identity. Clark: George Reeves. Lois: Noel Neill.
- 3** **MOVIE**—Drama  
**COLOR** "Sayonara." (1957) James Michener's best-seller about interracial marriage in postwar Japan. Academy Awards were won by Red Buttons and Miyoshi Umeki for their performances as the star-crossed lovers, Kelly and Katsumi. Marlon Brando, Miiko Taka, Ricardo Montalban. (Two hours)
- 4** **ROUTE 66**—Drama  
 Part 1 of a two-part story. Jack Windus taught Tod how to fly, and now Tod returns, hoping to work for Windus as a crop duster. Summers: Michael Rennie. Christina: Dorothy Malone. (60 min.)
- 5** **MIKE DOUGLAS**—Variety  
**COLOR** Guests include actor George Segal, comedian Flip Wilson, singers Gail Martin and Roy Clark, and Alice McGrath, author of "Self-Defense for Cowards." (Rerun; 90 min.)

- 7 7 11 13** **COLOR** **GENERAL HOSPITAL**—Serial
- 8 10 12** **COLOR** **SECRET STORM**
- 20** **COLOR** **DESIGNING WOMAN**
- 36** **FILM FEATURE**
- 44** **MY FRIEND FLICKA**—Drama  
**COLOR** Flicka runs away from the ranch to join a wild horse herd. Ken: Johnny Washbrook. Rob: Gene Evans.
- 3:30** **2** **COLOR** **CAPTAIN SATELLITE**
- 7 7 11 13** **COLOR** **ONE LIFE TO LIVE**—Serial
- 8** **MOVIE**—Comedy  
 "Love and Larceny." (Italian; 1959) Two con men who meet in prison team up for some clever swindles. Vittorio Gassman, Anna Maria Ferrer. (Two hours)
- 10** **PAT BOONE**—Variety  
**COLOR** Guests are Ethel Merman, comics Charley Weaver and Pat Henry, and singer Don Cherry. (Rerun; 60 min.)
- 12** **MIKE DOUGLAS**—Variety  
**COLOR** Guests include actor-impressionist Frank Gorshin, Barbara Walters of "Today," singers Tony Sandler and Ralph Young, and E. Joseph Cossman, author of "How I Made a Million Dollars in Mail Order." (90 min.)
- 20** **COLOR** **STAN WILSON**—Children
- 32** **COLOR** **DAPHNE'S CASTLE**
- 36** **ADEL HALL**—Interview  
 Scheduled guests include Jean West, who discusses hypnosis. (60 min.)
- 44** **COLOR** **CAPT. SAN FRANCISCO**
- 4:00** **4** **RAWHIDE**—Western
- 7 7 11 13** **COLOR** **DARK SHADOWS**—Serial
- 20** **COLOR** **JOHNNY CYPHER**
- 44** **COLOR** **POPEYE**—Cartoons
- 4:30** **2** **CISCO KID**—Western  
**COLOR** A cattleman is secretly running a rustling operation. Cisco: Duncan Renaldo. Suzette: Gloria Talbott.
- 5** **MERV GRIFFIN**—Variety  
**COLOR** Scheduled guests: singers Della Reese, Gloria Loring and Choo Choo Collins; comedians Milt Kamen and Will Jordan; and Broadway columnist Earl Wilson. Arthur Treacher. (90 min.)
- 7** **MOVIE**—Biography  
 "The Long Gray Line." Part 1. (1955) Marty Maher comes to West Point fresh



off the boat from Ireland and, during his 50 years at the Point, becomes advisor and friend to countless cadets. Tyrone Power, Maureen O'Hara, Betsy Palmer, Robert Francis. (90 min.)

**7 BEWITCHED—Comedy**

Comic Paul Lynde plays Samantha's Uncle Arthur, who offers to teach Darrin some countermagic.

**10 MIKE DOUGLAS—Variety**

**COLOR** See 3 P.M. Ch. 5. (90 min.)

**11 PERRY MASON—Mystery**

Perry learns something about kiss-proof lipstick while gathering evidence for his client. Hale: Paul Fix. Mason: Raymond Burr. Marion: Joan Weldon. (60 min.)

**13 COLOR CAP'N DELTA—Cartoons**

**20 COLOR SPEED RACER—Cartoon**

**36 FACTS AND FUN**

**44 COLOR MARINE BOY—Cartoon**

**4:35 9 YOGA FOR HEALTH**

**5:00 2 LEAVE IT TO BEAVER—Comedy**

Wally stays at Lumpy's for the night. Wally: Tony Dow. Beaver: Jerry Mathers.

**3 4 COLOR FLINTSTONES**

**7 COWBOY IN AFRICA**

Upheaval looms at the ranch when John Henry gets the mistaken idea that he's low man on the totem pole. Jim: Chuck Connors. John Henry: Tom Nardini. (Rerun; 60 min.)

**9 FRENCH CHEF—Cooking**

Julia Child prepares sweetbreads and brains.

Repeated Wed. 8 P.M.

**12 MERV GRIFFIN—Variety**

**COLOR** Guests include Eartha Kitt,

comedian Mort Sahl and actor Jack Weston. (60 min.)

**13 COLOR NEWS**

**20 EIGHTH MAN—Cartoon**

**32 ROCKY AND HIS FRIENDS**

**36 CISCO KID—Western**

**COLOR** Pancho poses as an art dealer to trap an elusive band of thieves. Cisco: Duncan Renaldo. Pancho: Leo Carrillo.

**44 THREE STOOGES—Children**

**5:30 2 DENNIS THE MENACE—Comedy**

Dennis's father goes on a business trip, leaving Dennis as head of the house. Dennis: Jay North.

**3 TRAVENTURE THEATRE**

**4 ADDAMS FAMILY—Comedy**

The Addamses stage a play in honor of Wednesday's birthday. Morticia: Carolyn Jones. Gomez: John Astin.

**8 MUNSTERS—Comedy**

Grandpa's invented a pill that changes water into gasoline. Herman: Fred Gwynne. Lily: Yvonne DeCarlo.

**9 PORTRAIT IN MUSIC**

**11 MIKE DOUGLAS—Variety**

**COLOR** See 3 P.M. Ch. 5. (90 min.)

**13 COLOR NEWS—Frank Reynolds**

**20 COLOR ROCKET ROBIN HOOD**

**32 COLOR WINCHELL-MAHONEY TIME—Children**

**36 WELLS FARGO—Western**

An outlaw impersonates Hardie and robs a Wells Fargo office. Hardie: Dale Robertson. Quirt Johnson: Kent Taylor.

**44 ASTROBOY—Cartoon**

**5:45 9 FRIENDLY GIANT—Children**

Book: "Robins and Rabbits."

# Watch Out!

## Solon Gray is out to get you!



And he will if you care at all how national news affects you in the Bay Area. Watch him weeknights at 6 PM on **Tannehill News 7**



## Evening

### 6:00 **2** PATTY DUKE—Comedy

When Patty decides to pass herself off as Cathy at a party, she winds up with two dates for the same evening. Patty and Cathy: Patty Duke. Richard: Eddie Applegate. Ross: Paul O'Keefe.

### **3** **COLOR** NEWS—Huntley, Brinkley

### **4** **5** **7** **7** **10** **12** **COLOR** NEWS

### **6** **9** MISTEROGERS—Children

All about neighborhoods.

### **8** NEWS—Frank Tracy

### **9** MISTEROGERS—Children

### **13** MOVIE—Musical

"Let's Rock." (1958) A ballad singer reluctantly agrees to try rock 'n' roll. Julius La Rosa, Paul Anka, Phyllis Newman, Della Reese. (90 min.)

### **19** ALMANAC

"The Romance of Cheese." The history of cheese making in different lands.

### **20** GILLIGAN'S ISLAND—Comedy

Disenchanted with modern civilization,

pilot Wrong Way Feldman returns to the island with every intention of staying for life. Wrong Way: Hans Conried. Gilligan: Bob Denver.

### **36** REAL MCCOYS—Comedy

### **44** LITTLE RASCALS—Comedy

### 6:30 **2** McHALE'S NAVY—Comedy

Yvette Gerard invites Parker to her father's island plantation for the weekend. McHale: Ernest Borgnine. Parker: Tim Conway. Yvette: Claudine Longet.

### **3** **COLOR** NEWS—Whitten, Jervis

### **4** **7** **COLOR** NEWS—Chet Huntley, David Brinkley

### **5** **8** **12** **COLOR** NEWS—Kurat

### **6** **9** MERLIN THE MAGICIAN

Merlin (Bob Falkner) talks about dogs.

### **9** WHAT'S NEW—Children

Excitement breaks out when a doughnut-making machine goes berserk.

### **19** CARTOON FUN HOUSE

### **20** COMBAT!—Drama

"The Convict." The Americans are in enemy territory waiting for a guide

## CLOSE-UP

### 7:30 **7** **13** TIME FOR AMERICANS

## Can White Suburbia Think Black?

**White suburbanite to a black friend:**

"I don't consider you a Negro."

**SPECIAL** **COLOR** The statement is well-intentioned, but dangerous. If white suburbanites cannot learn what it means to be black, they might never comprehend the full implications of being white.

Aware of the problem, New Rochelle, N.Y., is trying to learn. Cameras focus on an interfaith, interracial group in this prosperous suburb a few miles outside New York City. This is their seventh meeting. They are engaged in the painful process of finding out what their neighbors think of them, and what they think of their neighbors.

The meeting is not an exercise in friendship. It is a first step to survival, with no holds barred. Nor is this a confrontation between

have's and have-not's. They are all middle class. There are no hat-in-hand apologetics. Instead, there is a demand: The suburban middle-class Negro wants a full share in the decision-making processes shaping many aspects of American society.

After the meeting, two observers comment on what they've seen and heard. They are Frank Joyce of the People Against Racism and Dr. Bert Swanson, director of the Institute for Community Studies. Both men are white; both have been involved with groups like this one; both are veterans of agonizing reappraisals of black and white power.

New Rochelle was chosen for its similarities to other suburbs. For viewers, a debatable question remains: Is your community in need of verbal confrontations?

Frank Reynolds is the host. (60 min.)



named Dupre to put them in touch with an underground leader. Boulanger: Gilbert Roland. Saunders: Vic Morrow. Kirby: Jack Hogan. (60 min.)

**32 [COLOR] PERFECT MATCH-Game**

**36 PORTER WAGONER—Music**

**[COLOR]** Guests include Spec Rhodes, Carl Smith and Norma Jean.

**44 MISTER ED—Comedy**

"Taller Than She." Ed's romance with a pretty English filly seems doomed. Wilbur: Alan Young. Carol: Connie Hines.

**6:45 6 FRIENDLY GIANT—Children**

Friendly reads "The Swapping Boy."

**9 SING HI—SING LO—Music**

Bash Kennett talks about "Life in a Gold Rush Town." Songs include "Pretty Saro" and "Gently Johnny."

**6:55 19 NEWS—Charles McEwen**

**7:00 2 I LOVE LUCY—Comedy**

Lucy organizes Ricky and the Mertzes for a bicycle trip from Italy to the French Riviera. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance.

**4 WIDE WONDERFUL WORLD**

**[COLOR]** Films of the Kingdom of Nepal in the Himalaya Mountains include views of an ancient religious rite and the country's first general election.

**5 [COLOR] NEWS—Weston, Tompkins**

**6 9 WHAT'S NEW—Children**

Measuring distances between planets; the moray eel, barracuda, sting ray and sharks.

**7 [COLOR] NEWS—Frank Reynolds**

**7 BIG VALLEY—Western**

**[COLOR]** Rancher Jim North's mail-order bride-to-be impresses everyone but Heath, who becomes increasingly suspicious of the supposed Eastern-bred schoolteacher. Heath: Lee Majors. Victoria: Barbara Stanwyck. Nancy: Anne Helm. Jim North: John Doucette. (Rerun; 60 min.)

**8 [COLOR] ADVENTURE—Travel**

**9 ANTIQUES**

On display: Early American silver.

Repeated Wed. 5 P.M.

**10 [COLOR] NEWS—Charles Kuralt**

**11 NEWS—Bob Ulrich**

**12 [COLOR] DREAM HOUSE**

**19 FILM FEATURE**

**32 PDQ—Game**

**[COLOR]** Panelists: actors Sandy Baron, Will Hutchins and Michael Landon.

**36 MOVIE—Drama**

"Wake Island." (1942) A New York Film Critics' Award went to director John Farrow for this film about the gallant stand made by U.S. Marines at Wake Island during the early days of World War II. Brian Donlevy, Robert Preston, Macdonald Carey. (90 min.)

**44 DOBIE GILLIS—Comedy**

"Live Alone and Like It." Dobie and Maynard, tired of being treated like kids, set up a bachelor apartment. Dobie: Dwayne Hickman. Maynard: Bob Denver. Mrs. Gillis: Florida Friebus.

**7:30 2 MOVIE—Biography**

**[COLOR]** Jose Ferrer in "Moulin Rouge." See Sun. 7:30 P.M. Ch. 2. (Two hours)

**3 4 MONKEES—Comedy**

**[COLOR]** Peter has signed a contract with a devilish character who is out to claim his soul. To save him, the Monkees take part in a bizarre Underworld courtroom scene featuring infamous figures from the past: Judge Roy Bean (Billy Beck), Blackbeard (Ted de Corsia), Billy the Kid (Peter Cannon) and Attila the Hun (Lee Kolima). Zero: Monty Landis. Monkees: Peter Tork, David Jones, Michael Nesmith and Micky Dolenz. (Rerun)

**5 8 10 12 GUNSMOKE—Western**

**[COLOR]** "Stranger in Town." Pernell Roberts stars as a gunfighter hired to kill a Dodge City businessman. He finds

**NO RERUNS:**

**THE NEW STEVE ALLEN SHOW**

**WEEKNIGHTS 8:30-10 channel 44**



## Evening

his interest in the assignment overshadowed by the presence of the wife who deserted him—and a young son he's never seen. Matt: James Arness. Kitty: Amanda Blake. Doc: Milburn Stone. Festus: Ken Curtis. (Rerun; 60 min.)

### Guest Cast

Dave Reeves .....Pernell Roberts  
Anne Madison .....Jacqueline Scott  
Carl Anderson .....R. G. Armstrong  
Harvey Cagle .....Henry Jones  
Billy Madison .....Eric Shea  
Shamrock Casey .....Jon Kowal  
Bartender .....Billy Halop

Postponed from an earlier date.

### 6 OREGON COUNTRY

Luther Jerstad, a member of the U.S. team that climbed Mt. Everest, discusses mountain climbing and tours the Oregon wilderness areas.

### 7 13 TIME FOR AMERICANS

**SPECIAL** **COLOR** "Can White Suburbia Think Black?" For details, see the Close-up on page A-36. (60 min.)

"Cowboy in Africa" will not be seen.

## Adults Only

Max von Sydow in Bergman's classic "The Seventh Seal"

9:00-11:00 p.m.

Monday



**KEMO**  
San Francisco



### 9 INDIAN MUSIC

A concert of Indian music performed on the tabla and the sarangi, a North Indian bowed instrument with three main strings and 35 sympathetic strings. Ram Narayan plays the sarangi; Mahapurush Misra is tablist. (Rerun)

### 9 FILM FEATURE

#### 11 MOVIE—Comedy

**COLOR** "This Happy Feeling." (1958) Curt Jurgens made his American film debut in this story of a retired Broadway actor who is asked to make a comeback. Curt Jurgens, Debbie Reynolds, John Saxon, Mary Astor. (Two hours)

#### 19 MOVIE—Adventure

"Submarine D-1." (1937) There is friendly rivalry between two members of a submarine crew. Pat O'Brien, George Brent, Wayne Morris.

#### 20 OF LANDS AND SEAS—Travel

**COLOR** The excitement of Bermuda is captured in films of Hamilton Harbor, Leamington Cave, and fashionable hotels and beaches. (60 min.)

#### 32 **COLOR** TRUTH OR CONSEQUENCES—Game

#### 44 HONEYMOONERS—Comedy

Ralph tries to accept the fact that he is not a born executive. Ralph: Jackie Gleason. Norton: Art Carney.

#### 8:00 3 4 CHAMPIONS—Adventure

**COLOR** "Operation Deep-Freeze." Reports of a mysterious explosion lead the Champions to an antarctic atomic missile base—and into the clutches of a power-hungry despot. Craig: Stuart Damon. Richard: William Gaunt. Sharron: Alexandra Bastedo. Tremayne: Anthony Nichols. (60 min.)

### Guest Cast

General Gomez .....Patrick Wymark  
Hemmings .....Robert Urquhart

#### 6 9 WILLIAM F. BUCKLEY JR.

Author-playwright Norman Mailer discusses his role in the 1967 march on the Pentagon. Mailer also talks about the policies of President Johnson, De Gaulle and Castro. (60 min.)

#### 7 FBI—Drama

**COLOR** See Sun. 8 P.M. Ch. 7 for details. (Rerun; 60 min.)

#### 9 BLACKS, BLUES, BLACK!

**COLOR** Tonight: "Positive Aspects in



Teaching African History." Maya Angelou is host.

Repeated Sat. 11 P.M.

**32 WOODY WOODBURY—Variety**

**COLOR** Guests: Buddy Ebsen of "The Beverly Hillbillies," Cesare Danova of "Garrison's Gorillas," and singers Dana Valerle, and the Pair Extraordinaire. (90 min.)

**44 HAZEL—Comedy**

A snobbish secretary has left Hazel's name off her cousin's wedding list. Hazel: Shirley Booth. Sybil: Rosemary De Camp.

8:30 **5 8 10 12 LUCILLE BALL**

**COLOR** Dean Martin appears as himself in this episode, and as his double, who asks Lucy for a date to a charity ball. Mooney: Gale Gordon. Mary Jane: Mary Jane Croft. (Rerun)

**7 13 RAT PATROL—Drama**

**COLOR** The series departs from its usual format for "The Fatal Reunion Raid," a love story. Moffitt risks getting singled by an old flame when the Rat Patrol tries to rescue an elderly French scientist who married Moffitt's former love. Moffitt: Gary Raymond. Troy: Christopher George. Hitchcock: Larry Casey. (Rerun)

**Guest Cast**

Gabrielle ..... Louise Sorel  
Rettig ..... Gilbert Green  
Pierre Marchand ..... David Bond

**20 JACK BENNY—Comedy**

Jack repeats some famous sketches from his old shows, including a Laurel and Hardy sequence with Don Wilson and Dennis Day, and a re-creation of some sound effects from Jack's radio program.

**36 MERV GRIFFIN—Variety**

**COLOR** Guests include Shelley Ber- man; actor Orson Bean; comedians Hen- dra and Ullett, and Patti Deutsch; singer Lori Burton; and psychologist Cleo Daw- son. (90 min.)

**44 STEVE ALLEN—Variety**

**COLOR** Guests include Debbie Reynolds, comedians Jerry Stiller and Ann Meara, singer Linda Ronstadt, and the Stone Ponies. (90 min.)

9:00 **3 MOVIE—Musical**

**COLOR** "Daddy Longlegs." (1955) A middle-aged millionaire, sponsoring the education of an 18-year-old French

orphan girl, refuses to reveal his identity—even when he finds himself falling in love with her. The film features 10 Johnny Mercer tunes. (Two hours)

**Cast**

Jervis Pendleton ..... Fred Astaire  
Julie ..... Leslie Caron  
Linda ..... Terry Moore  
Miss Pritchard ..... Thelma Ritter  
Griggs ..... Fred Clark



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Evening

## 4 7 COMEDY PLAYHOUSE

**COLOR** Don Knotts and Arthur Godfrey star in the Western farce "The Reason Nobody Hardly Ever Seen a Fat Outlaw in the Old West Is as Follows:" What follows is the saga of an unwanted outlaw called the Curly Kid. He's never been arrested; he can't get arrested—he can't even manage to break the law. Produced and directed by Hal Kanter. Host: Monty Hall. (Rerun; 60 min.)

### Cast

Curly Kid .....Don Knotts  
Sheriff Tinsley .....Arthur Godfrey  
Old Man .....Percy Helton  
Pauline .....Mary-Robin Redd  
Sid Swine .....Jack Lambert  
Seth Swine .....Herbert Edelman  
Small .....Billy Curtis  
Judy Edwards .....Chrystalene

## 5 8 10 12 ANDY GRIFFITH

**COLOR** Opie's a whiz at his part-time job at the drugstore soda fountain, but trouble looms when he works in another part of the store. Opie: Ronny Howard.

Crawford: Robert F. Simon. Arnold: Sheldon Collins. Howard: Jack Dodson. Goober: George Lindsey. (Rerun)

## 6 9 9 NET JOURNAL

## 7 13 FELONY SQUAD—Drama

**COLOR** "A Most Proper Killing." A jewel thief, posing as a Scotland Yard inspector, dupes Sam and Jim into helping him recover stolen diamonds. Sam: Howard Duff. Jim: Dennis Cole. Dan: Ben Alexander. (Rerun)

### Guest Cast

Wade .....Peter Bromilow  
Harry Jocelyn .....Don Keefer  
Phelps .....William Beckley

## 20 MOVIE—Drama

Max von Sydow in Ingmar Bergman's "The Seventh Seal." See the Close-up below. (Two hours)

## 9:30 2 PASSPORT TO TRAVEL

**COLOR** "Venezuela," from modern Caracas to primitive Indian villages, is visited by host Hal Sawyer.

## 5 8 10 12 FAMILY AFFAIR

**COLOR** Glamorous Carol Haven sweeps

**CLOSE-UP**

**MOVIE—Drama**

**9:00 & 11:00 20**

INGMAR BERGMAN'S

# *The Seventh Seal*



Swedish director Ingmar Bergman created a bleak allegory of man's spiritual destiny in this 1957 film, considered one of his greatest works.

While returning home from the Crusades during the plague-stricken Middle Ages, a knight meets the figure of Death. The Knight persuades Death to join him in a game of chess, hoping to gain time in which to allay his doubts about God.

The film has won many awards, among them a special prize at the Cannes Film Festival and the International Grand Prize of the French Academy of Cinema. Max von Sydow (the Knight) has starred in many other Bergman films and has recently played leading roles in "The Greatest Story Ever Told," "The Quiller Memorandum" and "Hawaii."

### Cast

Knight .....Max von Sydow  
Squire .....Gunnar Bjornstrand  
Death .....Bengt Ekerot  
Jof .....Nils Poppe  
Mia .....Bibi Andersson  
Lisa: Inga Gill. Witch: Maud Hansson. Knight's Wife: Inga Landgré.

**Nils Poppe and Gunnar Bjornstrand**



into the Davises' lives, causing Bill to wonder if a beautiful Hollywood star could be cast in the real-life role of wife and mother. Bill: Brian Keith. French: Sebastian Cabot. Cissy: Kathy Garver. Buffy: Anissa Jones. Jody: Johnnie Whitaker. (Rerun)

### Guest Cast

Carol Haven .....Martha Hyer  
Myron Fox .....John Howard  
Women Reporter .....Grace Lenard  
Second Nanny .....Nora Marlowe  
First Nanny .....Gwen Watts Jones  
Headwaiter .....Charles A. Giorgi  
Photographer .....Ray Ballard

### **7 11 13** PEYTON PLACE—Serial

**COLOR** Drs. Rossi and Miles prepare Rodney for surgery; Carolyn has a significant meeting with Joe; a distraught Rev. Mr. Winter appears at the hospital. Dr. Rossi: Ed Nelson. Rodney: Ryan O'Neal. Dr. Miles: Percy Rodriguez. Winter: Robert Hogan. Betty: Barbara Parkins. Susan: Diana Hyland. Carolyn: Tippy Walker. Joe: Michael Christian.

Nurse Choate: Erin O'Brien-Moore. Jill: Joyce Jillson. Norman: Chris Connelly. Eli: Frank Ferguson.

### **32** LES CRANE—Discussion

**COLOR** Topic: the 1968 report of the President's Commission on Civil Disorders. (60 min.)

### 10:00 **2 44** **COLOR** NEWS

### **4 7** I SPY—Drama

**COLOR** A missing flask of top-secret rocket fuel speeds Scott and Robinson to Acapulco. To nip treason in the bud, the agents must prevent an embittered beauty from exchanging the fuel for her brother, a prisoner of the Communists. Robinson: Robert Culp. Scott: Bill Cosby. (Rerun; 60 min.)

### Guest Cast

Shana .....Gloria Fraser  
Indris .....Albert Dekker  
Andreyev .....Wolf Rubinski  
George Sanchez .....Santiago Urueta  
Captain .....Fernando Yatur  
Mildred .....Mary Wickes  
Clara .....Florence Halop

### **CLOSE-UP**

### PREMIERE

10:00 **5 8 10 12**

**COLOR** England and Switzerland provide the backdrop for this one-hour series pilot, filmed on location.

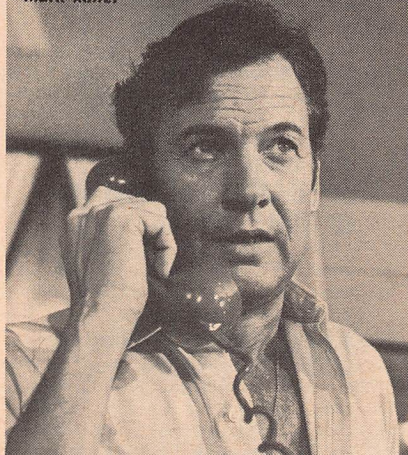
Picture an urbane American private eye based in London. The name is Paul Cannon, and he caters to innocents abroad. Case in point: Molly Ides, who refuses to believe that her fiancé accidentally drowned.

Cannon is skeptical, but all doubts evaporate when a Scotland Yard inspector tries to muffle the case. Following his only logical lead, Cannon calls on the vanished victim's employer—a visit that uncorks a dizzying whirl of intrigue.

Lamont Johnson directed from a script by TV veterans Robert Shaw and Alvin Sargent.

Cast . . . Cannon: Mark Miller. Inspector Sheppard: Barry Foster. Molly: Julie Sommars. Purcell: Michael Rennie. Miss Dancy: Irene Handl. Ingersoll: Ryan O'Neal. Mrs. Purcell: Helen Murray.

Mark Miller



## THE SEARCH



## Evening

**5 8 10 12 PREMIERE—Mystery**  
**COLOR** "The Search," with Mark Miller. See page A-41. (60 min.)

**6 9 NET PLAYHOUSE—Drama**  
 "The Judge," Georges Simenon's story about a judge whose private life closely parallels the life of a man accused of murdering his wife. Although the evidence is overwhelming against the accused, the judge's personal feelings begin to affect his judgment. (Rerun; 60 min.)

### Cast

Judge Lhomond ..... Alexander Knox  
 Dr. Chouard ..... Peter Howell  
 Mme. Lhomond ..... Sheila Burrell  
 Dieudonne Lambert ..... John Ronane  
 Germaine Stevenard ..... Rona Anderson  
 Joseph Pape ..... Simon Prebble  
 Counsellor Frissart ..... Richard Warner

**7 11 13 BIG VALLEY—Western**  
**COLOR** Victoria and Sen. Jim Bannard, a long-time friend, are trapped in a smear campaign. Armed with a compromising photograph, Bannard's political foe pours on the pressure as Jarrod seeks a legal way to stop the trumped-up scandal. Victoria: Barbara Stanwyck. Jarrod: Richard Long. (Rerun; 60 min.)

### Guest Cast

Sen. Jim Bannard ..... James Gregory  
 Judge William Daggett ..... Harold Gould  
 Jack Gill ..... Eddie Firestone  
 Drunk ..... Lincoln Demyan

Regis Philbin, Joey Bishop's announcer, plays a reporter in this episode.

**9 COLOR WASHINGTON NEWS**

**36 MOVIE—Western**  
 "Wells Fargo." (1937) History of the Wells Fargo Company and the men who made it. Joel McCrea, Bob Burns, Frances Dee, Lloyd Nolan.

**10:30 2 PAT MICHAELS—Discussion**  
**COLOR** "Demonstration, Draft Dodging and Riots: Legitimate Protest or Planned Subversion from the Campus?" Scheduled guest is David E. Gumaer, former campus undercover operative for police intelligence and a student member of the Students for a Democratic Society.

**9 ALCOHOLICS ARE PEOPLE**  
 "Address Nowhere," a look at the prob-

lems of the chronic skid-row alcoholic. Dr. Richard S. Cook is the host.

**44 JOE DOLAN!—Discussion**  
**COLOR** "Is Your Child Being Educated Properly?" Scheduled guest is Marie Le Doux founder of "Phonetics in Action." Host: Joe Dolan. (45 min.)

**11:00 2 MOVIE—Biography**  
 "Reach for the Sky." (English; 1956) Inspiring real-life story of ace pilot Douglas Bader, who lost his legs in a crash, but overcame his disability. Kenneth More, Muriel Pavlow, Lyndon Brook.

**3 4 5 7 7 COLOR NEWS**

**8 11 NEWS**

**10 12 13 COLOR NEWS**

**20 MOVIE—Drama**  
 Max von Sydow in Ingmar Bergman's "The Seventh Seal." See the Close-up, page A-40. (Two hours)

**11:15 44 MOVIE—Melodrama**  
 "Cry Vengeance." (1954) An ex-cop sets out to find the man responsible for the death of his family. Mark Stevens, Martha Hyer, Skip Homeier. (90 min.)

**11:30 3 4 7 8 COLOR JOHNNY CARSON—Variety**

**5 MOVIE—Drama**  
 "The Naked City." (1948) A homicide squad detective sets out to solve a bathtub murder case. Filmed in New York. Barry Fitzgerald, Howard Duff, Don Taylor. (One hour, 45 min.)

**7 12 13 JOEY BISHOP—Variety**  
**COLOR** Scheduled: comics Phil Ford and Mimi Hines, and singers Guy and David. Regis Philbin. (90 min.)

**10 MOVIE—Drama**  
 "Above Us the Waves." (1955) The Royal Navy sinks the ace German battleship, the Tirpitz, during World War II. John Mills, John Gregson, Donald Sinden. (Two hours, 50 min.)

**11 COLOR SPORTS HIGHLIGHTS**

**11:35 11 MOVIE—Drama**  
 "Target Zero." (1955) In Korea, Lt. Tom Flagler and the remnants of his platoon try to get back to their company—which they hope still exists. Richard Conte, Peggie Castle. (One hour, 35 min.)

**12:45 44 COLOR FAMOUS WRITERS**

**1:00 7 COLOR FAMOUS ARTISTS**



# Morning

- 5:55 **3** **COLOR** FARM NEWS
- 6:00 **3** RHYME AND REASON
1. The world of song, superstition, theater and science. 2. The Colosseum, the Pantheon and the Baths of Caracalla illustrate Roman architecture. (60 min.)
- 5** SUMMER SEMESTER—Education
- COLOR** Latin America: "The Three Faces of Chile." Prof. Kempton Webb.
- 7** **COLOR** A.M.—Jim Dunbar
- 6:25 **4** **COLOR** FARM NEWS
- 13** **COLOR** NEWS
- 6:30 **4** **COLOR** MICHIGAN—Education
- 5** SEA POWER—History
- Prof. Potter and Werner describe the war between the United States and the pirates of Tripoli.
- 10** SUMMER SEMESTER—Education
- COLOR** Latin America: "The Three Faces of Chile." Prof. Kempton Webb.
- 13** **COLOR** ED ALLEN—Exercise
- 7:00 **3** **4** **7** **8** TODAY
- COLOR** Scheduled: comic actor Godfrey Cambridge, who demonstrates his new game "50 Easy Steps to the White House"; controversial philosopher Ayn Rand ("The Fountainhead"); and comic Pat Cooper. Edwin Newman. (Two hours)
- 5** NEWS—Ron Magers
- 10** **COLOR** FOCUS ON FARMING
- 12** BIG PICTURE—Army
- COLOR** "The Song of the Soldier"—from the Revolution to Vietnam.
- 13** **COLOR** AGRICULTURE TODAY
- 7:05 **5** **10** **COLOR** NEWS—Joseph Benti
- 7:15 **13** **COLOR** CARTOONLAND
- 7:30 **5** NEWS—Ron Magers
- 10** **COLOR** SUN-UP—Interviews
- 11** MODERN ALMANAC
- A look at agricultural opportunities open to young people.
- 12** **COLOR** NEWS—Joseph Benti
- 7:55 **12** **COLOR** ROGER RAMJET
- 8:00 **5** **10** **12** CAPTAIN KANGAROO
- COLOR** Story: "But Where Is The Green Parrot?" (60 min.)
- 7** VIRGINIA GRAHAM—Interviews
- COLOR** Guests: psychiatrist Stella Chess and pediatrician Margaret Giannini.

# 11 LADIES DAY

Careers in sales are discussed by students from Dartmouth, Tulane and Stanford universities.

- 8:15 **2** **COLOR** RELIGION—Protestant
- 8:20 **13** CENTER OF THE EARTH
- 8:30 **2** **COLOR** JACK LA LANNE
- 7** MOVIE—Drama
- "Our Vines Have Tender Grapes." (1945)
- A Scandinavian farming community in Wisconsin faces the problems of life and death. Edward G. Robinson, Margaret O'Brien, James Craig. (Two hours)
- 11** **COLOR** HOCUS POCUS—Cartoons
- 8:50 **13** **COLOR** CARTOONLAND
- 9:00 **2** **COLOR** POPEYE—Cartoons
- 3** **4** **8** SNAP JUDGMENT
- COLOR** Guests: TV personality Peter Marshall and comedienne Joanne Worley.
- 5** HOTLINE—Discussion
- COLOR** Scheduled guest is attorney Marvin Lewis who discusses divorce. Host: Pat Collins. (Live; 60 min.)
- 7** JACK LA LANNE—Exercise
- 10** **12** CANDID CAMERA—Comedy
- People talk on a rigged telephone; a dollar keeps slipping through people's fingers; a snow man comes to life.
- 11** HOCUS POCUS CLUBHOUSE
- 13** DATING GAME
- 9:25 **3** **4** **8** **COLOR** NEWS—Dickerson
- 9:30 **2** **COLOR** ROMPER ROOM—Children
- 3** **4** **7** **8** **COLOR** CONCENTRATION—Game
- 10** **12** BEVERLY HILLBILLIES
- COLOR** Julie Newmar plays a glamorous actress who moves in with the hillbillies to study backwoods behavior.
- 11** **COLOR** JACK LA LANNE
- 13** DREAM HOUSE—Game
- 10:00 **3** **4** **7** **8** PERSONALITY
- COLOR** Celebrities: Barry Nelson, Betty Palmer and Arthur Treacher. On film: comedienne Kaye Ballard.
- 5** **COLOR** SECRET STORM—Serial
- 10** **12** ANDY GRIFFITH—Comedy
- A broken date leads to a broken heart for Andy. Peggy: Joanna Moore. Barney: Don Knotts. Don: Fred Beir.
- 11** TREASURE ISLE—Game
- 13** IT'S HAPPENING—Variety
- Guests: Stevie Wonder ("You Met Your



# Tuesday July 30, 1968

## Morning-Afternoon

Match"), Merrilee Rush ("I'm Not That Kind of Woman") and Sajid Khan of "Maya." Paul Revere, Mark Lindsay.

10:25 **13** **COLOR** NEWS

10:30 **2** DR. KILDARE—Drama

Dr. Kildare is trying to win a residency under Dr. Gillespie, but his hopes of impressing the consultant are shattered by the uncontrollable behavior of alcoholic patient Julia Dressard. Kildare: Richard Chamberlain. Gillespie: Raymond Massey. Julia: Beverly Garland. (60 min.)

**3** **4** **7** **8** HOLLYWOOD SQUARES—Game

**COLOR** Celebrities: Jack Cassidy, Shirley Jones, Gypsy Rose Lee, Jack E. Leonard, Sheila MacRae and Jan Murray.

**5** REMEDIAL READING—Education

**7** **11** **13** DICK CAVETT—Variety

**COLOR** Scheduled guests: the rocking Bee Gees. (90 min.)

**10** **12** DICK VAN DYKE—Comedy

Rob recalls how he nearly lost Laura in an Army camp raffle. Laura: Mary Tyler Moore. Rice: Van Williams.

11:00 **3** **4** **7** **COLOR** JEOPARDY

**5** **8** **10** **12** **COLOR** LOVE OF LIFE—Serial

11:25 **5** **8** **12** **COLOR** NEWS—Benti

**10** **COLOR** NEWS—Dave Browne

11:30 **2** **COLOR** NEWS—Mann, Anderson

**3** **4** **7** **8** **COLOR** EYE GUESS

**5** **10** **12** **COLOR** SEARCH FOR TOMORROW—Serial

11:45 **5** **10** **12** **COLOR** GUIDING LIGHT

11:55 **3** **4** **7** **COLOR** NEWS—Newman

**8** **COLOR** NEWS—Jay Peterson

ing to keep him from finding out that she has lost her spellbinding skill.

**12** DIVORCE COURT—Drama

**COLOR** A wife claims that her husband is not able to support her. Doris: Sally Mills. Robert: Bard Stevens. Judge: Voltaire Perkins. Louise: Laura James.

**44** **COLOR** CARTOONS—Children

12:30 **2** PASSWORD—Game

**COLOR** Celebrity guests: Eva Gabor and Hugh O'Brian. Host: Allen Ludden.

**3** MERV GRIFFIN—Variety

**COLOR** See 4:30 P.M. Ch. 5. (60 min.)

**4** **COLOR** DAYS OF OUR LIVES

**5** **8** **10** **12** **COLOR** AS THE WORLD TURNS—Serial

**7** **7** **COLOR** TREASURE ISLE

**11** LU RYDEN—Variety

**13** MOVIE—Drama

"Unfinished Business." (1941) A girl from a small town comes to New York and falls in love with a millionaire playboy. Irene Dunne, Robert Montgomery, Preston Foster. (90 min.)

## SPECIAL ANNOUNCEMENT

The networks are expected to offer late-afternoon reports on the meetings of the Republican platform committee. Details were not firm at press time, but coverage would pre-empt regular programs.

1:00 **2** MOVIE—Drama

"The Whistle at Eaton Falls." (1951) Labor and management get together to try and avert a strike. Lloyd Bridges, Ernest Borgnine, Dorothy Gish, James Westerfield. (Two hours)

**4** **COLOR** DOCTORS—Serial

**5** **8** **10** **12** **COLOR** LOVE IS A MANY SPLENDORED THING—Serial

**7** **7** **11** **COLOR** DREAM HOUSE

**44** PAT BOONE—Variety

**COLOR** Guests include Milton Berle and singers Miriam Makeba, Tommy Boyce and Bobby Hart. (Rerun; 90 min.)

1:30 **3** **4** **COLOR** ANOTHER WORLD

**5** **8** **10** **12** HOUSE PARTY

**COLOR** Guest: psychologist Joyce Brothers. Host: Art Linkletter.

**7** **7** **11** **COLOR** IT'S HAPPENING

1:55 **7** **7** **11** **COLOR** CHILDREN'S DOCTOR—Dr. Lendon Smith

## Afternoon

12:00 **2** SCIENCE FICTION THEATER

A rural schoolteacher is astounded to find that her three star pupils can move objects without touching them. Marilyn Erskine, Brad Jackson, Nadene Ashdown.

**3** **5** **10** **COLOR** NEWS

**4** **7** **8** **COLOR** LET'S MAKE A DEAL—Game

**7** **11** **13** BEWITCHED—Comedy

Charlie Ruggles appears as Aunt Clara's former beau. The bumbling witch is try-



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GREAT PARTY,  
SALLY! LOVE ALL  
THOSE RECORDS!  
BET THEY COST YOU  
A FORTUNE.

BILL, YOU  
WON'T BELIEVE  
HOW **LITTLE**  
THEY COST!



THEN YOU  
MUST HAVE  
SHOPPED FOR  
A YEAR FOR  
THE BEST  
SAVINGS.

NO, I SAT  
RIGHT HERE  
AT HOME AND  
LET THE SAVINGS  
COME TO ME... AS  
FREE RECORDS.  
AND I GOT THEM  
IN ADVANCE.



BY MAIL, HUH?  
DOESN'T THAT  
TAKE A LONG  
TIME?

NOT FROM CAPITOL.  
THEY HAVE  
REGIONAL SHIPPING  
CENTERS COAST  
TO COAST!



SOUNDS GOOD,  
BUT I LIKE TO  
PICK MY OWN  
RECORDS.

SO WHAT?  
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MAGAZINE GIVES  
YOU OVER 300 OF  
THE BEST ALBUMS  
TO CHOOSE FROM.



INTERESTED IN JOINING?  
WHO WOULDN'T BE? THEN  
LOOK INSIDE THIS SPECIAL  
SECTION FOR THE  
OFFER TO NEW  
MEMBERS... TAKE  
12 RECORDS FREE  
RIGHT NOW  
AS YOUR SAVINGS  
IN ADVANCE!





Now—join the more than one million people  
money-saving way to shop for records from



913-14



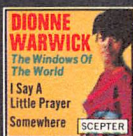
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24-71



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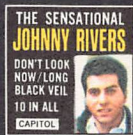
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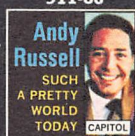
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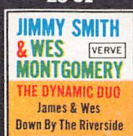
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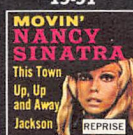
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26-32



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in a wide variety of favorite stars and hits

 <b>BEATLES</b> <b>RUBBER SOUL</b> CAPITOL <b>24-42</b>	 <b>JIMMIE RODGERS</b> <b>Golden Hits</b> Honeycomb Kisses Sweeter Than Wine Bimbo-bimbo UNITED ARTISTS <b>913-86</b>	 <b>SPANISH RHAPSODIES</b> Midnight String Quartet Guantanamo Spanish Eyes VIVA <b>913-54</b>	 <b>THE RIGHTEOUS BROTHERS</b> <b>GREATEST HITS</b> Unchained Melody You've Lost That Lovin' Feelin' Verve <b>912-98</b>	 <b>THE GREATEST</b> <b>Wayne Newton</b> Love Of The Common People Monday, Monday CAPITOL <b>28-47</b>	 <b>The Legend Lives Anew</b> <b>HANK WILLIAMS</b> Kaw-liga I'm So Lonesome I Could Cry MGM <b>911-15</b>
 <b>THE BEST OF... PHYLIS DILLER</b> Verve <b>913-04</b>	 <b>Shirley Bassey</b> <b>SHIRLEY MEANS BASSEY</b> Johnny One Note - I'm Glad There Is You - Ah! Oh Nothing At All UNITED ARTISTS <b>910-52</b>	 <b>SONGS FOR THE YOUNG AT HEART</b> <b>FRANK SINATRA</b> The Girl Next Door S'posin 2-RECORD SET - Counts as 2 A CLUB EXCLUSIVE CAPITOL <b>912-61A/912-61B</b>	 <b>The Best Of Sonny James</b> • YOUNG LOVE • THE MINUTE YOU'RE GONE CAPITOL <b>26-15</b>	 <b>ORIGINAL SOUNDTRACK</b> <b>DOCTOR DOLITTLE</b> STARRING REX HARRISON 20th CENTURY-FOX <b>912-08</b>	 <b>THE MAMAS AND THE PAPAS</b> <b>DELIVER</b> Creeque Alley DUNHILL <b>911-03</b>
 <b>THE SOUND OF MUSIC</b> Do Re Mi Edelweiss My Favorite Things London Cast CAPITOL <b>910-34</b>	 <b>Star Of Grand Ole Opry</b> <b>ROY ACUFF</b> The Streamlined Cannonball The End Of The World HICKORY <b>910-55</b>	 <b>Dottie Rambo</b> <b>and the IMPERIALS</b> The Church Triumphant That Same Road HEART WARMING <b>911-60</b>	 <b>Ray Anthony</b> <b>TODAY'S TRUMPET</b> Danke Schoen Winchester Cathedral Around The World CAPITOL <b>27-50</b>	 <b>Ray Charles</b> <i>Listen</i> People Here We Go Again Yesterday ABC <b>912-23</b>	 <b>Club Exclusive</b> <b>GOLDEN MOMENTS of COUNTRY &amp; WESTERN MUSIC</b> Buck Owens Sonny James 8 others 2-RECORD SET - Counts as 2 CAPITOL <b>909-85A/909-85B</b>
 <b>TENNESSEE ERNIE FORD</b> <b>ALOHA</b> Beyond The Reef Sweet Leiiani Pearly Shells CAPITOL <b>26-81</b>	 <b>BILLY VAUGHN</b> <b>THAT'S LIFE</b> TINY BUBBLES MUSIC TO WATCH GIRLS BY PINEAPPLE MARKET DOT <b>912-76</b>	 <b>ARTHUR PRYSOCK &amp; COUNT BASIE</b> I Could Have Told You Verve <b>906-52</b>	 <b>THE BEST OF BUCK OWENS</b> Foolin' Around Second Fiddle CAPITOL <b>21-05</b>	 <b>THE SOPWITH CAMEL</b> Hello, Hello Postcard From Jamaica Little Orphan Annie <b>912-32</b>	 <b>NANCY WILSON</b> <b>JUST FOR NOW</b> Affie What Now My Love That's Life CAPITOL <b>27-12</b>
 <b>THE BEST OF THE ANIMALS</b> House of the Rising Sun MGM <b>906-22</b>	 <b>PATSY CLINE'S GOLDEN HITS</b> Just Out of Reach I Can See an Angel EVEREST <b>900-70</b>	 <b>HERMAN'S HERMITS</b> <b>Blaze</b> I Call Out Her Name Museum - Busy Line MGM <b>912-86</b>	 <b>DANIEL BARENBOIM</b> Beethoven Sonatas Pathétique Les Adieux Moonlight ANGEL <b>364-24</b>	 <i>I'll take care of your cares</i> <b>FRANKIE LAINE</b> If I Didn't Care, You're Breaking My Heart Making Memories ABC <b>911-35</b>	 <b>Blue Midnight</b> <b>BERT KAEMPFFERT</b> Red Roses For A Blue Lady Java DECCA <b>911-65</b>
 <b>YEHUDI MENUHIN-RAVI SHANKAR</b> WEST MEETS EAST ANGEL <b>364-18</b>	 <b>EXPRESSION JOHN COLTRANE</b> To Be Ogunde Offering IMPULSE <b>912-88</b>	 <b>GREATEST HITS</b> <b>TRINI LOPEZ</b> Lemon Tree La Bamba Kansas City REPRISE <b>913-42</b>	 <b>MERLE HAGGARD</b> SWINGING DOORS AND THE BOTTLE LET ME DOWN CAPITOL <b>25-85</b>	 <b>10 GOLDEN YEARS</b> I'm Sorry Sweet Nothin's DECCA <b>909-97</b>	 <b>George Jones</b> <i>the race is on</i> Your Heart Turned Left UNITED ARTISTS <b>908-29</b>
 <b>Floyd Cramer</b> <b>Goes Honky Tonkin'</b> Jealous, Cold Cheatin' Heart Tennessee Central MGM <b>905-29</b>	 <b>Matt Monro</b> <b>Born Free</b> Wednesday's Child Georgy Girl A Time for Love CAPITOL <b>27-30</b>	 <b>BEST OF THE BEACH BOYS</b> Fun, Fun, Fun Wendy CAPITOL <b>25-45</b>	 <b>FERRANTE &amp; TEICHER</b> <b>Moonlight Melodies</b> Ebb Tide Laura 2-RECORD SET - Counts as 2 A CLUB EXCLUSIVE UNITED ARTISTS <b>911-05A/911-05B</b>	 <i>My Best To You</i> 2-RECORD SET - Counts as 2 A CLUB EXCLUSIVE My Happiness Who's Sorry Now MGM <b>911-43A/911-43B</b>	 <b>BILL COSBY</b> <b>wonderfulness</b> Chicken Heart Niagara Falls Tonsils WB 7 ARTS <b>913-44</b>
 <b>EARL BRANT</b> <b>BEYOND THE REEF</b> Mood Indigo • Yellow Bird Swingin' Gently DECCA <b>909-91</b>	 <b>The Speer Family</b> <b>A SINGING HERITAGE</b> Welcome Home - A Friend Like Jesus - The Lord I Worship HEART WARMING <b>911-59</b>	 <b>Red Simpson</b> <b>Truck Drivin' Fool</b> Take Me Home Old Sam CAPITOL <b>26-91</b>	 <b>HI-HO EVERYBODY</b> <b>RUDY VALLEE</b> Mame Winchester Cathedral Whiffenpoof Song VIVA <b>913-55</b>	 <b>HANK THOMPSON</b> <b>A SIX PACK TO GO</b> Hangover Heart - The Wild Side of Life CAPITOL <b>24-60</b>	 <b>Al Martino</b> <b>Daddy's Little Girl</b> Mary In The Morning Wheel Of Hurt CAPITOL <b>27-33</b>



# ◀ MORE RECORDS TO CHOOSE FROM—144 IN ALL!



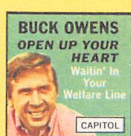
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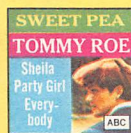
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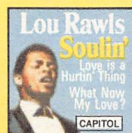
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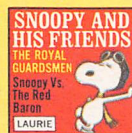
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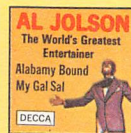
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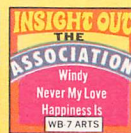
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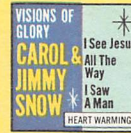
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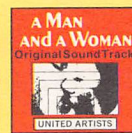
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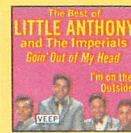
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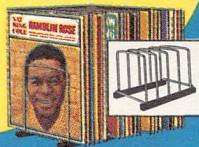


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# Tuesday

Afternoon

- 2:00 **3 4** **YOU DON'T SAY!**—Game  
**COLOR** Guests: William Shatner and actress Emmaline Henry.
- 5 8 10 12** **COLOR** **TO TELL THE TRUTH**—Game
- 7 7 11 13** **COLOR** **NEWLYWED GAME**
- 2:25 **5 8 12** **COLOR** **NEWS**—Edwards
- 10** **COLOR** **NEWS**—Mary Jean May
- 2:30 **3 4** **MATCH GAME**  
**COLOR** Guests: George Hamilton and Carol Lawrence. Host: Gene Rayburn.
- 5 8 10 12** **COLOR** **EDGE OF NIGHT**—Serial
- 7 7 11** **COLOR** **DATING GAME**
- 13** **DIVORCE COURT**—Drama  
**COLOR** A man claims that his wife gives all her attention to her nephew. William: James Secrest. Janice: Jaclyn Carmichael. Judge: Voltaire Perkins.
- 44** **FATHER KNOWS BEST**—Comedy  
 Betty berates her parents for not using more discipline with Kathy. Betty: Elinor Donahue. Kathy: Lauren Chapin.
- 2:55 **3 4** **COLOR** **NEWS**—Kalber
- 3:00 **2** **SUPERMAN**—Adventure  
**COLOR** A dying millionaire tells his four heirs about a fortune hidden on a remote island. Clark: George Reeves.
- 3** **MOVIE**—Comedy  
 "Onionhead." (1958) The Coast Guard changes college student Al Woods. In the service he comes under the command of the ship's cynical cook, Red Wildoe. Andy Griffith, Felicia Farr, Walter Matthau, Joey Bishop. (Two hours)
- 4** **ROUTE 66**—Drama  
 Conclusion of a two-part story. A planter wants his acreage sprayed—with deadly sulphur. Summers: Michael Rennie. Christiana: Dorothy Malone. Tod: Martin Milner. Buz: George Maharis. (60 min.)
- 5** **MIKE DOUGLAS**—Variety  
**COLOR** Guests include Bob Hope, actor George Segal, singer Linda Bennett, World War I air ace Eddie Rickenbacker, the Rooftop Singers and the King Charles Unicycle Riders. (Rerun; 90 min.)
- 7 7 11 13** **COLOR** **GENERAL HOSPITAL**—Serial
- 8 10 12** **COLOR** **SECRET STORM**
- 36** **FILM FEATURE**

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## CHANNEL 10 BIG NEWS



6-7:30 PM  
Weeknights

# KXTV 10



## Afternoon

- 44 MY FRIEND FLICKA—Drama**  
**COLOR** A cameraman is trying to get a picture of a herd of wild horses. Ken: Johnny Washbrook.
- 3:15 20 DAVEY AND GOLIATH—Religion**  
**COLOR** Davey and Goliath meet a little lost boy, and learn a lesson from him.
- 3:30 2 7 11 13 COLOR ONE LIFE TO LIVE—Serial**
- 8 MOVIE—Adventure**  
 "Jungle Moon Men." (1955) Johnny Weissmuller is captured by pygmy Moon Men who worship a blonde high priestess. Johnny Weissmuller, Bill Henry, Jean Byron, Helene Stanton. (Two hours)
- 10 PAT BOONE—Variety**  
**COLOR** Guests: actress Sue Ane Langdon, Frank Sutton of "Gomer Pyle," comics Charley Weaver and Jack Sheldon, and the rocking Curtain Calls. (Rerun; 60 min.)
- 12 MIKE DOUGLAS—Variety**  
**COLOR** Guests include actors John Raitt and Butterfly McQueen, Barbara Walters of "Today," comedienne Fannie Flag and the acrobatic Cantwell Sisters. Ellie Frankel Sextet. (90 min.)
- 20 COLOR STAN WILSON—Children**
- 32 COLOR DAPHNE'S CASTLE**
- 36 ADEL HALL—Interview**  
 Scheduled guests include artist Barbara Panetta. (60 min.)
- 44 COLOR CAPT. SAN FRANCISCO**
- 4:00 4 RAWHIDE—Western**  
 Sidney Porter thinks it would be a good joke to hold up his father's bank. Sidney: Stephen Joyce. Joe Stapp: Ken Mayer. (60 min.)
- 7 7 11 13 COLOR DARK SHADOWS—Serial**
- 20 COLOR JOHNNY CYPHER**
- 44 COLOR POPEYE—Cartoons**
- 4:30 2 CISCO KID—Western**  
**COLOR** An old woman helps a band of robbers on the run. Cisco: Duncan Renaldo. Pancho: Leo Carrillo.
- 5 MERV GRIFFIN—Variety**  
**COLOR** Scheduled guests: comedians Marty Allen, Rip Taylor, Joanne Worley and Irwin Corey; singers Tiger Haynes and Lori Burton; and psychologist Cleo Dawson. (90 min.)

- 7 MOVIE—Biography**  
 "The Long Grey Line," conclusion. See Mon. 4:30 P.M. Ch. 7. (90 min.)
- 7 BEWITCHED—Comedy**  
 Aunt Clara bumbles up an unusual prescription to cure Samantha's strange malady. Aunt Clara: Marion Lorne.
- 10 MIKE DOUGLAS—Variety**  
**COLOR** See 3 P.M. Ch. 5. (90 min.)
- 11 PERRY MASON—Mystery**  
 Two men claim to be Trudy Holbrook's long-lost father—after she inherits her mother's million-dollar estate. Trudy: Anne Benton. Lawrence King: Francis X. Bushman. Jay Holbrook: Hayden Rorke. Mason: Raymond Burr. (60 min.)
- 13 COLOR CAP'N DELTA—Cartoons**
- 20 COLOR SPEED RACER—Cartoon**
- 36 FACTS AND FUN**
- 44 COLOR MARINE BOY—Cartoon**
- 5:00 2 LEAVE IT TO BEAVER—Comedy**  
 Beaver makes the basketball team and sets out to show the family that Wally isn't the only athletic Cleaver. Beaver: Jerry Mathers. Wally: Tony Dow.
- 3 4 COLOR FLINTSTONES**
- 7 CASPER—Cartoons**
- 9 NET JAZZ—Lurleen Hunter**  
 See Fri. 8 P.M. Ch. 9 for details.
- 12 MERV GRIFFIN—Variety**  
**COLOR** Guests include George Jessel; actress Phyllis Newman; comedian Rip Taylor; and singer James Brown. (60 min.)
- 13 COLOR NEWS**
- 20 EIGHTH MAN—Cartoon**
- 32 ROCKY AND HIS FRIENDS**
- 36 CISCO KID—Western**  
**COLOR** Cisco tries to join the notorious Barton Brothers' gang. Cisco: Duncan Renaldo. Pancho: Leo Carrillo.
- 44 THREE STOOGES—Comedy**
- 5:30 2 DENNIS THE MENACE—Comedy**  
 When eccentric Aunt Emma visits the Wilsons, she shows a preference for Dennis's company over Mr. Wilson's. Aunt Emma: Verna Felton. Dennis: Jay North. Mr. Wilson: Gale Gordon.
- 3 TRAVENTURE THEATER**  
**COLOR** "Wild Rivers." Films show wildlife in river areas.
- 4 MUNSTERS—Comedy**  
 Herman inadvertently snapped pictures of two bank robbers. Herman: Fred Gwynne.



*Around the waist  
And over the Hips  
The inches creep on  
And your Figure Slips*

"And this was happening to me . . .  
until I discovered Eileen Feather," says Mrs. V. Horlacher



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Eileen  
Feather,  
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I came down from  
**DRESS SIZE 22**  
to a  
**PERFECT SIZE 11**  
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13 weeks at the  
**Eileen Feather**  
**SALON**



**AFTER: SIZE 11**  
Mrs. Horlacher after 13 weeks  
at the Eileen Feather Salon.

*If you feel that your figure is slipping  
because excess inches are creeping on — and you  
don't know what to do about it — why not call  
Eileen Feather. She has the perfect answer  
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**PHONE NOW** for your **FREE**  
Personalized Figure Analysis.  
**No Obligation — Ever . . .**

**Call NOW and Save**  
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\*The before and after photos are of an actual patron of the Eileen Feather Salon and show the actual results she achieved on the Eileen Feather program. The use of these photos is not a representation that all women will achieve like results or measurements.

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**PALO ALTO**  
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3803 El Camino Real

**SACRAMENTO**  
922-9821  
2003 Arden Way

**HAYWARD**  
783-4500  
21190 Hesperian

**SAN JOSE**  
297-3883  
1691 W. San Carlos

**PLEASANT HILL**  
935-4701  
#1 Mayhew Way

**MONTEREY**  
373-3793  
290 Del Monte Center



# Tuesday July 30, 1968

## Afternoon-Evening

### 7 FLIPPER—Adventure

The boys are amused by an elderly sponge diver who claims that Flipper is his reincarnated brother. Porter: Brian Kelly. Sandy: Luke Halpin. Alexis Demopolous: Dino Terranova. (Rerun)

### 8 MUNSTERS—Comedy

Grandpa leaves home after deciding he's unloved, unwanted and—worst of all—unnoticed. Herman: Fred Gwynne. Lily: Yvonne DeCarlo. Grandpa: Al Lewis.

### 9 COLOR LONDON LINE—Report

### 11 MIKE DOUGLAS—Variety

COLOR See 3 P.M. Ch. 5. (90 min.)

### 13 COLOR NEWS—Frank Reynolds

### 20 COLOR ULTRA MAN

### 32 COLOR WINCHELL-MAHONEY TIME—Children

### 36 WELLS FARGO—Western

Hardie is tracking two outlaws who have kidnaped a U.S. senator. Hardie: Dale Robertson. Senator: Harvey Stephens. Bob Dawson: Edgar Buchanan.

### 44 COLOR ASTROBOY—Cartoon

### 5:45 9 FRIENDLY GIANT—Children

Topic: animals that live underground.

## Evening

### 6:00 2 PATTY DUKE—Comedy

The director of the school play wants Patty for the lead. Patty and Cathy: Patty Duke. Strassman: Alan Mowbray. Martin: William Shallert. Dr. Lewis: Matt Crowley. Ross: Paul O'Keefe.

### 3 COLOR NEWS—Huntley, Brinkley

### 4 5 7 7 10 12 COLOR NEWS

## Gilligan's Island

Castaways in a comic Paradise.

Mon.-Fri. 6:00-6:30 p.m.



**KEMO**  
San Francisco

### 6 9 MISTEROGERS—Children

How to select a birthday present.

### 8 NEWS—Frank Tracy

### 9 MISTEROGERS—Children

### 13 MOVIE—Comedy

"Little Giant." (1946) A country bumpkin journeys to the big city and runs up against a city slicker. Bud Abbott, Lou Costello, Brenda Joyce, Jacqueline de Wit. (One hour, 25 min.)

### 19 SEE THE U.S.A.—Travel

A tour of California's historical sites.

### 20 GILLIGAN'S ISLAND—Comedy

Mrs. Howell tries to arrange a match between Gilligan and Mary Ann. Mrs. Howell: Natalie Schafer. Gilligan: Bob Denver. Mary Ann: Dawn Wells.

### 36 REAL MCOYS—Comedy

### 44 LITTLE RASCALS—Comedy

### 6:30 2 McHALE'S NAVY—Comedy

The natives get restless when Binghamton makes their village off limits for McHale's crew. McHale: Ernest Borgnine. Binghamton: Joe Flynn.

### 3 COLOR NEWS—Whitten, Jarvis

### 4 7 COLOR NEWS—Chet Huntley, David Brinkley

### 5 8 12 COLOR NEWS—Kurlat

### 6 9 ART STUDIO—Education

Lesson: elementary clay sculpture.

### 9 WHAT'S NEW—Children

While camping in Alaska, a little girl and her grandfather get a close look at the living habits of bears. Host: Al Binford.

### 19 CARTOON FUN HOUSE

### 20 COMBAT!—Drama

"The Steeple." Saunders, Kirby and Caje try to rescue a paratrooper whose chute has caught on a church spire. Saunders: Vic Morrow. Captain Ridell: David Sheiner. Kirby: Jack Hogan. Caje: Pierre Jalbert. Captain Priller: Robert Cornthwaite. (60 min.)

### 32 COLOR PERFECT MATCH—Game

### 36 WILBURN BROTHERS—Music

COLOR Guest: Jean Shepard.

### 44 MISTER ED—Comedy

To celebrate "Be Kind to Humans Week," Ed invites three hobos to spend the night in his barn. Wilbur: Alan Young. Carol: Connie Hines.

### 6:45 6 FRIENDLY GIANT—Children

Story: "Over in the Meadow."





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REPORTS...Weeknights 6-7:30



WHERE THE NEWS COMES FIRST



Evening

## 9 TIME FOR JOHN—Children

Animal guest: a dachshund named Otto.

## 6:55 19 NEWS—Charles McEwen

## 7:00 2 I LOVE LUCY—Comedy

Even though Ricky has declared the casino at Monte Carlo out of bounds for Lucy, she and Ethel just happen to have dinner there. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance.

## 4 WIDE WONDERFUL WORLD

**COLOR** Don Hobart fishes for trout at Cunningham Lake, British Columbia.

## 5 **COLOR** NEWS—Weston, Tompkins

## 6 9 WHAT'S NEW—Children

An explanation of magnetic force; how fish find food.

## 7 **COLOR** NEWS—Frank Reynolds

## 7 BEWITCHED—Comedy

**COLOR** Darrin and Samantha continue their running battle over the proper uses of witchcraft. Samantha: Elizabeth Montgomery. Darrin: Dick York. Endora: Agnes Moorehead. Larry: David White. Sharpe: Arthur Julian. (Rerun)

## 8 **COLOR** ZOORAMA—San Diego

## 9 JOYCE CHEN—Cooking

How to prepare sweet and sour dishes.

Repeated Sun. 5 P.M.

## 10 **COLOR** NEWS—Charles Kurlat

## 11 NEWS—Bob Ulrich

## 12 HOGAN'S HEROES—Comedy

**COLOR** See Sat. 9 P.M. Ch. 5. (Rerun)

## 19 RIFLEMAN—Western

Jeremiah Crownley is brought west to do a portrait of Jake Shaw's daughter, but he turns out to be a heavy drinker. Crownley: Richard Whorf. Lucas: Chuck Conners. Shaw: Dayton Lummis.

## 32 PDQ—Game

**COLOR** Panelists: actors Sandy Baron, Will Hutchins and Michael Landon.

## 36 MOVIE—Drama

"Without Pity." (Italian; 1947) An Italian girl searching for her brother comes across an American soldier badly hurt by thieves. Giulietta Masina, Carla Del Poggio, John Kitzmiller. (90 min.)

## 44 DOBIE GILLIS—Comedy

"Prettiest Collateral in Town." Just when Dobie finds a girl who really cares, he's ordered to pay attention to another. Dobie: Dwayne Hickman. Mignonne McCurdy: Sherry Jackson.

## 7:25 13 **COLOR** OUTDOORSMAN

## 7:30 2 TRUE ADVENTURE—Travel

**COLOR** Cameras follow a Coast Guard ship through the Arctic seas of the Northwest Passage on a tour of DEW Line outposts in Northern Canada.

## 3 4 I DREAM OF JEANNIE

**COLOR** Tony gets his just desserts when he tests Jeannie's fidelity. Disguised as a British psychiatrist, Tony woos the genie, wins her—and acquires a patient in the bargain. Tony/Tiffin-Smythe: Larry Hagman. Jeannie: Barbara Eden. Roger: Bill Daily. Bellows: Hayden Rorke. (Rerun)

## 5 8 10 12 DAKTRAI—Adventure

**COLOR** Sightings of a strange, apelike creature stir up disagreement at Wame-ru: The staff plans to capture the monster, but Hedley wants it shot on sight. Dr. Tracy: Marshall Thompson. Paula: Cheryl Miller. Jack: Yale Summers. Mike: Hari Rhodes. Hedley: Hedley Mattingly. (Rerun; 60 min.)

### Guest Cast

Albert Magobo ..... Albert Popwell  
William Magobo ..... Bob DoQui

## 6 9 FOLK GUITAR—Music

Laura Weber explains the guitar finger board. Songs: "Lonesome Road," "Hine Ma Tov" and "Los Cuatro Muleros."

Repeated Fri. 8 P.M.

## 7 7 11 13 GARRISON'S GORILLAS—Drama

**COLOR** "20 Gallons to Kill." Casino employs his bootlegging talents to help the Gorillas, who have run out of gas in Yugoslavia. Fuel is scarce, so the brewmaster prepares to build a still while his partners raid the countryside for the needed ingredients. Script by Barry Trivers. Garrison: Ron Harper. Casino: Rudy Solari. Actor: Cesare Danova. Chief: Brendon Boone. Goniff: Christopher Cary. (Rerun; 60 min.)

### Guest Cast

Janus ..... John Saxon  
Kodash ..... Eduardo Ciannelli

## 9 NEGRO PEOPLE—History

"Our Country, Too," an essay on the special world and perception of the American Negro. Films show the environment of the Negro community.



**19 MOVIE—Adventure**

"Submarine D-1." See Mon. 7:30 P.M. Ch. 19 for details.

**20 OF LANDS AND SEAS—Travel**

**COLOR** A visit to three of Europe's smallest states—Luxemburg, Monaco and Vatican City. (60 min.)

**32 COLOR TRUTH OR CONSEQUENCES—Game**

**44 HONEYMOONERS—Comedy**

Alice and Trixie go to the Racoon's convention. Ralph: Jackie Gleason.

**8:00 2 BURKE'S LAW—Mystery**

Millionaire hotelman Cornelius Gilbert is electrocuted—just before he is to embark on a round-the-world flight. Rowena Coolidge: Nanette Fabray. Milton Yaeger: Dane Clark. Adrian Shelton: Martha Hyer. (60 min.)

**3 4 SHOWCASE '68—Variety**

**COLOR** Featured guest star is classical guitarist Carlos Montoya, who plays "Granaina" and "Guajiras." New Talent: singers Jimmy Angel, Julie Budd and Len Novy; and the Feminine Complex, rock group. Judges include disc jockeys Warren Duffy and Joe O'Brien. Taped at the Waldorf-Astoria Hotel in New York City. Host: Lloyd Thaxton.

**Highlights**

"Next Train to Memphis" ..... Jimmy

"What the World Needs Now" ..... Julie

**6 9 MUSIC FROM CARNEGIE**

Pianists Marta Sanchez and Nelson Whitaker play Gabriel Faure's "Dolly Suite" and Paul Hindemith's "Sonata for Piano Duet." Sidney Harth is the host.

**9 CRITIC AT LARGE—Littlejohn**

David Littlejohn discusses the literary and journalistic output of America's underground press.

Repeated Sat. 10 P.M.

**32 WOODY WOODBURY—Variety**

**COLOR** Guests: actors Leslie Nielsen, Avid Ketchum and Muriel Landers, and singers O. C. Smith and Jill Jarmin. Mike Melvoin combo. (90 min.)

**44 HAZEL—Comedy**

Hazel gets a bad phone connection with a Mr. Winters of the State Bar Association—she thinks he's a drunk in some bar. Hazel: Shirley Booth. George: Don DeFore. Winters: Willis Boucheay.

Now if you think THIS  
is being on the ball  
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# Tuesday July 30, 1968

## Evening

### 8:30 **3 4 7** MOVIE—Drama

"Freud," director John Huston's tribute to the father of psychoanalysis. Acclaimed as an intellectual thriller, the 1962 film focuses on Freud's revolutionary use of hypnosis to probe the psyche of a semi-paralyzed young woman. (Rerun; two hours, 30 min.)

#### Cast

Sigmund Freud .....Montgomery Clift  
Cecily Koertner .....Susannah York  
Dr. Joseph Breuer .....Larry Parks  
Martha Freud .....Susan Kohner  
Dr. Theodore Meynert .....Eric Portman  
Frau Ida Koertner .....Eileen Herlie  
Prof. Charcot .....Fernand Ledoux  
Carl von Schlosser .....David McCallum

### **5 8 10 12** SHOWTIME—Variety

**COLOR** British comedian Dave Allen hosts an international sampler. Guests: comic Frank Fontaine; British singer Dusty Springfield and comic Max Wall; Israel's singing High Windows; Australian singer-yodeler Frank Ifield; Los Rios, a Spanish balancing act; and Ireland's Ted Kavanagh dancers with the Cladagh celli band. London Line dancers, Mike Sammes singers, Jack Parnell orchestra. (60 min.)

#### Highlights

"The Look of Love," "Meditation"  
.....Dusty  
"El El Israel" .....High Windows  
"Daybreak," "Funny How Time Slips  
Away" .....Ifield  
"The Bride's Favourite"  
.....Kavanagh dancers, Cladagh celli band

### **6 9** FRENCH CHEF—Cooking

Julia Child prepares a swordfish dinner. Included are tapenade hors d'oeuvres, green beans, and baked bananas flambee.

### **7 11 13** GRAMBLING COLLEGE

**SPECIAL COLOR** This is the story of Grambling (La.) College, an all-Negro school with 4200 students—many from sharecropper families—and a reputation as one of the country's best proving grounds for pro-football candidates. Camera's focus on Eddie Robinson, the fiery coach who has sent more than 60 Grambling grads into professional football, among them the Green Bay Packers' all-pro defensive end Willie Davis, and defensive tackles Buck Buchanan and Ernie Ladd, Kansas City Chiefs. In-

terviewed: coach Robinson, Willie Davis, college president Ralph Waldo Emerson Jones, and the mother of a Grambling guard. Bill Beutel narrates. (60 min.)

Pre-empted: "It Takes a Thief."

### **9** WARS OF THE ROSES—Drama

"The Kingmaker," Part 6 of the Royal Shakespeare Company's adaptation of the "Henry VI" trilogy. King Henry, demoralized by the savagery of civil war, gives up the throne and Edward becomes king. Henry VI: David Warner. Edward IV: Roy Dotrice. (50 min.)

### **20** JACK BENNY—Comedy

At the annual reunion for May Company employees, Mary Livingstone is called on to explain why she and Jack never married. Eddie "Rochester" Anderson.

### **36** MERV GRIFFIN—Variety

**COLOR** Guests include satirists Henry Morgan and David Frost, actress-singer Jill Haworth, comedian Marty Barris, and singer Pat Lundy. (90 min.)

### **44** STEVE ALLEN—Variety

**COLOR** Guests include actress France Nuyen, comedian Jackie Gayle, singer Lu Elliott and hair stylist Beatrice Brunnell. (90 min.)

### 9:00 **2** ROGUES—Drama

"A Daring Step Backward." A fashion bandit has stolen designs from Marcel's couturiere friend Clothilde Bonheur. Marcel: Charles Boyer. Clothilde: Dina Merrill. Carvel: George Sanders. (60 min.)

### **6 9** PRESS CONFERENCE

### **20** MOVIE—Drama

"The Long Night." (1947) The loss of his girl sends a World War II veteran off on a killing spree. Henry Fonda, Barbara Bel Geddes. (Two hours)

### 9:20 **9** KQED REPORTS—James Day

### 9:30 **5 8 10 12** GOOD MORNING WORLD—Comedy

**COLOR** Jerry Van Dyke plays conviving night-club comic Jerry Carroll, who is scheming to split up the DJs. Dave: Joby Baker. Larry: Ronnie Schell. Linda: Julie Parrish. Sandy: Goldie Hawn. Hutton: Billy De Wolfe. (Rerun)

### **6** TUESDAY NIGHT—John Crabbe

Dr. Gerard Larson of the Sacramento State College speech department describes the college's summer theatre program. Host: John Crabbe.



**7 11 13 N.Y.P.D.—Drama**

**COLOR** "The Private Eye Puzzle." The scene: an office at night. A man enters, gets slugged, and is robbed. He's a tough, ex-private eye who says he is out \$200,000—but his story has holes in it. Haines: Jack Warden. Ward: Robert Hooks. Corso: Frank Converse. (Rerun)

**Guest Cast**

Martin ..... Murray Hamilton  
Myra ..... Donna McKechnie  
Donnel ..... Joe Ponazeecki  
Richie ..... Ted Beniades

**9 DAVID SUSSKIND—Discussion**

**COLOR** 1. Students from slum areas (participants in the Government's Upward Bound program) discuss race relations, riots and Vietnam. 2. Alden Whitman, obituary editor of the New York Times, tells how some obits are prepared in advance. (One hour, 40 min.)

**9 COMMUNITY SPOTLIGHT**

Topic: the Seven-Step Foundation, a rehabilitation "halfway house" for former convicts. Bill Reed's scheduled guests

include Jeannette Winder, secretary of the Susanville Seven-Step group; and Bob Fenley and Jim Tefta, prison program directors with the Sacramento Seven-Step Foundation.

**32 LES CRANE—Discussion**

**COLOR** "McCarthy for President?" Guests include Rod Serling, and Robert Scheer, editor of Ramparts. (60 min.)

**10:00 2 44 COLOR NEWS**

**5 10 12 OF BLACK AMERICA**

**SPECIAL COLOR** Scheduled: a look at the Negro in sports and music. See the Close-up below. (60 min.)

May be pre-empted by a late-news show.

**6 9 NET PLAYHOUSE—Drama**

This folklore drama follows a youngster's search for Ofoeti, a mythical man with supernatural powers. The boy's fascination for imaginative stories symbolizes his inability to decide between the real world and a make-believe world. Paul: John Tragard. Ofoeti: Rene Auberjonois. Traffic Cop: Vic Cianca. (Rerun; one hour, 15 min.)

**CLOSE-UP**

**10:00 5 10 12 OF BLACK AMERICA**



**SPECIAL COLOR** The Negro in sports and music is the soul of this hour.

Since Jackie Robinson broke the major-league color barrier in the late Forties, most people have come to believe that the sports world is completely integrated. But racial tensions on college and pro teams, and the threat of an Olympic boycott, suggest otherwise. (There is still only one Negro pro basketball coach, pro pool player, major-league umpire, ranking tennis star and pro golfer.) Do such sportsmen want to be called Negroes or blacks? Interviews shed light on a complex and confusing picture.

A look at soul music revolves around Ray Charles, who discusses it as a style that always existed—in work songs, prison laments, jazz and the blues—but had to struggle for expression. Early black musicians had to "play it white"; today's soul sound, "played black," is even more popular. Charles and Aretha Franklin are seen performing. (60 min.)

Jackie Robinson



Evening

## 7 13 INVADERS—Drama

**COLOR** "The Organization." Forging an uneasy alliance with drug runners, David searches for freighter cargo stolen by the invaders. The crates contain contraband narcotics and fragments from what might be a wrecked spaceship. David: Roy Thinnes. Edgar: Kent Smith. (Rerun; 60 min.)

### Guest Cast

Peter Kalter .....J. D. Cannon  
Mike Calvin .....Chris Robinson  
Weller .....Larry Gates  
Court .....Roy Poole

## 8 STAR TREK—Drama

**COLOR** "Metamorphosis," a strange drama born of an alien's love for a human being. This episode won an Emmy nomination for special photo effects. Kirk: William Shatner. Spock: Leonard Nimoy. Ephram Cochran: Glenn Corbett. (Rerun; 60 min.)

## 11 SOMETHING SPECIAL

**COLOR** Dancer Cyd Charisse offers a one-woman show. Highlights include "This Is Television," a behind-the-scenes view of a TV production; "Bolero"; and rock 'n' roll and ballet numbers. (60 min.)

## 36 MOVIE—Musical

"Here Come the Waves." (1944) When one sister of a top singing act decides to join the WAVES, the other sister decides that it might be fun to do the same. Bing Crosby, Betty Hutton.

## 10:30 2 OWEN SPANN—Discussion

**COLOR** "Military Sabotage in Vietnam." Scheduled guest is Lt.-Col. William R. Corson, USMC, author of "The Betrayal," a book highly critical of the U.S. strategies in Vietnam.

## 44 JOE DOLAN!—Discussion

**COLOR** "Where Does Reporting End and Invasion of Privacy Begin?" Guest: Tracy Cabot, executive editor of Confidential magazine. (45 min.)

## 11:00 2 MOVIE—Mystery

"A Bullet for Joey." (1955) A Communist agent attempts to kidnap an atomic physicist. George Raft, Edward G. Robinson, Audrey Totter.

## 3 4 5 7 7 COLOR NEWS

## 8 11 NEWS

## 10 12 13 COLOR NEWS

## 20 MOVIE—Drama

**COLOR** "Resurrection." (1959) Count Leo Tolstoy's novel about the prince who discovers that the girl he seduced years before has become a prostitute. Horst Bucholz, Myriam Bru. (Two hours)

## 11:10 9 PRESS CONFERENCE—Reagan

## 11:15 44 MOVIE—Western

"The Broken Star." (1956) A U.S. marshal murders a rancher for a large amount of gold. Howard Duff, Lita Baron, Bill Williams. (90 min.)

## 11:30 3 4 7 8 COLOR JOHNNY

## CARSON—Variety

## 5 MOVIE—Drama

"The Man Between." (English; 1953) A woman visiting her brother in postwar Berlin unwittingly becomes involved in East-West intrigue. James Mason, Claire Bloom. (One hour, 50 min.)

## 7 12 13 JOEY BISHOP—Variety

**COLOR** Scheduled: Walter O'Malley, owner of the Los Angeles Dodgers, and comedian George Carlin. (90 min.)

## 10 MOVIE—Drama

"The Night My Number Came Up." (English; 1956) A naval officer has a strange nightmare in which an aircraft crashes. Michael Redgrave, Alexander Knox, Denholm Elliott. (One hour, 45 min.)

## 11 COLOR SPORTS HIGHLIGHTS

## 11:35 11 MOVIE—Drama

"Band of Angels." (1957) Amantha Starr's mother was a slave, but her plantation-owner father treated her as his daughter. Clark Gable, Yvonne DeCarlo, Sidney Poitier. (One hour, 40 min.)

## 12:45 44 COLOR FAMOUS WRITERS

## 1:00 7 MOVIE—Drama

"Eight Iron Men." (1952) During World War II, eight men on the front line find that one of their buddies is trapped in a shell hole. Lee Marvin, Bonar Colleano, Arthur Franz. (Two hours, 25 min.)

## 2:25 7 MOVIE—Drama

"City of Fear." (English; 1966) Standard Iron Curtain escape, this time from Hungary. Terry Moore, Albert Lieven, Marisa Mell. (One hour, 25 min.)

## 3:50 7 MOVIE—Drama

"Hell Squad." (1958) In North Africa during World War II, five American soldiers escape to the desert. Wally Campo, Brandon Carroll. (One hour, 40 min.)



Morning

**Morning**

- 5:30 **7 EXPEDITION CALIFORNIA**  
"Gilt-Edged Years" pictures the development of San Francisco's "new look," beginning in the late 1860's.
- 5:55 **3 [COLOR] FARM NEWS**
- 6:00 **3 RHYME AND REASON**  
1. Storyteller Mary Ann Stevenson, science teacher James McClurg and folk singer James Berg explain the workings of everyday objects. 2. The architecture of the early Middle Ages. (60 min.)
- 5 SUMMER SEMESTER-Education**  
[COLOR] Education: "The Urban Educational Scene," Part 1.
- 7 [COLOR] A.M.—Jim Dunbar**
- 6:25 **4 [COLOR] FARM NEWS**
- 13 [COLOR] NEWS**
- 6:30 **4 [COLOR] MICHIGAN—Education**
- 5 SEA POWER—History**  
The roles of the U.S., British and French navies in the Mexican and Crimean wars.
- 10 SUMMER SEMESTER-Education**  
[COLOR] Education: "The Urban Educational Scene," Part 1.
- 13 [COLOR] ED ALLEN—Exercise**
- 7:00 **3 4 7 8 TODAY**  
[COLOR] Scheduled: economist Adam Smith, author of "The Money Game"; and Eleanor Touhey Smith, who discusses her book about people that are possessed with psychic power. Edwin Newman, Barbara Walters. (Two hours)
- 5 NEWS—Ron Magers**
- 10 [COLOR] FOCUS ON FARMING**
- 12 EXISTENCE—Agriculture**  
[COLOR] Topic: how meats are graded and cut. Guests: Dr. A. Wade Brant, UC Davis, and Jack Gesler, California State Polytechnic College, Pomona.
- 13 [COLOR] AGRICULTURE TODAY**
- 7:05 **5 10 [COLOR] NEWS—Joseph Benti**
- 7:15 **13 [COLOR] CARTOONLAND**
- 7:30 **5 NEWS—Ron Magers**
- 10 [COLOR] SUN-UP—Interviews**
- 11 MODERN ALMANAC**
- 12 [COLOR] NEWS—Joseph Benti**
- 7:55 **12 [COLOR] ROGER RAMJET**
- 8:00 **5 10 12 CAPTAIN KANGAROO**  
[COLOR] Live animals: a bobcat kitten and a goose. (60 min.)

- 7 VIRGINIA GRAHAM—Interviews**  
[COLOR] Guests: critic Marya Mannes and Israeli author Yael Dayan, daughter of Defense Minister Moyshe Dayan.
- 11 LADIES DAY**  
On Hawaii Island, cameras view rain forest, beaches, Mauna Loa volcano and Kilauea crater in Volcanoes National Park.
- 8:15 **2 [COLOR] RELIGION—Lutheran**
- 8:20 **13 SPIDER-MAN—Cartoon**
- 8:30 **2 [COLOR] JACK LA LANNE**
- 7 MOVIE—Comedy**  
Today: "The Barefoot Mailman." (1951) In the 1890's, a genial con man helps pioneer a mail route through the Florida swamps. Robert Cummings, Terry Moore, Jerome Courtland. (Two hours)
- 11 [COLOR] HOCUS POCUS-Cartoons**
- 8:50 **13 [COLOR] CARTOONLAND**
- 9:00 **2 [COLOR] POPEYE—Cartoons**
- 3 4 8 SNAP JUDGMENT**  
[COLOR] Guests: TV personality Peter Marshall and comedienne Joanne Worley.
- 5 [COLOR] HOTLINE—Discussion**
- 7 JACK LA LANNE—Exercise**
- 10 12 CANDID CAMERA—Comedy**  
Girls hired to answer six telephones find all of them ringing at once; people try to kiss their elbows. Host: Allen Funt.
- 11 HOCUS POCUS CLUBHOUSE**
- 13 DATING GAME**
- 9:25 **3 4 8 [COLOR] NEWS—Dickerson**
- 9:30 **2 [COLOR] ROMPER ROOM—Children**
- 3 4 7 8 [COLOR] CONCENTRATION—Game**
- 10 12 BEVERLY HILLBILLIES**  
[COLOR] Wally Cox plays a professor who asks Elly May to join his nest of bird watchers. Dash: Larry Pennell.
- 11 [COLOR] JACK LA LANNE**
- 13 DREAM HOUSE—Game**
- 10:00 **3 4 7 8 PERSONALITY**  
[COLOR] Celebrities: Barry Nelson, Betty Palmer and Arthur Treacher. On film personality: Burgess Meredith.
- 5 [COLOR] SECRET STORM—Serial**
- 10 12 ANDY GRIFFITH—Comedy**  
Andy's got problems with the new mayor, who thinks the sheriff is too easygoing. Mayor Stoner: Parley Baer.
- 11 TREASURE ISLE—Game**



# Wednesday July 31, 1968

## Morning-Afternoon

### 11:00 13 IT'S HAPPENING—Variety

Guests: Rosie Grier, Los Angeles Rams football star, who sings "People Make the World What It Is."

### 10:25 13 COLOR NEWS

### 10:30 2 DR. KILDARE—Drama

Sister Brigid Marie suddenly collapses in Dr. Gillespie's office. Sister Brigid Marie: Glynis Johns. Kildare: Richard Chamberlain. Gillespie: Raymond Massey. Janet Parker: Pat Crowley. Miriam: Susan Petrone. Father Ryan: Russell Thorson. Nurse Webber: Helen Wallace. Agurski: Eddie Ryder. (60 min.)

### 3 4 7 8 HOLLYWOOD SQUARES—Game

COLOR Celebrities: Jack Cassidy, Shirley Jones, Gypsy Rose Lee, Jack E. Leonard, Sheila MacRae and Jan Murray.

### 5 REMEDIAL READING—Education

### 7 11 13 COLOR DICK CAVETT

### 10 12 DICK VAN DYKE—Comedy

Rob is the teacher's pet in his art class. And the teacher is a real "looker." Valerie: Ina Balin.

### 11:00 3 4 7 COLOR JEOPARDY

### 5 8 10 12 COLOR LOVE OF LIFE—Serial

### 11:25 5 8 12 COLOR NEWS—Benti

### 10 COLOR NEWS—Dave Browne

### 11:30 2 COLOR NEWS—Mann, Anderson

### 3 4 7 8 COLOR EYE GUESS

### 5 10 12 COLOR SEARCH FOR TOMORROW—Serial

### 11:45 5 10 12 COLOR GUIDING LIGHT

### 11:55 3 4 7 COLOR NEWS—Newman

### 8 COLOR NEWS—Jay Peterson

## Afternoon

### 12:00 2 SCIENCE FICTION THEATER

A biophysicist creates the atmosphere of Venus synthetically in a bell jar to prove that mosses and lichen can survive in an alien atmosphere. Skip Homeier, Joan Sinclair.

### 3 5 10 COLOR NEWS

### 4 7 8 COLOR LET'S MAKE A DEAL—Game

### 7 11 13 BEWITCHED—Comedy

Samantha and Darrin entertain a strange little visitor, a 10-year-old warlock. Merle: Craig Hundley.

### 12 DIVORCE COURT—Drama

COLOR A wife accuses her husband of non-support. Marilyn: Katherine Graham. Harvey: Bert Kramer. Judge: Voltaire Perkins. Warren: Jeff De Benning. Jane: Carolyn Todd.

### 44 COLOR CARTOONS—Children

### 12:30 2 PASSWORD—Game

COLOR Celebrity guests: Eva Gabor and Hugh O'Brian. Host: Allen Ludden.

### 3 MERV GRIFFIN—Variety

COLOR See 4:30 P.M. Ch. 5. (60 min.)

### 4 COLOR DAYS OF OUR LIVES

### 5 8 10 12 COLOR AS THE WORLD TURNS—Serial

### 7 7 COLOR TREASURE ISLE

### 11 LU RYDEN—Variety

### 13 MOVIE—Comedy

"Two in a Crowd." (1936) Two down-and-out people, the owner of a horse, and a girl, each come into possession of a torn half of a \$1000 bill. Joan Bennett, Joel McCrea. (90 min.)

KXTV NEWS HAS THE  
REPUBLICAN CONVENTION  
ALL BUTTONED UP.  
AUGUST 5-8 IN COLOR  
KXTV 10





Afternoon

**SPECIAL ANNOUNCEMENT**

The networks are expected to offer late-afternoon reports on the meetings of the Republican platform committee. Details were not firm at press time, but coverage would pre-empt regular programs.

- 1:00 **2** **MOVIE—Science Fiction**  
**COLOR** "Mistress of the World." (Italian; 1959) A reactor that controls magnetic fields goes wild, and electricity all over the earth suddenly stops. Martha Hyer, Carlos Thompson, Sabu, Gino Cervi, Micheline Presle. (Two hours)
- 4** **COLOR** **DOCTORS—Serial**  
**5** **8** **10** **12** **COLOR** **LOVE IS A MANY SPLENORED THING—Serial**  
**7** **7** **11** **COLOR** **DREAM HOUSE**  
**44** **PAT BOONE—Variety**  
**COLOR** Guests include Milton Berle, comic John Byner, hypnotist Pat Collins and baseball star Maury Wills. (Rerun; 90 min.)
- 1:30 **3** **4** **COLOR** **ANOTHER WORLD**  
**5** **8** **10** **12** **HOUSE PARTY**  
**COLOR** Guests: cartoonist Paul Rigby and singer-comedienne Beverly Sanders.
- 7** **7** **11** **COLOR** **IT'S HAPPENING**  
**7** **7** **11** **COLOR** **CHILDREN'S DOCTOR—Dr. Lendon Smith**
- 2:00 **3** **4** **YOU DON'T SAY!—Game**  
**COLOR** Guests: William Shatner and actress Emaline Henry.
- 5** **8** **10** **12** **COLOR** **TO TELL THE TRUTH—Game**  
**7** **7** **11** **13** **COLOR** **NEWLYWED GAME**
- 2:25 **5** **8** **12** **COLOR** **NEWS—Edwards**  
**10** **COLOR** **NEWS—Mary Jean May**
- 2:30 **3** **4** **MATCH GAME**  
**COLOR** Guests: George Hamilton and Carol Lawrence. Host: Gene Rayburn.
- 5** **8** **10** **12** **COLOR** **EDGE OF NIGHT—Serial**  
**7** **7** **11** **COLOR** **DATING GAME**  
**13** **DIVORCE COURT—Drama**  
**COLOR** A husband and wife present mutual accusations of mental cruelty. Judge: Voltaire Perkins. Nancy: Rachel Stephens. Russell: Sterling Franck.
- 44** **FATHER KNOWS BEST—Comedy**  
 Bud trades his watch for a set of bon-

gos, intending to become the life of the party. Bud: Billy Gray.

- 2:55 **3** **4** **COLOR** **NEWS—Kalber**  
 3:00 **2** **SUPERMAN—Adventure**

**COLOR** The news goes out that Superman is married. Clark: George Reeves. Policewoman O'Hara: Joi Lansing.

- 3** **MOVIE—Drama**

**COLOR** "The Devil at 4 O'clock." (1961) A priest on a Pacific island enlists the aid of three criminals when the area is threatened by a volcano. Spencer Tracy, Frank Sinatra, Kerwin Mathews, Jean Pierre Aumont. (Two hours)

- 4** **ROUTE 66—Drama**

The boys are puzzled by the Los Angeles teen-ager who pleads with them to save her from the Mafia. Jan: Patty McCormack. Tod: Martin Milner. Buz: George Maharis. (60 min.)

- 5** **MIKE DOUGLAS—Variety**

**COLOR** Guests include actor George Segal, drummer Buddy Rich, Bennett Cerf, comedienne Ruth Buzzi, physical fitness expert Debbie Drake and flower

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# Wednesday July 31, 1968

## Afternoon

arranger-gardener Blanche Scarlett Phelps. (Rerun; 90 min.)

**7 7 11 13** **COLOR** GENERAL HOSPITAL—Serial

**8 10 12** **COLOR** SECRET STORM

**36** FILM FEATURE

**44** MY FRIEND FLICKA—Drama

**COLOR** Nell gets in an argument, endangering her chances of getting on a school committee. Nell: Anita Louise.

**3:15** **20** DAVEY AND GOLIATH—Religion  
**COLOR** Davey's liking for bananas leads him into an adventure through some wild country.

**3:30** **2** **COLOR** CAPTAIN SATELLITE TO LIVE—Serial  
**7 7 11 13** **COLOR** ONE LIFE

**8** MOVIE—Drama

"The Scarlet Baroness." (French; 1961) A British agent heads for Berlin to obtain information about the production of German nuclear weapons. Joachim Fuchsberger, Dawn Addams. (Two hours)

**10** PAT BOONE—Variety

**COLOR** Guests include actor George Maharis; comics Don Knotts, Charley Weaver and Glen Ash; and actress Jane Kean. (Rerun; 60 min.)

**12** MIKE DOUGLAS—Variety

**COLOR** Guests include Sen. Charles Percy (R., Ill.), Lena Horne, Maurice Evans, Barbara Walters of "Today" and the rocking First Edition. (90 min.)

**20** **COLOR** STAN WILSON—Children

**32** **COLOR** DAPHNE'S CASTLE

**36** ADEL HALL—Interview

Scheduled guests include ballerina Gloria Vauges Mohr. (60 min.)

**44** **COLOR** CAPT. SAN FRANCISCO  
**4:00** **4** RAWHIDE—Western

A band of Indians have stolen some weird costumes in a raid on a theatrical wagon. Pauline: Phyllis Thaxter. Dan Madox: Lyle Bettger. Bert Pearson: Charles Aidman. Favor: Eric Fleming. Nolan: Sheb Wooley. (60 min.)

**7 7 11 13** **COLOR** DARK SHADOWS—Serial

**20** **COLOR** JOHNNY CYPHER

**44** **COLOR** POPEYE—Cartoons

**4:30** **2** CISCO KID—Western

**COLOR** The Indians threaten to go on the warpath if the railroad crosses their sacred mountain. Cisco: Duncan Renaldo.

**5** MERV GRIFFIN—Variety

**COLOR** Scheduled guests: satirist Henry Morgan, comedy writer Selma Diamond, comedians Corbett Monica and Ron Carey, singers Sam and Dave, and actress Syndee Balaber. (90 min.)

**7** MOVIE—Musical

**COLOR** "How to Be Very, Very Popular." (1955) Two showgirls flee from a San Francisco honkytonk—and wind up on a college campus. Betty Grable, Sheree North, Bob Cummings. (90 min.)

**7** BEWITCHED—Comedy

It's Halloween, and Samantha can't decide how to celebrate. Samantha: Elizabeth Montgomery. Darrin: Dick York.

**10** MIKE DOUGLAS—Variety

**COLOR** See 3 P.M. Ch. 5. (90 min.)

**11** PERRY MASON—Mystery

Mason is retained by Ethel Harrison to defend her ex-husband, who is charged with murdering his stepson. Ethel: Fay Wray. Joseph Harrison: John Hoyt. Mason: Raymond Burr. (60 min.)

**13** **COLOR** CAP'N DELTA—Cartoons

**20** **COLOR** SPEED RACER—Cartoon

**36** FACTS AND FUN

**44** **COLOR** MARINE BOY—Cartoon


**5:00** **2** LEAVE IT TO BEAVER—Comedy  
Lumpy and his car come to Wally's rescue when Wally needs a lift to the big track meet. Wally: Tony Dow. Beaver: Jerry Mathers. Lumpy: Frank Bank.

**3 4** **COLOR** FLINTSTONES

**7** BEATLES—Cartoons

**9** ANTIQUES

On display: Early American silver. (Rerun)



BETTY GRABLE  
SHEREE NORTH

**How to  
be Very,  
Very  
Popular**

WEDNESDAY  
4:30 PM  
COLOR 7



July 31, 1968

# Wednesday

Afternoon-Evening

## 12 MERV GRIFFIN—Variety

**COLOR** Guests include comedian Soupy Sales, singers Tony Sandler and Ralph Young, and Chris Crosby; and actress Maxine Green. Arthur Treacher. (60 min.)

## 13 **COLOR** NEWS

## 20 EIGHTH MAN—Cartoon

## 32 ROCKY AND HIS FRIENDS

## 36 CISCO KID—Western

**COLOR** Cisco stops at the store where an escaped convict and his gang are hiding. Cisco: Duncan Renaldo.

## 44 THREE STOOGES—Comedy

## 5:30 2 DENNIS THE MENACE—Comedy

Dennis starts the rumor that the Mitchell family is moving to New York. Dennis: Jay North. Mr. Wilson: Joseph Kearns. Henry: Herbert Anderson.

## 3 TRAVENTURE THEATRE

**COLOR** "Tahiti—Manureva." A Tahitian girl guides this tour of the South Sea island's lagoons and villages.

## 4 ADDAMS FAMILY—Comedy

Pugsley sends his teacher a mash note copied from a letter Gomez once sent to Morticia. Gomez: John Astin. Pugsley: Ken Weatherwax.

## 7 TALL MAN—Western

Don Diego's convinced that his old flame Rosa has put a curse on him. Don Diego: Gregory Morton. Rosa: Adela Mara. Garrett: Barry Sullivan. Billy: Clu Gulager. Juan: Robert Vera.

## 8 MUNSTERS—Comedy

Herman enrolls in dancing class so he'll stand out at Marilyn's school prom. Herman: Fred Gwynne. Lily: Yvonne DeCarlo. Miss Valentine: Joyce Jameson.

## 9 PORTRAIT IN MUSIC

## 11 MIKE DOUGLAS—Variety

**COLOR** See 3 P.M. Ch. 5. (90 min.)

## 13 **COLOR** NEWS—Frank Reynolds

## 20 **COLOR** ROCKET ROBIN HOOD

## 32 **COLOR** WINCHELL-MAHONEY

TIME—Children

## 36 WELLS FARGO—Western

Hardie and outlaw Bill Longley are both searching for the man who stole a fortune from Wells Fargo. Longley: Steve McQueen. Hardie: Dale Robertson.

## 44 ASTROBOY—Cartoon

## 5:45 9 FRIENDLY GIANT—Children

Topic: wild and tame animals.

## Evening

## 6:00 2 PATTY DUKE—Comedy

Cathy gets some suggestions on "How to Be Popular"—but they only work in her dreams. Patty and Cathy: Patty Duke. Ross: Paul O'Keefe.

## 3 **COLOR** NEWS—Huntley, Brinkley

## 4 5 7 7 10 12 **COLOR** NEWS

## 6 9 MISTEROGERS—Children

Songs and stories about turtles.

## 8 NEWS—Frank Tracy

## 9 MISTEROGERS—Children

Misterogers talks about Indians.

## 13 MOVIE—Adventure

"The Magic Carpet." (1951) Unaware of his royal parentage, the son of a murdered Caliph leads a revolt against the successor to the throne. Lucille Ball, John Agar, Patricia Medina. (90 min.)

## 19 BIG PICTURE—Army

## 20 GILLIGAN'S ISLAND—Comedy

Mrs. Howell decides that the island needs a symphony orchestra—but Gilli-

# WHERE THE NEWS COMES FIRST!



CHANNEL 3 REPORTS Weeknights  
6:00 PM on Northern California's  
full Color Channel





# Wednesday July 31, 1968

## Evening

gan's drumming sounds like a war chant to the unfriendly natives. Gilligan: Bob Denver. Mrs. Howell: Natalie Schafer. Skipper: Alan Hale.

**36 REAL McCOYS—Comedy**

**44 LITTLE RASCALS—Comedy**

**6:30 2 McHALE'S NAVY—Comedy**

McHale's men have a deserter on their hands—an 8-year-old Chinese orphan. McHale: Ernest Borgnine. Binghamton: Joe Flynn. Kim Su: Cherylene Lee.

**3 [COLOR] NEWS—Whitten, Jervis**

**4 [COLOR] NEWS—Chet**

Huntley, David Brinkley

**5 8 12 [COLOR] NEWS—Kurat**

**6 9 MERLIN THE MAGICIAN**

Merlin (Bob Falkner) discusses money.

**9 WHAT'S NEW—Children**

Time-lapse photography is used to show the life-cycle of the swallowtail butterfly.

**19 CARTOON FUN HOUSE**

**20 COMBAT!—Drama**

"More Than a Soldier." Saunders, who's out of ammunition, is forced to take cover with a young GI who's afraid to

kill his German pursuer. Carey: Tommy Sands. Saunders: Vic Morrow. German Sergeant: Ron Soble. (60 min.)

**32 [COLOR] PERFECT MATCH—Game**

**36 COW TOWN JAMBOREE—Music**

**44 MISTER ED—Comedy**

Ed's upset: Wilbur is thinking about getting a motorcycle. Wilbur: Alan Young. Carol: Connie Hines. Dad: Barry Kelley.

**6:45 6 FRIENDLY GIANT—Children**

Friendly reads a story about elephants.

**9 SING HI—SING LO—Music**

Bash Kennett describes pioneer shopping habits in the days of "General Stores and Trading." Songs include "Paper of Pins" and "The Keeper."

**6:55 19 NEWS—Charles McEwen**

**7:00 2 I LOVE LUCY—Comedy**

Homeward bound from Europe, Lucy tries to get out of paying overweight charges on the plane. Lucy: Lucille Ball.

**4 WIDE WONDERFUL WORLD**

**[COLOR]** Georgie White narrates films of her trip down the Colorado River in a rubber raft. Host: Donald Curtis.

**5 [COLOR] NEWS—Weston, Tompkins**

**6 9 WHAT'S NEW—Children**

How to make an electrical transformer; how fish protect themselves.

**7 [COLOR] NEWS—Frank Reynolds**

**7 THAT GIRL—Comedy**

**[COLOR]** Conclusion: While Ann models mod fashions in Los Angeles, Don gets frantic in New York—convinced that all is not business between Ann and photographer Noel Prince. Ann: Marlo Thomas. Don: Ted Bessell. Noel Prince: Gary Marshall. (Rerun)

**8 BRANDED—Western**

**[COLOR]** While McCord is cashing his employer's bank draft, Frank Ross and his gang stage a holdup. Callie Clay: Martha Hyer. McCord: Chuck Connors. Ross: Lloyd Bochner. Sheriff: John Agar.

**9 FRENCH CHEF—Cooking**

Julia Child prepares sweetbreads and brains. (Rerun)

Recipes for hot-weather parfais are in next week's TV GUIDE.

**10 [COLOR] NEWS—Charles Kuralt**

**11 NEWS—Bob Ulrich**

**12 PERRY MASON—Mystery**

Walter Prescott is found dead—and his



**PERRY MASON**

**7 PM**

**WEDNESDAYS**

**CH. 12**

**KHSL-TV—CHICO**



July 31, 1968

# Wednesday

Evening

wife is holding the murder weapon. Prescott: William Kendis. Ruth Prescott: Stacy Graham. (60 min.)

## 19 PORTER WAGONER—Music

Guests are Lonzo and Oscar.

## 32 PDQ—Game

**COLOR** Panelists: actors Sandy Baron, Will Hutchins and Michael Landon.

## 36 MOVIE—Drama

"Hell on Devil's Island." (1957) A writer begins a campaign to wrest control of Devil's Island from a plantation owner and his overseer. William Talman, Helmut Dantine, Rex Ingram. (90 min.)

## 44 DOBIE GILLIS—Comedy

Dobie's daffy about Daphne Root, but Daphne's admiration is reserved for men who work. Dobie: Dwayne Hickman. Daphne: Diana Millay.

## 7:30 2 **COLOR** SCOREBOARD—Baseball

## 3 4 7 8 VIRGINIAN—Drama

**COLOR** When his arm is severely injured, Stacey suffers both mental and physical anguish: the arm may be permanently paralyzed. Stacey: Don Quine. Virginian: James Drury. Trampas: Doug McClure. Grainger: John McIntire. Elizabeth: Sara Lane. (Rerun; 90 min.)

### Guest Cast

Janie ..... Lee Kroeger  
Holly Grainger ..... Jeanette Nolan  
Mrs. Buell ..... Barbara Werle  
Dr. Andrews ..... Robert H. Harris  
Dr. Spaulding ..... John Bryant  
Gene ..... Jean Pelloquin

## 5 10 LOST IN SPACE—Adventure

**COLOR** "Fugitives in Space." Don and Dr. Smith, falsely convicted of helping a fugitive prisoner, are sentenced to hard labor on the toughest, and hottest, prison planet in the galaxy. With no chance for parole, their only hope is escape. Smith: Jonathan Harris. Don: Mark Goddard. Will: Billy Mumy. Robot: Bob May. (Rerun; 60 min.)

### Guest Cast

Creech ..... Michael Conrad  
Warden ..... Tol Avery

## 6 SACRAMENTO FILE—Lee Nichols

## 7 11 13 AVENGERS—Adventure

**COLOR** "Invasion of the Earthmen." Steed and Tara investigate the foreboding Alpha Academy, where a fanatical headmaster is training youths in a new

field of education: the domination of space. Steed: Patrick Macnee. Tara: Linda Thorson. (Rerun; 60 min.)

### Guest Cast

General Brett ..... William Lucas  
Huxton ..... Christian Roberts  
Emily ..... Lucy Fleming  
Bassin ..... Christopher Chittell  
Trump ..... Warren Clarke  
Sarah ..... Wendy Allnutt

In next week's TV GUIDE, former series regular Diana Rigg tells why she abandoned television.

## 9 CITY BEAT—Mel Wax

## 9 INSIGHT—Religion

"The Invincible Weapon." An American Negro must decide how to protect his rights and secure his dignity when he is confronted by racial prejudice. Billy Carter: Ivan Dixon. Mrs. Carter: Gloria Calomee. Chapman: Robert Fortier.

## 19 MOVIE—Adventure

"Return to Treasure Island." (1954) A girl in possession of a treasure map sets sail for the South Seas in quest

# GIANTS VS DODGERS

7:30 PM WEDNESDAY

LIVE • COLOR

2  
KTVU





# Wednesday July 31, 1968

## Evening

of pirate loot. Tab Hunter, Dawn Addams, Porter Hall. (90 min.)

### **20 OF LANDS AND SEAS—Travel**

**COLOR** This tour of Norway focuses on the traditions and everyday life of the modern descendants of the Viking explorers. (60 min.)

### **32 COLOR TRUTH OR CONSEQUENCES—Game**

**44 HONEYMOONERS—Comedy**  
Ralph looks into the future. Ralph: Jackie Gleason. Norton: Art Carney. Alice: Audrey Meadows. Trixie: Joyce Randolph.

### 7:40 **2 COLOR GIANTS PRE-GAME**

### 7:55 **2 BASEBALL—Giants**

**COLOR** The Giants meet the Dodgers in the first of a two-game series at Dodger Stadium, Los Angeles. Russ Hodges and Lon Simmons report. (Live)

### 8:00 **6 9 9 NEWS IN PERSPECTIVE**

**COLOR** Scheduled: a discussion of major news developments during the past month. Panelists: New York Times correspondents Lester Markel, Tom Wicker and Max Frankel. (60 min.)

Chs. 6 and 9R do not colorcast.

### **12 DATING GAME**

**COLOR** Celebrity guest: singer Lana Cantrell. Host: Jim Lange.

### **32 WOODY WOODBURY—Variety**

**COLOR** Guests: Country-Western singer Hank Jones, actress Spring Byington, singer Janie Gee and comedienne Joanne Worley. (90 min.)

### **44 HAZEL—Comedy**

The budding romance between George's niece and Hazel's nephew is not very popular with the girl's parents. Hazel: Shirley Booth. George: Don DeFore. Dorothy: Whitney Blake.

### 8:30 **5 10 12 BEVERLY HILLBILLIES**

**COLOR** The real-life Mr. Universe (Dave Draper) courts Elly May and finds himself under observation. Medicine woman Granny thinks the muscle man is afflicted with "bar-bell bloat." Jed: Buddy Ebsen. Granny: Irene Ryan. Elly May: Donna Douglas. Drysdale: Raymond Bailey. (Rerun)

#### Supporting Cast

Troy Apollo ..... John Ashley  
John Cushing ..... Roy Roberts

### **7 11 13 COLOR DREAM HOUSE**

### **20 JACK BENNY—Comedy**

Jack clashes with a producer over how his life story should be filmed. Van Johnson and producer Buddy Adler play themselves.

### **36 MERV GRIFFIN—Variety**

**COLOR** Guests include the Rev. Ralph Abernathy, leader of the Poor People's March on Washington; George Jessel; jazz pianist Erroll Garner; comedians Jack Carter and Marty Brill; and actress Betsy Palmer. (90 min.)

### **44 STEVE ALLEN—Variety**

**COLOR** Guests include actress-singer Michele Lee, comic actor Benny Rubin, songwriter Jimmy McHugh and circus clown Bobby Kay. (90 min.)

### 9:00 **3 4 KRAFT MUSIC HALL**

**COLOR** Guests: Shelley Berman, pianist Peter Nero, and singers Bobby Vinton, Spanky and Our Gang, and Gerri Granger. Ed McMahon is the host. Dick DeBenedictis orchestra. (60 min.)

#### Highlights

"Honey," "Come Back To Me" ..... Bobby  
"I'm Beginning to See the Light,"  
"Feelin' Groovy" ..... Gerri  
"I've Got Rhythm" ..... Peter  
"Like to Get to Know You," "Stuper-  
flabbergasted" ..... Spanky, Our Gang

### **5 8 10 12 GREEN ACRES**

**COLOR** At Oliver's insistence, Lisa tries to put up some peach preserves, but Oliver soon finds his wife's jam session intolerable. Oliver: Eddie Albert. Lisa: Eva Gabor. Eb: Tom Lester. Haney: Pat Buttram. (Rerun)

### **6 9 BUFFALO PHILHARMONIC**

**SPECIAL** German composer Karlheinz Stockhausen is guest conductor of the Buffalo Philharmonic for this American premiere of his avant-garde work "Memento." Soprano Martina Arroyo, who created the title role in its world premiere in Germany in 1962, is the soloist. (60 min.)

### **7 7 11 MOVIE—Adventure**

**COLOR** "The Big Gamble" (1960), about an Irishman who travels into the wilds of the Ivory Coast to start a truck-hauling business. On-location filming in Africa directed by Elmo Williams (Oscar-winning film editor for "High Noon"). (Rerun; two hours)



## Cast

Vic Brennan .....Stephen Boyd  
Marie .....Juliette Greco  
Samuel .....David Wayne  
Aunt Cathleen .....Dame Sybil Thorndike  
Kaltenberg .....Gregory Ratoff  
Father Fredrick .....Harold Goldblatt  
Brennan .....Phillip O'Flynn  
Margaret .....Maureen O'Dea  
Cynthia .....Maire Kean

### 9 ACTORS COMPANY—Drama

The Actors Company, a repertory group, offers Shakespeare's romantic comedy "Twelfth Night." A progression of four rehearsal programs are followed by a full-length performance of the play. Players include Maeve McGuire, Earle Hyman, Russell Gold, Vincent Baggetta. (60 min.)

### 13 MOVIE—Comedy

**COLOR** "Many Rivers to Cross." (1954) A girl frames a trapper into a shotgun marriage. Robert Taylor, Eleanor Parker, Victor McLaglen. (Two hours)

### 19 JOAQUIN ESTEVES—Variety

### 20 MOVIE—Western

"The Dark Command." (1940) This film traces the history of Cantrell's Raiders, the outlaw band that operated in Kansas during the Civil War. John Wayne, Claire Trevor, Walter Pidgeon, Roy Rogers, Gabby Hayes. (Two hours)

### 9:30 5 DAVID FROST

**SPECIAL** **COLOR** "The Next President?" David Frost, the incisive British gadfly who gained fame on "That Was the Week That Was," talks with leading figures in the 1968 Presidential sweepstakes. The program, taped before the assassination of Robert F. Kennedy, includes an interview with the Senator. Guests and topics . . . Hubert Humphrey: people he likes, the role of the Vice President. Robert Kennedy: children, his role during the Cuban missile crisis. Eugene McCarthy: his relations with the press. Richard Nixon: hopes for America's future. Ronald Reagan: dissident youth, violence in the streets. Nelson Rockefeller: the plight of the cities. Harold Stassen: his role as a perennial candidate. George Wallace: racial problems. (Rerun; 90 min.)

### 8 HE & SHE—Comedy

**COLOR** Things get slapstick in the

studio when Dick hires a girl to assist him on the "Jetman" comic strip. The girl's a wizard at spilling paint and messing up callers. Dick: Richard Benjamin. Paula: Paula Prentiss. Oscar: Jack Cassidy. (Rerun)

## Guest Cast

Rosemary .....Julie Sommars  
McCready .....Tol Avery

### 10 COLLEGE TALENT—Variety

**COLOR** Guest presenter: Agnes Moorehead. Judges: Eva Gabor, Robert Morse and Bob Crane. Talent: singers Linda McClure (UCLA), Clifford Jones (Purdue), the Kappa Pickers (Indiana University) and Four of a Kind (University of Utah). Host: Dennis James.

### 12 FELONY SQUAD—Drama

**COLOR** See Mon. 9 P.M. Ch. 7. (Rerun)

### 32 LES CRANE—Discussion

**COLOR** Guests: fashion designers Theadora Van Runkle (who designed the costumes for "Bonnie and Clyde") and Rudi Gernreich. (60 min.)

### 10:00 3 4 8 RUN FOR YOUR LIFE

**COLOR** "The Killing Scene." Ben Gazzara (Paul Bryan) directed this drama about capital punishment. Time runs desperately short as Paul tries to get a stay of execution for a man on death row. Paul, who prosecuted the case years before, has just learned that his chief witness has been placed in a mental institution. (Rerun; 60 min.)

## Guest Cast

Richard Fletcher .....Robert Duvall  
Lou Patterson .....Tom Skerritt  
Judge Andrews .....Will Geer

Continued on next page

## Of Lands and Seas

John Craig hosts travel adventures.  
7:30-8:30 p.m. Mon.-Fri.



**KEMO**

San Francisco



## Evening

Dr. George Graham ..... Dana Elcar  
Ralph Phillips ..... Walter Brooke  
Detective ..... Frank Maxwell

### 6 9 NET FESTIVAL—Concert

"Ellington at the Cote d'Azur." Time: August 1966. Place: the French Riviera. Event: the Antibes Jazz Festival. The incomparable Duke Ellington and Ella Fitzgerald, queen of jazz singers, cut loose in an all-Ellington concert. Cameras also catch Duke at the Fondation Maeght, a modern-art museum where he joins bassist John Lamb and drummer Sam Woodyard in a brief burst of blues against a background of sculpture. (60 min.)

#### Highlights

"Such Sweet Thunder," "La Plus Belle Africaine," "Things Ain't What They Used to Be" ..... Ellington and Orchestra  
"Jazz Samba," "Satin Doll" ..... Ella

### 9 NET FESTIVAL—Ballet

"Carmina Burana." See the Close-up below. (Rerun; 60 min.)

### 10 12 DOM DeLUISE—Variety

**COLOR** Guests: George Jessel and sing-

ers Kaye Hart, and the Three Degrees. In sketches, Dom plays one of the world's foremost inventors, a flamboyant movie director, and a king whose wife is leading a revolt against the throne. Carol Arthur, Paul Dooley, Marian Mercer, Bill McCutcheon, June Taylor dancers; Sammy Spear conducts the orchestra. (60 min.)

#### Highlights

"In the Still of the Night," "If You Love Me, Let It Happen" ..... Kaye  
"Since You've Been Gone," "Stardust" ..... Three Degrees

Dom claims he's just an average guy. See the article on page 12.

### 36 JOE PYNE—Discussion

**COLOR** Guests and topics are Martin L. Gross (American medical practices), psychiatrist Edward Colbert (abortion laws) and animal trainer Alan Barnett (house pets). (90 min.)

### 44 **COLOR** NEWS—Bob Raiford

### 44 **COLOR** JOE DOLAN!—Discussion

### 45 **COLOR** GIANTS POST-GAME

## CLOSE-UP

## NET FESTIVAL

10:00 9



The Bettman Archive

## Carmina Burana

Medieval settings and verse blend with contemporary music and dance in this production of Carl Orff's "Carmina Burana."

Ballet master John Butler choreographed the dance, performed by the Netherlands Dance Theater in a medieval castle near Doornenburg, Holland. Leopold Stokowski directs the Houston Symphony Orchestra and Chorale.

Orff, who is interested in the spiritual (but not necessarily religious) values of historical sources, chose for this work 25 poems from a collection of verse attributed to 13th-century troubadours.

The poetry expresses the exuberant paganism of the era's secular life. Orff's music, although it often uses simplified melodies (like plain chants), reflects the poetry's lack of solemn and churchly formality. It also draws heavily on the folk music of Orff's native Bavaria for its melodic language.

Produced for NET by Jac Venza; directed by Carl Genus. (Rerun; 60 min.)



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fingernails  
thrive  
on Knox  
Gelatine drink.**



**Sunny Orange**



**New Grape**



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# Wednesday July 31, 1968

## Evening

11:00 **2 3 4 5 7 7** **COLOR** NEWS

**8 11** NEWS

**9** YOGA FOR HEALTH

**10 12 13** **COLOR** NEWS

**20** MOVIE—Drama

"The Long Night." For details see Tues. 9 P.M. Ch. 20. (Two hours)

11:15 **44** MOVIE—Mystery

"Captive City." (1952) A young newspaper editor uncovers a fantastic tale of crime and corruption in his community. John Forsythe, Joan Camden, Harold J. Kennedy, Ray Teal. (90 min.)

11:30 **2** MOVIE—Drama

Time approximate. "Hell Drivers." (English; 1957) The hellish drive is over roads that are death traps. A young fellow desperate for money accepts a job that means making the drive. Stanley Baker, Herbert Lom, Peggy Cummins, Patrick McGeehan.

**3 4 7 8** **COLOR** JOHNNY

CARSON—Variety

**5** MOVIE—Comedy

"Mr. Smith Goes to Washington." (1939)

When an idealistic and rather innocent young man from a small town is elected to Congress and comes up against crooked politicians, the political fur really flies. Jean Arthur, James Stewart, Claude Rains. (Two hours, 30 min.)

**7 12 13** JOEY BISHOP—Variety

**COLOR** Scheduled: artist Norman Rockwell and singer Jerry Antes. Reigs Philbin. (90 min.)

**10** MOVIE—Mystery

"High Treason." (English; 1952) Scotland Yard is called in when a munitions ship is mysteriously blown up in the London docks. Liam Redmond, Andre Morell, Anthony Bushell, Mary Morris. (One hour, 45 min.)

**11** **COLOR** SPORTS HIGHLIGHTS

11:35 **11** MOVIE—Drama

"Toward the Unknown." (1956) While a POW in Korea, Maj. Lincoln Bond signed a confession admitting to germ warfare. Now back in California, he's anxious to prove himself—and asks to be reassigned as a test pilot. William Holden, Lloyd Nolan, Virginia Leith. (90 min.)

12:45 **44** **COLOR** FAMOUS ARTISTS

1:00 **4** MOVIE—Mystery

"Alarm on 83rd Street." (West German; 1965) An FBI agent infiltrates a crime syndicate. Jerry Cotton: George Nader. Kitty: Sylvia Pascal. (One hour, 50 min.)

**7** MOVIE—Melodrama

"The Mask of Diijon." (1946) Jealousy leads a magician to set a diabolical death-trap for his wife. Jeanne Bates, Erich von Stroheim. (One hour, 25 min.)

2:25 **7** MOVIE—Drama

"Crack-up." (1936) A spy tricks a pilot into stealing the plans for a new propeller. Peter Lorre, Brian Donlevy, Helen Wood, Ralph Morgan. (90 min.)

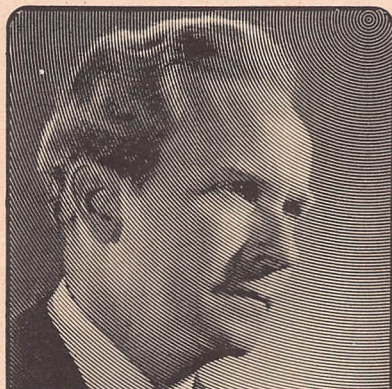
2:50 **4** CHEATERS—Drama

Unable to collect her late father's insurance, Mary comes to Hunter for help. Hunter: John Ireland. Mary: Jill Melford. Inspector: Jack Melford.

3:20 **4** **COLOR** NEWS

3:55 **7** MOVIE—Science Fiction

"The Phantom Planet." (1961) A spaceship commander is reduced to a fraction of his normal size when he lands on a mysterious planet. Dean Fredericks Coleen Gray. (One hour, 35 min.)



## BE INFORMED!

Watch the 11 O'CLOCK FINAL REPORT, with Art Brown. Total coverage, plus sports & weather.

IN COLOR

11 O'CLOCK FINAL REPORT





Morning

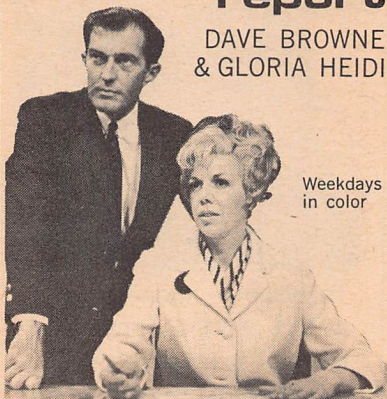
# Morning

- 5:30 **7** **EXPEDITION CALIFORNIA**  
 "Iron Horses to California." Films show the birth of railroads in the West.
- 5:55 **3** **COLOR** **FARM NEWS**
- 6:00 **3** **RHYME AND REASON**  
 1. The history of music. 2. The cathedrals of Chartres and Amiens are cited as examples of Gothic architecture. (60 min.)
- 5** **SUMMER SEMESTER-Education**  
**COLOR** Latin America: "The Land and People of Brazil."
- 7** **COLOR** **A.M.**—Jim Dunbar
- 6:25 **4** **COLOR** **FARM NEWS**
- 13** **COLOR** **NEWS**
- 6:30 **4** **COLOR** **MICHIGAN—Education**
- 5** **SEA POWER—History**  
 "Navies in Transition. 1815-1860." The period when the great navies changed from sail to steam power is described.
- 10** **SUMMER SEMESTER-Education**  
**COLOR** Latin America: "The Land and People of Brazil."
- 13** **COLOR** **ED ALLEN—Exercise**
- 6:55 **12** **SOIL CONSERVATION**
- 7:00 **3** **4** **7** **8** **TODAY**  
**COLOR** Scheduled: John Gardner, former Secretary of Health, Education and Welfare, who discusses his book about the quality and direction of the American way of life; Barbara Walters interviews social worker Sally French, who has worked in the London ghettos. Edwin Newman. (Live; two hours)
- 5** **NEWS—Ron Magers**
- 10** **COLOR** **FOCUS ON FARMING**
- 12** **NAVY FILM—Documentary**  
 "Oceanography: Science for Survival." A look at the Navy's oceanography program and some of the discoveries made about the sea. (30 min.)
- 13** **COLOR** **AGRICULTURE TODAY**
- 7:05 **5** **10** **COLOR** **NEWS—Edwards**
- 7:15 **13** **COLOR** **CARTOONLAND**
- 7:30 **5** **NEWS—Ron Magers**
- 10** **COLOR** **SUN-UP—Interviews**
- 11** **MODERN ALMANAC**
- 12** **COLOR** **NEWS—Douglas Edwards**
- 7:55 **12** **COLOR** **ROGER RAMJET**

- 8:00 **5** **10** **12** **COLOR** **CAPTAIN KANGAROO—Children**
- 7** **VIRGINIA GRAHAM—Interviews**  
**COLOR** Guests: comedienne Joan Rivers and actress Sue Ane Langdon.
- 11** **LADIES DAY**  
 A look at career opportunities in agriculture and industrial chemicals.
- 8:15 **2** **COLOR** **RELIGION—Evangelist**
- 8:20 **13** **FANTASTIC FOUR**
- 8:30 **2** **COLOR** **JACK LA LANNE**
- 7** **MOVIE—Musical**  
 "Because of Him." (1945) A waitress who aspires to be an actress tricks a famous stage star into signing a letter recommending her dramatic talent. Deanna Durbin, Franchot Tone, Charles Laughton. (Two hours)
- 11** **COLOR** **HOCUS POCUS-Cartoons**
- 8:50 **13** **COLOR** **CARTOONLAND**
- 9:00 **2** **COLOR** **POPEYE—Cartoons**
- 3** **4** **8** **SNAP JUDGMENT**  
**COLOR** Guests: TV personality Peter Marshall and comedienne Joanne Worley.

## the NOON NEWS report

DAVE BROWNE  
& GLORIA HEIDI



Weekdays  
in color

**KXTV 10**



# Thursday August 1, 1968

## Morning-Afternoon

### 5 HOTLINE—Discussion

**COLOR** Scheduled guest is Frankie Helms, "bunny mother" of the Playboy Club in San Francisco. Host: Pat Collins. (Live; 60 min.)

### 7 JACK LA LANNE—Exercise

### 10 12 CANDID CAMERA—Comedy

Supermarket customers are asked to give a testimonial for a product; children try to peel an orange.

### 11 HOCUS POCUS CLUBHOUSE

### 13 DATING GAME

9:25 **3 4 8** **COLOR** NEWS—Dickerson

9:30 **2** **COLOR** ROMPER ROOM—Children

### **3 4 7 8** **COLOR** CONCENTRATION—Game

### 10 12 BEVERLY HILLBILLIES

**COLOR** Double trouble: Jethro is hired as a Hollywood star's double. Jethro: Max Baer. Dash: Larry Pennell.

### 11 **COLOR** JACK LA LANNE

### 13 DREAM HOUSE—Game

10:00 **3 4 7 8** PERSONALITY

**COLOR** Celebrities: Barry Nelson, Bet-



Television's anchor men at the political conventions. A preview of what you'll be seeing and hearing from the convention floor, next week in TV GUIDE.

sy Palmer and Arthur Treacher. On film personality: Zsa Zsa Gabor.

### 5 **COLOR** SECRET STORM—Serial

**10 12** ANDY GRIFFITH—Comedy  
Andy and Ellie try to build up Barney's confidence so he can ask Rosemary for a date. Rosemary: Amzie Strickland.

### 11 TREASURE ISLE—Game

### 13 IT'S HAPPENING—Variety

Scheduled guests: the Steppenwolf ("Born to Be Wild"). Paul Revere, Mark Lindsay, Keith Allison.

10:25 **13** **COLOR** NEWS

10:30 **2** DR. KILDARE—Drama

Dr. Rand is disturbed when Karen Welby is brought in after a sudden collapse on the street. She was just discharged a short while ago, apparently in good health. Joan Hackett, Lew Gallo. (60 min.)

### **3 4 7 8** HOLLYWOOD SQUARES—Game

**COLOR** Celebrities: Jack Cassidy, Shirley Jones, Gypsy Rose Lee, Jack E. Leonard, Sheila MacRae and Jan Murray.

### 5 REMEDIAL READING—Education

### 7 11 13 **COLOR** DICK CAVETT

### 10 12 DICK VAN DYKE—Comedy

Rob has a new residence—jail. He's been arrested for attempted assault and gambling. Joey: Herkie Styles.

11:00 **3 4 7** **COLOR** JEOPARDY

### **5 8 10 12** **COLOR** LOVE OF LIFE—Serial

11:25 **5 8 12** **COLOR** NEWS—Edwards

### **10** **COLOR** NEWS—Dave Browne

11:30 **2** **COLOR** NEWS—Mann, Anderson

### **3 4 7 8** **COLOR** EYE GUESS

### **5 10 12** **COLOR** SEARCH FOR TOMORROW—Serial

11:45 **5 10 12** **COLOR** GUIDING LIGHT

11:55 **3 4 7** **COLOR** NEWS—Newman

### **8** **COLOR** NEWS—Jay Peterson

## Afternoon

12:00 **2** SCIENCE FICTION THEATER

"Jupitron." A scientist and his wife fall asleep on the beach while taking their vacation. They wake up on the planet Jupiter. Bill Williams, Toni Gerry.

### **3 5 10** **COLOR** NEWS



August 1, 1968

**Thursday**

Afternoon

**4 7 8 COLOR LET'S MAKE A DEAL—Game**

**7 11 13 BEWITCHED—Comedy**  
Endora wants to turn Darriin's boss into a teddy bear. Endora: Agnes Moorehead. Darriin: Dick York. Harper: Jack Collins.

**12 DIVORCE COURT—Drama**  
**COLOR** A wife charges that her husband has failed to support her. Sharon: Tracy Carter. Gary: Dick Stewart.

**44 COLOR CARTOONS—Children**

**12:30 2 PASSWORD—Game**  
**COLOR** Celebrity guests: Eva Gabor and Hugh O'Brian. Host: Allen Ludden.

**3 MERV GRIFFIN—Variety**  
**COLOR** See 4:30 P.M. Ch. 5. (60 min.)

**4 COLOR DAYS OF OUR LIVES**

**5 8 10 12 COLOR AS THE WORLD TURNS—Serial**

**7 7 COLOR TREASURE ISLE**

**11 LU RYDEN—Variety**

**13 MOVIE—Comedy**  
"Tell It to the Judge." (1949) An ex-husband spends his time trying to get back his former wife. Rosalind Russell, Robert Cummings. (90 min.)

### SPECIAL ANNOUNCEMENT

The networks are expected to offer late-afternoon reports on the meetings of the Republican platform committee. Details were not firm at press time, but coverage would pre-empt regular programs.

**1:00 2 MOVIE—Drama**

"Ruby Gentry." (1953) A swamp girl named Ruby Corey has been jilted, so she marries wealthy Jim Gentry out of spite. Jennifer Jones, Charlton Heston, Karl Malden. (Two hours)

**4 COLOR DOCTORS—Serial**

**5 8 10 12 COLOR LOVE IS A MANY SPLENDORED THING—Serial**

**7 7 11 COLOR DREAM HOUSE**

**44 PAT BOONE—Variety**

**COLOR** Guests: Milton Berle, actor Richard Arlen, comic Joyce Jameson and Hugh Masekela. (Rerun; 90 min.)

**1:30 3 4 COLOR ANOTHER WORLD**

**5 8 10 12 HOUSE PARTY**

**COLOR** Guest: Prof. Julius Sumner Miller. Host: Art Linkletter.

**7 7 11 COLOR IT'S HAPPENING**

**1:55 7 7 11 COLOR CHILDREN'S DOCTOR—Dr. Lendon Smith**

**2:00 3 4 YOU DON'T SAY!—Game**  
**COLOR** Guests: William Shatner and actress Emmaline Henry.

**5 8 10 12 COLOR TO TELL THE TRUTH—Game**

**7 7 11 13 COLOR NEWLYWED GAME**

**2:25 5 8 12 COLOR NEWS—Edwards**

**10 COLOR NEWS—Mary Jean May**

**2:30 3 4 MATCH GAME**

**COLOR** Guests: George Hamilton and Carol Lawrence. Host: Gene Rayburn.

**5 8 10 12 COLOR EDGE OF NIGHT—Serial**

**7 7 11 COLOR DATING GAME**

**13 DIVORCE COURT—Drama**

**COLOR** A woman charges that her husband's excessive spending is driving her to a nervous breakdown. Alice: Shannon Farnon. Bruce: John Carlyle.

**44 FATHER KNOWS BEST—Comedy**  
Kathy and her classmates are assigned



**"Tippecanoe and Tyler Too"**

CAMPAIGN HEADQUARTERS



WHERE THE NEWS COMES FIRST



# Thursday August 1, 1968

## Afternoon

to write biographies of their fathers. Robert Young, Lauren Chapin.

2:55 **3 4** **COLOR** NEWS—Kalber

3:00 **2** SUPERMAN—Adventure

**COLOR** Jimmy and Lois disappear when they visit a town that has apparently vanished. Clark: George Reeves. Lois: Noel Neill. Jimmy: Jack Larson.

**3** MOVIE—Drama

**COLOR** "The Barbarian and the Geisha." (1958) The story of Townsend Harris, our first consul general to Japan. In 1856, Harris arrives in Shimoda with orders to break the barrier of superstition that separates the Orientals and the Westerners. John Wayne, Eiko Ando, Sam Jaffe, So Yamamura. (Two hours)

**4** ROUTE 66—Drama

On her deathbed, Tod's aunt Kitty pleads to see her long-missing daughter Carole. Clemente: Royal Dano. Kitty Chamberlain: Beatrice Straight. Tod: Martin Milner. Buz: George Maharis. (60 min.)

**5** MIKE DOUGLAS—Variety

**COLOR** Guests include Arthur Godfrey, actor George Segal, comedy writer Buck Henry, the Clara Ward Singers, pianist Max Morath and banjo player Jim Tyler. Also: a display of airline stewardess fashions. (Rerun; 90 min.)

**7 7 11 13** **COLOR** GENERAL HOSPITAL—Serial

**8 10 12** **COLOR** SECRET STORM

**36** FILM FEATURE

**44** MY FRIEND FLICKA—Drama

**COLOR** Ken's father and the other small ranch-owners in the valley are up in arms over a wealthy rancher who has ruined the grazing lands with his large herds. Johnny Washbrook, Gene Evans.

3:15 **20** DAVEY AND GOLIATH—Religion

**COLOR** Davey hunts for a birthday present to give to his mother.

3:30 **2** **COLOR** CAPTAIN SATELLITE

**7 7 11 13** **COLOR** ONE LIFE TO LIVE—Serial

**8** MOVIE—Musical

"Don't Knock the Twist." (1962) This story of a TV producer's frantic attempts to stage a rock 'n' roll spectacular serves to introduce teenage favorites Chubby Checkers, Gene Chandler, Vic Dana and Linda Scott. (Two hours)

**10** PAT BOONE—Variety

**COLOR** Guests: Tennessee Ernie Ford, actress Beth Brickell, comics Moms Mabley and Charley Weaver, and ex-convict Bill Sands, author of "My Shadow Ran Fast." (Rerun; 60 min.)

**12** MIKE DOUGLAS—Variety

**COLOR** Guests include Barbara Walters and Frank Blair of "Today," singer Gogi Grant, comedians Stiller and Meara, and the Singing City Choir. (90 min.)

**20** **COLOR** STAN WILSON-Children

**32** **COLOR** DAPHNE'S CASTLE

**36** ADEL HALL—Interview

The Borden Twins from the Luau Show. (60 min.)

**44** **COLOR** CAPT. SAN FRANCISCO

4:00 **4** RAWHIDE—Western

Nora Holloway, wife of an Army captain, will go to almost any lengths to further her husband's career. Nora: Barbara Stanwyck. James Carr: John Howard. Captain Holloway: Robert Lowery. (60 min.)

**7 7 11 13** **COLOR** DARK SHADOWS—Serial

**20** **COLOR** JOHNNY CYPHER

**44** **COLOR** POPEYE—Cartoons

4:30 **2** CISCO KID—Western

**COLOR** The newspaperman who's supporting the mayor for re-election is ambushed. Cisco: Duncan Renaldo.

**5** MERV GRIFFIN—Variety

**COLOR** Scheduled guests: Mahalia Jackson, comedian Pat Cooper, singer Enzo Stuarti, and actresses Betsy Palmer and Chandrika. (90 min.)

**7** MOVIE—Musical

**COLOR** "Say One for Me," Part 1. (1959) A priest in New York's theater district helps a friend who is working in a shady night club. Bing Crosby, Debbie Reynolds, Robert Wagner, Ray Walston, Les Tremayne. (90 min.)

**7** BEWITCHED—Comedy

It's costume-party time, and wacky Aunt Clara is determined to provide the outfits. Aunt Clara: Marion Lorne.

**10** MIKE DOUGLAS—Variety

**COLOR** See 3 P.M. Ch. 5. (90 min.)

**11** PERRY MASON—Mystery

Rhoda Reynolds seeks some advice for a friend, but Mason suspects the advice is for Rhoda herself. Rhoda: Christine White.



Carl Reynolds: Casey Adams. Mason: Raymond Burr. (60 min.)

**13** **COLOR** CAP'N DELTA—Cartoons

**20** **COLOR** SPEED RACER—Cartoon

**36** FACTS AND FUN

**44** **COLOR** MARINE BOY—Cartoon

4:35 **9** YOGA FOR HEALTH

5:00 **2** LEAVE IT TO BEAVER—Comedy  
Wally asks Beaver to baby-sit for him, so he can keep a date. Beaver: Jerry Mathers. Wally: Tony Dow.

**3** **4** **COLOR** FLINTSTONES

**7** MAN IN A SUITCASE—Adventure

A trio of would-be assassins mark McGill for death when he tries to save the life of a vicious blackmailer. McGill: Richard Bradford. George Masters: Donald Houston. Felix de Burgh: Peter Vaughan. Peters: John Cairney. (60 min.)

**9** **COLOR** SCOTCH GARDENER

**12** MERV GRIFFIN—Variety

**COLOR** Guests: comedian Jackie Vernon, former middleweight champ Rocky Graziano and singers Lillian Briggs, Luiz Henrique, and the Louis Brothers. Arthur Treacher. (60 min.)

**13** **COLOR** NEWS

**20** EIGHTH MAN—Cartoon

**32** ROCKY AND HIS FRIENDS

**36** CISCO KID—Western

**COLOR** Bandits pull a series of robberies while the lawmen are searching for an escaped carnival gorilla. Cisco: Duncan Renaldo. Pancho: Leo Carrillo.

**44** THREE STOOGES—Comedy

5:30 **2** DENNIS THE MENACE—Comedy  
Margaret saves Dennis's goldfish by patching up the leaky tank with bubble-gum. Dennis: Jay North. Margaret: Jeannie Russell. Tommy: Billy Booth.

**3** TRAVENTURE THEATRE

Bill Burrud talks to Edward Rowe Snow, who found a pirate treasure by means of a code hidden in an ancient book.

**4** MUNSTERS—Comedy

Herman is looking for a car niece Marilyn can drive to school—and he gets a real steal from a con man. Herman: Fred Gwynne, Fair Deal Dan: Frank Gorshin.

**8** MUNSTERS—Comedy

On the Munsters' camping trip, howling wolves start Grandpa reminiscing about the good old nights in Transylvania. Her-

man: Fred Gwynne. Lily: Yvonne DeCarlo. Grandpa: Al Lewis.

**9** FRANCE PANORAMA

**11** MIKE DOUGLAS—Variety

**COLOR** See 3 P.M. Ch. 5. (90 min.)

**13** **COLOR** NEWS—Frank Reynolds

**20** **COLOR** ULTRA MAN

**32** **COLOR** WINCHELL-MAHONEY TIME—Children

**36** WELLS FARGO—Western

Hardie lets captured outlaw Johnny Ringo visit his dying sister. Hardie: Dale Robertson. Ringo: Paul Richards.

**44** ASTROBOY—Cartoon

5:45 **9** FRIENDLY GIANT—Children

Story: "Chicken Little Counts to Ten."

## Evening

6:00 **2** PATTY DUKE—Comedy

Patty borrows a poem, and Cathy sets it to music and enters it in a songwriting contest. Patty Duke, Phil Foster, Eddie Applegate, William Schallert.

Debbie Bing Robert  
Reynolds Crosby Wagner

## Say One For Me

A priest is shocked when he discovers his prize pupil in a chorus line.  
In Color Thursday at 4:30 PM





# Thursday August 1, 1968

Evening

**3** **COLOR** NEWS—Huntley, Brinkley

**4 5 7 7 10 12** **COLOR** NEWS

**6 9** MISTEROGERS—Children

A visit to a glassblower's workshop.

**8** NEWS—Frank Tracy

**9** MISTEROGERS—Children

A policeman pays a visit.

**13** MOVIE—Musical

"Don't Knock the Rock." (1956) A top rock-'n'-roll singer tries to make his music more acceptable to the older generation. Bill Haley, Alan Dale, Alan Freed. (One hour, 25 min.)

**19** DISCOVERY AMERICA

"Play It Safe." Red Barber narrates film demonstrations of bicycle-safety rules.

**20** GILLIGAN'S ISLAND—Comedy

The castaways have cause for alarm: Gilligan and the skipper claim they've heard murderous gangsters talking on the island. Gilligan: Bob Denver. Skipper: Alan Hale. Howell: Jim Backus.

**36** REAL McCOYS—Comedy

**44** LITTLE RASCALS—Comedy

6:30 **2** McHALE'S NAVY—Comedy

Parker has lost all his self-confidence—the crew ignores his orders. McHale: Ernest Borgnine. Parker: Tim Conway. Binghamton: Joe Flynn.

**3** **COLOR** NEWS—Whitten, Jervis

**4 7 8** **COLOR** NEWS—Chet Huntley, David Brinkley

**5 12** **COLOR** NEWS—Küralt

**6 9** ART STUDIO—Education

Lesson: contour (outline) drawing.

**9** WHAT'S NEW—Children

"The Trumpeter of Krakow." This award-winning film, based on the book by Eric P. Kelly, tells how a young boy in medieval Poland saved his village.

**19** CARTOON FUN HOUSE

**20** COMBAT!—Drama

"The Long Wait." The Germans ambush an American truck carrying wounded soldiers and ammunition. Saunders: Vic Morrow. Archie Masters: Terry Carter. Kirby: Jack Hogan. Doc: Conlan Carter. Caje: Pierre Jalbert. (60 min.)



Starting THURSDAY...

## THE HUNTLEY- BRINKLEY REPORT 6:30pm

Now on

KSBW-TV  
Salinas-Monterey





**32** **COLOR** PERFECT MATCH—Game

**36** BUCK OWENS—Music

**44** MISTER ED—Comedy

Ed, who has Indian ancestry, is supposed to appear in a parade carrying a parrot—which is said to have once been owned by Indian fighter George Armstrong Custer. Wilbur: Alan Young. Carol: Connie Hines. Dad: Barry Kelley.

**6:45** **6** FRIENDLY GIANT—Children

Animal story: "Where's My Baby?"

**9** TIME FOR JOHN—Children

John plays with an opossum.

**6:55** **19** NEWS—Charles McEwen

**7:00** **2** I LOVE LUCY—Comedy

Bob Hope appears in this episode. Ricky is about to open a new night club and wants to sign Bob Hope as the big star. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance.

**4** WIDE WONDERFUL WORLD

**COLOR** Hilo Hattie performs on this show, filmed in the rain forest of Kauai, and Pineapple Hill on Maui.

**5** **COLOR** NEWS—Weston, Tompkins

**6** **9** WHAT'S NEW—Children

Demonstration of a do-it-yourself weather station; a story of two jewfish.

**7** **COLOR** NEWS—Frank Reynolds

**7** RAT PATROL—Drama

**COLOR** See Mon. 8:30 P.M. Ch. 7 for details. (Rerun)

**8** **COLOR** IT'S A SMALL WORLD

**9** FOLK GUITAR—Music

Laura Weber teaches the C chord. Songs are "Greensleeves" and "The Banks of the Ohio."

**10** **COLOR** NEWS—Charles Kuralt

**11** NEWS—Bob Ulrich

**12** **COLOR** WIN WITH THE STARS

**19** BILL ANDERSON—Variety

**COLOR** Guest: Billy Walker.

**32** PDQ—Game

**COLOR** Celebrity guests: Gisele MacKenzie, Don Rickles and Tab Hunter.

**36** MOVIE—Drama

"Beyond the Blue Horizon." (1942) A wild jungle girl attempts to prove she is the rightful heir to a fortune left by her parents. Dorothy Lamour, Richard Denning, Jack Haley. (90 min.)

**44** DOBIE GILLIS—Comedy

"Where There's a Will." Mr. Gillis's law-

yer wants him to draw up a will. Mr. Gillis: Frank Faylen. Dobie: Dwayne Hickman. Mrs. Gillis: Florida Friebus. Maynard: Bob Denver. Davy Gillis: Darryl Hickman. Mrs. Lapping: Arlene Harris.

**7:25** **13** **COLOR** OUTDOORSMAN—Lange

**7:30** **2** **COLOR** SCOREBOARD—Baseball

**3** **4** **7** **8** DANIEL BOONE

**COLOR** Singer Jimmy Dean plays a backwoodsman who poses as a British major's orderly in a plot to deny a new rapid-action rifle to the Redcoats. Daniel: Fess Parker. Mingo: Ed Ames. Rebecca: Patricia Blair. (Rerun; 60 min.)

Guest Cast

Jeremiah ..... Jimmy Dean

Colonel Chalmers ..... Lloyd Bochner

Maj. John Richardson ..... Harold Gould

**5** **10** **12** CIMARRON STRIP

**COLOR** Dulcey's life is in the hands of an outlaw bent on revenge. After escaping from Marshal Crown, the young bandit holds Dulcey hostage while he plots to get back at Crown and the gang leader who double-crossed him. Crown: Stu-

## GIANTS VS DODGERS

**7:30 PM THURSDAY**  
**LIVE • COLOR**



**2**  
KTVU



# Thursday August 1, 1968

## Evening

art Whitman. Dulcey: Jill Townsend.  
Wilde: Randy Boone. (Rerun; 90 min.)

### Guest Cast

Whitey .....Peter Kastner  
Arn Tinker .....John Anderson  
Rosario .....James Almanzar  
Beau Tinker .....Michael Mikler

### 6 BETWEEN THESE COVERS

### 7 11 13 SECOND HUNDRED

### YEARS—Comedy

**COLOR** Luke ventures into a gambling house to challenge Black Bart, a card virtuoso who took a little old lady to the cleaners. Luke/Ken: Monte Markham. Edwin: Arthur O'Connell. (Rerun)

### Guest Cast

Mrs. Hildebrand .....Portia Nelson  
Black Bart .....John Marley  
Doorman .....Henry Corden

### 9 SACRAMENTO FILE—Lee Nichols

### 9 JOURNAL 9—Discussion

Host Don Chamberlain leads a discussion of black activism in America. Guests: Black Panthers Bill Brent and Wilford Holiday and John Henry Rivers, head of the Black Students' League at Chico State College. (Rerun)

### 19 MOVIE—Adventure

"Return to Treasure Island." For details see Wed. 7:30 P.M. Ch. 19.

### 20 OF LANDS AND SEAS—Travel

**COLOR** Wild animals, ancient ruins and native villages highlight this safari in Rhodesia. (60 min.)

### 32 COLOR TRUTH OR CONSEQUENCES—Game

### 44 HONEYMOONERS—Comedy

Ralph visits a roller-skating rink. Ralph: Jackie Gleason. Norton: Art Carney.

### 7:40 2 COLOR GIANTS PRE-GAME

### 7:55 2 BASEBALL—Giants

**COLOR** The Giants vs. the Dodgers in the second of a two-game series at Dodger Stadium, Los Angeles. Lon Simmons and Russ Hodges report. (Live)

### 8:00 6 WHERE THE ACTION IS—Sports

Topic: hunting with bow and arrow. Guest: Del Cheers, who demonstrates correct bow technique and care of bow and arrows. Host: Mac Mailes.

### 7 11 13 FLYING NUN—Comedy

**COLOR** Bobbye Starr, girl friend of a Chicago tough, takes refuge at the con-

vent, vowing not to budge until she gets a wedding band. Sr. Bertrille: Sally Field. Sr. Jacqueline: Marge Redmond. Mother Superior: Madeleine Sherwood. Carlos: Alejandro Rey. (Rerun)

### Guest Cast

Bobbye Starr .....Maureen Arthur  
Albion "Al" Caine .....Herb Edelman  
Leo .....Jack B. Riley

### 9 PETE SEEGER—Music

Guest is Martha Schlamme. Songs include "Pirate Jenny," "Yankee," "East Virginia" and "A Ganeve." (60 min.)

### 32 WOODY WOODBURY—Variety

**COLOR** Guests: actor Sam Jaffe, Peter Lupus of "Mission: Impossible," comic Bill Baxter, singer Mel Carter, and the Fall River Ramblers. (90 min.)

### 44 HAZEL—Comedy

Harold has lost all interest in his school-work since his dog disappeared. Hazel: Shirley Booth. George: Don DeFore. Harold: Bobby Buntrock.

### 8:30 3 4 7 8 IRONSIDE—Drama

**COLOR** Mystery mingles with romance when Ironside falls in love with an attractive amnesiac. As his investigation proceeds, it's obvious someone knows the young woman's identity—and wants her dead. Ironside: Raymond Burr. Eve: Barbara Anderson. Ed: Don Galloway. Mark: Don Mitchell. (Rerun; 60 min.)

### Guest Cast

Barbara .....Vera Miles  
Vic Richards .....Philip Carey  
Jim Hennessy .....Mark Roberts  
Sheriff .....Alan Baxter  
Billy Meeker .....Kiel Martin

### 6 9 AUTO MECHANICS—Education

Richard E. Pinette explains the parts of an automobile's electrical system.

### 7 11 13 BEWITCHED—Comedy

**COLOR** Plotting to break up Samantha's marriage, Endora finds herself altar-bound, thanks to a heady mixture of love potion and bad timing. Samantha: Elizabeth Montgomery. Darrin: Dick York. Endora: Agnes Moorehead. Larry: David White. (Rerun)

### Guest Cast

Rollo .....Ron Randell  
Bo Callahan .....Arch Johnson  
Bill .....Henry Beckman  
Harriet .....Joan Tompkins



August 1, 1968

**Thursday**

**Evening**

**20 JACK BENNY—Comedy**

When Bob Hope drops by, Jack decides they should team up to cut a comedy record album. Secretary: Maudie Prickett. Writers: Mel Blanc, Herb Vigran.

**36 MERV GRIFFIN—Variety**

**COLOR** Guests include Duke Ellington, bandleader Xavier Cugat and his wife Charo, comedy writer Selma Diamond, comedian Pat McCormick and singer Dama Jo. (90 min.)

**44 STEVE ALLEN—Variety**

**COLOR** Guests include singer Abbe Lane, comedians Louis Nye and Caroline Richter, and pianist Ike Cole and his trio. Sketch: Lous is a UN interpreter to ambassador Cryle Ferney (Steve). (90 min.)

**9:00 5 10 12 MOVIE—Drama**

**COLOR** "Joan of Arc." Ingrid Bergman stars as the Maid of Orleans—her favorite film role, for which she received an Oscar nomination. Based on Maxwell Anderson's Broadway drama "Joan of Lorraine," this 1948 film retains much of the play's blank-verse dialog. Jose Ferrer made his film debut in this movie, which was nominated for seven Oscars (winning for cinematography and costume design). (Rerun; two hours)

**Cast**

Joan of Arc ..... Ingrid Bergman  
The Dauphin ..... Jose Ferrer  
Pierre Cauchon ..... Francis Sullivan  
Tremouille ..... Gene Lockhart  
Dunois, Bastard of Orleans

..... Leif Erickson

**6 9 DAVID SUSSKIND—Discussion**

Guests and topics: 1. Hippies discuss their philosophy of life. 2. An interview with 4-H Club leaders. 3. Matchmaker Ruth Douglas Mann talks about bringing losers and loners together. (Rerun; one hour, 45 min.)

**7 11 13 THAT GIRL—Comedy**

**COLOR** Veteran character actor Cecil Kellaway plays one of the Nation's wealthiest men. Ann does her diplomatic best to discourage the generous gentleman, who's showering her with luxurious gifts. Ann: Marlo Thomas. (Rerun)

**Guest Cast**

Andrew Washington ..... Cecil Kellaway  
Eddie Edwards ..... Jesse White

**9 PROFILE: BAY AREA**

**19 JOAQUIN ESTEVES—Variety**

**20 MOVIE—Drama**

"The Wastrel." (Italian; 1960) A rich and indolent American re-evaluates his life after a speedboat accident leaves him and his 11-year-old son clinging to debris in the middle of the Caribbean. Van Heflin, Ellie Lambretti, Franco Fabrizi, Michael Stellman. (Two hours)

**9:30 3 4 7 DRAGNET—Drama**

**COLOR** "The Badge Racket." Gannon poses as a businessman to trap a gang of brazen swindlers who masquerade as vice officers to relieve their victims of bail money—in the police station. Friday: Jack Webb. Gannon: Harry Morgan. Lambert: Art Gilmore. (Rerun)

**Guest Cast**

Willard Danhart ..... Tol Avery  
Larkin ..... Harry Lauter  
Kinnett ..... Stacy Harris  
Pat ..... Indus Arthur

**7 11 13 PEYTON PLACE—Serial**

**COLOR** Betty learns the gravity of Rodney's condition; Leslie Harrington ac-



**WEATHER**

Report with Linda Richard.

IN COLOR

**6 O'CLOCK REPORT**

**11 O'CLOCK FINAL REPORT**





# Thursday August 1, 1968

Evening

cuses Steven; Rossi confers with the Rev. Tom Winter. Betty: Barbara Parkins. Dr. Rossi: Ed Nelson; Dr. Miles: Percy Rodriguez. Norman: Chris Connelly. Steven: James Douglas. Leslie: Paul Langton. Joe: Michael Christian.

## 8 HOGAN'S HEROES—Comedy

See Sat. 9 P.M. Ch. 5. (Rerun)

## 32 LES CRANE—Variety

**COLOR** Rock impresario Phil Spector discusses popular music with two record producers. (60 min.)

## 10:00 3 4 7 8 GOLDDIGGERS

**COLOR** Frank Sinatra Jr. plays host to singer Gail Martin (Dean's daughter), singer-dancer Wisa D'Orso and comic actor Paul Lynde. Thirties-theme comedy includes Paul as a kissing bandit, Skiles and Henderson in a radio report, and Stanley Myron Handelman as a job applicant with the Depression blues. Finale: a musical salute to Maurice Chevalier. Stu Gilliam, Barbara Heller, Times Square Two, Golddiggers; Les Brown conducts the orchestra. (60 min.)

### Highlights

"Every Street's a Boulevard in Old New York" .....Gail  
 "S Wonderful" .....Frank  
 "A Shine on Your Shoes".....Wisa  
 "Will You Still Be Mine?".....Frank, Gail

On page 16, there's an article about Frank Sinatra Jr.

## 7 ASSIGNMENT: SAN FRANCISCO

## 9 NET PLAYHOUSE—Drama

"The Friends." Jealousy over a woman activates a chain of events that includes betrayal and murder in George Simenon's psychological study of a Polish expatriate. Location sequences filmed on the French Riviera. (Rerun; 60 min.)

### Cast

Jeanne Papelier .....Jessica Dunning  
 Vladimir .....Frederick Jaeger  
 Blinis .....Sandor Eles  
 Helene .....Elizabeth Bell

## 11 RAT PATROL—Adventure

**COLOR** Sikh sergeant Kabir joins in a raid to save—or silence—his colonel, a staff officer suspected of defecting. Troy: Christopher George. Moffitt: Gary Raymond. Hitchcock: Larry Casey. Sergeant Kabir: Michael Tolan. Colonel Jameson: Ben Wright. (Rerun)

## 13 PERRY MASON—Drama

"The Larcenous Lady." The mayor's wife has been supplying confidential city plans to a real-estate man. Mayor Henderson: Arthur Franz. Mona Henderson: Patricia Huston. (60 min.)

## 36 BAY AREA SPORTS

## 44 **COLOR** NEWS—Bob Raiford

## 10:30 11 FELONY SQUAD—Drama

**COLOR** Assignment: round-the-clock protection for a terrified young woman slated to testify against a hoodlum who's threatened her life. Sam: Howard Duff. Ellen Vincent: Patricia Barry. (Rerun)

## 36 SPORTS CAMERA

## 44 JOE DOLAN!—Discussion

**COLOR** "Expose: America's Police Establishment." Scheduled guest is former FBI agent, William W. Turner, author of "The Police Establishment" and a "Ram-parts" magazine staff writer. Host: Joe Dolan. (45 min.)

## 10:45 2 **COLOR** GIANTS POST-GAME

## 9 FILM SHORT

## 11:00 2 3 4 5 7 7 **COLOR** NEWS

## 8 11 NEWS

## 9 NEWS IN PERSPECTIVE

See Wed. 8 P.M. Ch. 6. (60 min.)

## 10 12 13 **COLOR** NEWS

## 20 MOVIE—Drama

"The Long Night." For details see Tues.

9 P.M. Ch. 20. (Two hours)

## 36 SPOTLIGHT ON SPEED

## 11:15 44 MOVIE—Melodrama

"So Young, So Bad." (1950) A psychiatrist arrives at a correction home for girls and is appalled at the brutal treatment accorded the inmates. Paul Henreid, Catherine McLeod. (90 min.)

## 11:30 2 MOVIE—Melodrama

**COLOR** "Escape to Burma." (1955) A fugitive wanted for murder takes refuge on the plantation of a woman rancher. Barbara Stanwyck, Robert Ryan.

## 3 4 7 8 **COLOR** JOHNNY

## CARSON—Variety

## 5 MOVIE—Mystery

"The Green Scarf." (English; 1955) Courtroom suspense unfolds as an elderly lawyer defends a man, blind and mute, who is charged with the murder of his wife's lover. Michael Redgrave, Leo Genn, Ann Todd, Kieron Moore. (90 min.)



**7 12 13 JOEY BISHOP—Variety**  
**COLOR** Scheduled: singer Bill Anderson. Regis Philbin. (90 min.)

**10 MOVIE—Drama**  
 "Hell on Devil's Island." (1957) A writer, recently released from prison, begins a campaign to wrest control of Devil's Island from a plantation owner and his overseer. William Talman, Helmut Dantine, Rex Ingram, Jean Willes, Donna Martell. (One hour, 35 min.)

**11 COLOR SPORTS HIGHLIGHTS**

**11:35 11 MOVIE—Drama**  
 "Hilda Crane." (1956) A neurotic young woman with a questionable reputation returns to her small home town in hope of overcoming her "past." Jean Simmons, Guy Madison, Jean Pierre Aumont, Judith Evelyn. (One hour, 40 min.)

**12:45 44 COLOR FAMOUS WRITERS**

**1:00 4 MOVIE—Drama**  
 "Target Zero." (1955) In Korea, Lt. Tom Flagler and the remnants of his platoon try to get back to their company—which they hope still exists. Richard

Conte, Peggie Castle, Charles Bronson, Chuck Connors, Richard Stapley, L. Q. Jones. (One hour, 50 min.)

**7 MOVIE—Melodrama**  
 "House on Haunted Hill." (1959) Frederick Loren rents a genuine haunted house—and plans a party. Vincent Price, Carol Ohmart. (One hour, 25 min.)

**2:25 7 MOVIE—Drama**  
 "Steel Fist." (1952) A U.S. student flees the Reds behind the Iron Curtain. Roddy McDowall, Kristine Miller, Rand Brooks. (90 min.)

**2:50 4 SQUAD CAR—Drama**  
 "H Is for Horse." A scientist uses his position to shield his illegal dealings in nuclear goods. Paul Brayer.

**3:20 4 COLOR NEWS**

**3:55 7 MOVIE—Drama**  
 "Red Snow." (1952) Mysterious lights are seen coming from an island inhabited by Eskimos. An investigator from the Alaskan Air Command is sent to investigate. Guy Madison, Carole Mathews, Ray Mala. (One hour, 35 min.)

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## Morning

### 5:30 7 EXPEDITION CALIFORNIA

"Melting Pot." The growth of California is described in the terms of its varied people, Russian and Chinese.

### 5:55 3 COLOR FARM NEWS

### 6:00 3 RHYME AND REASON

1. A potter and a wood carver demonstrate their crafts. 2. The statues adorning the Chartres and Amiens cathedrals are discussed. (60 min.)

### 5 SUMMER SEMESTER—Education

COLOR Social Welfare: social services for hospitalized persons.

### 7 COLOR A.M.—Jim Dunbar

### 6:25 4 COLOR FARM NEWS

### 13 COLOR NEWS

### 6:30 4 COLOR MICHIGAN—Education

### 5 SEA POWER—History

The opening of the American Civil War and the blockade of Southern ports is discussed by Profs. Potter and Werner.

### 10 SUMMER SEMESTER—Education

COLOR Social Welfare: social services for hospitalized persons.

### 13 COLOR ED ALLEN—Exercise

### 7:00 3 4 7 8 TODAY

COLOR Scheduled: Mario Pei, a conservative author, discusses his book "The America We Lost"; former boxer Milton Jampole, who teaches the art of self-defense to students who are deaf. Edwin Newman, Barbara Walters, Joe Garagiola. (Two hours)

### 5 NEWS—Ron Magers

### 10 COLOR FOCUS ON FARMING

### 12 THIS IS THE LIFE—Religion

COLOR A girl feels guilty about the death of her boy friend. Pastor Heffner: Don Dubbins. Mike: Bobby Diamond. Sue: Lynn Weston. Soupy: Peter Ritter.

### 13 COLOR AGRICULTURE TODAY

### 7:05 5 10 COLOR NEWS—Edwards

### 7:15 13 COLOR CARTOONLAND

### 7:30 5 NEWS—Ron Magers

### 10 COLOR SUN-UP—Interviews

### 11 MODERN ALMANAC

1. "Citrus Horn-of-Plenty," a survey of citrus products on the market today. 2. A film history of the equipment used in corn production.

### 12 COLOR NEWS—Douglas Edwards

### 7:55 12 COLOR ROGER RAMJET

### 8:00 5 10 12 CAPTAIN KANGAROO

COLOR In the pet corner: a rooster and a raccoon. (60 min.)

### 7 VIRGINIA GRAHAM—Interviews

COLOR Guests include authors Patricia O'Regan Brown ("Love and the Teen-age Girl") and Candy Jones ("Just for Teens").

### 11 LADIES DAY

"Revolution in Our Time." Vice President Hubert H. Humphrey and Sen. Everett M. Dirksen (R., Ill.) appear in this report on American homeowners.

### 8:15 2 COLOR RELIGION—Mormon

### 8:20 13 CASPER—Cartoons

### 8:30 2 COLOR JACK LA LANNE

### 7 MOVIE—Comedy

"Unfaithfully Yours." (1948) The conductor of a symphony orchestra suspects his wife of infidelity. Rex Harrison, Linda Darnell, Barbara Lawrence, Rudy Vallee. (Two hours)

### 11 COLOR HOCUS POCUS—Cartoons

### 8:50 13 COLOR CARTOONLAND

### 9:00 2 COLOR POPEYE—Cartoons

### 3 4 8 SNAP JUDGMENT

COLOR Guests: TV personality Peter Marshall and comedienne Joanne Worley.

### 5 HOTLINE—Discussion

COLOR Scheduled guest is Ed McMahon, Johnny Carson's sidekick on "The Tonight Show." (Live: 60 min.)

### 7 JACK LA LANNE—Exercise

10 12 CANDID CAMERA—Comedy Male customers are sprayed with an irresistible perfume; a food inspector interrupts diners to test their food.

### 11 HOCUS POCUS CLUBHOUSE

### 13 DATING GAME

### 9:25 3 4 8 COLOR NEWS—Dickerson

### 9:30 2 COLOR ROMPER ROOM—Children

### 3 4 7 8 COLOR CONCENTRATION—Game

### 10 12 BEVERLY HILLBILLIES

COLOR Wally Cox plays a bird watcher who is about to be snared by Jane Hathaway—if Granny's love potion works.

### 11 COLOR JACK LA LANNE

### 13 DREAM HOUSE—Game

### 10:00 3 4 7 8 PERSONALITY

COLOR Celebrities: Barry Nelson, Bet-



sy Palmer and Arthur Treacher. On film personality: Van Johnson.

**5** **COLOR** **SECRET STORM**—Serial

**10** **12** **ANDY GRIFFITH**—Comedy

The Mayor wants a state investigator to help Andy find a cow rustler. Mayor: Parley Baer. Luke: Malcolm Atterbury.

**11** **TREASURE ISLE**—Game

**13** **IT'S HAPPENING**—Variety

Scheduled: singer-guitarist Jose Feliciano ("Light My Fire"). Paul Revere, Mark Lindsay, Keith Allison.

10:25 **13** **COLOR** **NEWS**

10:30 **2** **DR. KILDARE**—Drama

Death by suffocation was the coroner's ruling when Kildare's friends Gordon and Ellen lost their son. Ellen: Joan Freeman. Henry Harris: Ed Begley. Katy Harris: Peggy Wood. (60 min.)

**3** **4** **7** **8** **HOLLYWOOD**

**SQUARES**—Game

**COLOR** Celebrities: Jack Cassidy, Shirley Jones, Gypsy Rose Lee, Jack E. Leonard, Sheila MacRae and Jan Murray.

**5** **REMEDIAL READING**—Education

**7** **11** **13** **DICK CAVETT**—Variety

**COLOR** Scheduled guests: the rocking Association. (90 min.)

**10** **12** **DICK VAN DYKE**—Comedy

The Petries get a mysterious inheritance—an antique roll-top desk. Laura: Mary Tyler Moore. Rob: Dick Van Dyke.

11:00 **3** **4** **7** **COLOR** **JEOPARDY**

**5** **8** **10** **12** **COLOR** **LOVE OF LIFE**—Serial

11:25 **5** **8** **12** **COLOR** **NEWS**—Edwards

**10** **COLOR** **NEWS**—Dave Browne

11:30 **12** **COLOR** **NEWS**—Mann, Anderson

**3** **4** **7** **8** **COLOR** **EYE GUESS**

**5** **10** **12** **COLOR** **SEARCH FOR TOMORROW**—Serial

11:45 **5** **10** **12** **COLOR** **GUIDING LIGHT**

11:55 **3** **4** **7** **COLOR** **NEWS**—Newman

**8** **COLOR** **NEWS**—Jay Peterson

## Afternoon

12:00 **2** **SCIENCE FICTION THEATER**

Biologist Norman Hughes believes that memory of past generations is transmitted by heredity. Peter Hanson, Ed Kemmer, Virginia Christine.

**3** **5** **10** **COLOR** **NEWS**

**4** **7** **8** **COLOR** **LET'S MAKE A DEAL**—Game

**7** **11** **13** **BEWITCHED**—Comedy

Endora gives Darrin a statue which forces anyone near it to tell the truth. Ed: Charles Lane. Frances: Elisabeth Fraser.

**12** **DIVORCE COURT**—Drama

**COLOR** A woman seeks divorce from her alcoholic husband. Doris: Faye Wilson. George: Mike Keith.

**44** **COLOR** **CARTOONS**—Children

12:30 **2** **PASSWORD**—Game

**COLOR** Celebrity guests: Eva Gabor and Hugh O'Brien. Host: Allen Ludden.

**3** **MERV GRIFFIN**—Variety

**COLOR** See 4:30 P.M. Ch. 5. (60 min.)

**4** **COLOR** **DAYS OF OUR LIVES**

**5** **8** **10** **12** **COLOR** **AS THE**

**WORLD TURNS**—Serial

**7** **7** **COLOR** **TREASURE ISLE**

**11** **LU RYDEN**—Variety

**13** **MOVIE**—Musical

"Up in Central Park." (1948) A man and his daughter arrive in New York from Ireland and are taken over by the crooked political machine of Boss Tweed. Deanna Durbin, Dick Haymes, Vincent Price, Albert Sharp, Tom Powers, Hobart Cavanaugh, Thurston Hall. (90 min.)

## SPECIAL ANNOUNCEMENT

The networks are expected to offer late-afternoon reports on the meetings of the Republican platform committee. Details were not firm at press time, but coverage would pre-empt regular programs.

1:00 **2** **MOVIE**—Drama

"Armored Attack." (1943) A happy picnic group suddenly feels the impact of war when the Germans invade Russia during World War II. Anne Baxter, Dana Andrews, Walter Brennan, Farley Granger, Walter Huston. (Two hours)

**4** **COLOR** **DOCTORS**—Serial

**5** **8** **10** **12** **COLOR** **LOVE IS A MANY SPLENDORED THING**—Serial

**7** **7** **11** **COLOR** **DREAM HOUSE**

**44** **PAT BOONE**—Variety

**COLOR** Guests: comic actor Dom De Luise, singer Fran Jeffries, organist Earl Grant, comics Phil Foster and Pat Mc-



## Afternoon

Cormick and Dodger sportscaster Vin Scully. (Rerun; 90 min.)

1:30 **3 4** **COLOR** **ANOTHER WORLD**

**5 8 10 12** **HOUSE PARTY**

**COLOR** Psychologist Thelma Moss discusses ESP. Host: Art Linkletter.

**7 7 11** **COLOR** **IT'S HAPPENING**

1:55 **7 7 11** **COLOR** **CHILDREN'S DOCTOR**—Dr. Lendon Smith

2:00 **3 4** **YOU DON'T SAY!**—Game

**COLOR** Guests: William Shatner and actress Emmaline Henry.

**5 8 10 12** **COLOR** **TO TELL THE TRUTH**—Game

**7 7 11 13** **COLOR** **NEWLYWED GAME**

2:25 **5 8 12** **COLOR** **NEWS**—Edwards

**10** **COLOR** **NEWS**—Mary Jean May

2:30 **3 4** **MATCH GAME**

**COLOR** Guests: George Hamilton and Carol Lawrence. Host: Gene Rayburn.

**5 8 10 12** **COLOR** **EDGE OF NIGHT**—Serial

**7 7 11** **COLOR** **DATING GAME**

**13** **DIVORCE COURT**—Drama

**COLOR** A husband and wife accuse each other of desertion. Donna: Patricia Kane. Barry: Jock Gaynor. Marilyn Carter: Barbara Latell. Judge: Voltaire Perkins.  
**44** **FATHER KNOWS BEST**—Comedy  
Betty's friend Marge Corbett constantly brags about her many beaux to Betty who has only one steady date. Elinor Donahue, Barbara Eden.

2:55 **3 4** **COLOR** **NEWS**—Kalber

3:00 **2** **SUPERMAN**—Adventure

**COLOR** An old man invents a device that convinces anyone within range that he is upside down. Clark: George Reeves. Lois: Noel Neill.

**3** **MOVIE**—Western

**COLOR** "From Hell to Texas." (1958)  
In the New Mexico badlands, a relentless search is afoot for the man who accidentally killed a cattle baron's son. Don Murray, Diane Varsi, Chill Wills, Dennis Hopper, R. G. Armstrong. (Two hours)

**4** **ROUTE 66**—Drama

Tod catches executive Hump Humphrey poaching deer on a wildlife preserve. Humphrey: Gene Evans. Trinket: Joanna Moore. Tod: Martin Milner. (60 min.)

**5** **MIKE DOUGLAS**—Variety

**COLOR** Guests include Arthur and Kathryn Murray, actors George Segal and Jerry Orbach, comedian Pat Cooper, the Ramsey Lewis Jazz Trio and the U.S. Daredevils, professional all-girl tackle football team. (Rerun; 90 min.)

**7 7 11 13** **COLOR** **GENERAL HOSPITAL**—Serial

**8 10 12** **COLOR** **SECRET STORM**

**36** **FILM FEATURE**

**44** **MY FRIEND FLICKA**—Drama

**COLOR** Rob goes into town with Nell, Ken and Gus, a ranch hand, and unexpectedly gets a strong desire to re-enlist in the Cavalry. Ken: Johnny Washbrook. Rob: Gene Evans. Gus: Frank Ferguson.

3:15 **20** **DAVEY AND GOLIATH**—Religion

**COLOR** Davey searches for dangerous hidden treasure.

3:30 **2** **COLOR** **CAPTAIN SATELLITE**

**7 7 11 13** **COLOR** **ONE LIFE TO LIVE**—Serial

**8** **MOVIE**—Musical

"Hey Boy! Hey Girl!" (1959) Louis Prima and Keely Smith star in this story of musicians helping out at a charity bazaar. Keely Smith, Louis Prima, James Gregory. (Two hours)

**10** **PAT BOONE**—Variety

**COLOR** Guests: actors Michael J. Pollard, Stefanie Powers and Herschel Bernardi, and the Charles Lloyd Jazz Quartet. (Rerun; 60 min.)

**12** **MIKE DOUGLAS**—Variety

**COLOR** Guests include Liza Minelli, Chuck Connors of "Cowboy in Africa," composer Burt Bacharach, actor Keefe Brasselle and jeweler Anton Hofstetter, who displays a collection of gems comprised of rare meteorites. (90 min.)

**20** **COLOR** **STAN WILSON**—Children

**32** **COLOR** **DAPHNE'S CASTLE**

**36** **ADEL HALL**—Interview

**44** **COLOR** **CAPT. SAN FRANCISCO**

4:00 **4** **RAWHIDE**—Western

When they come across a stagecoach accident, Favor and Rowdy learn that the passengers are afraid of a gunman. Jardin: Dan Duryea. Madge: Marguerite Chapman. Favor: Eric Fleming. (60 min.)

**7 7 11 13** **COLOR** **DARK SHADOWS**—Serial



- 20** **COLOR** **JOHNNY CYPHER**  
**44** **COLOR** **A's TODAY**  
**4:10** **13** **44** **COLOR** **A's PRE-GAME**  
**4:25** **13** **44** **BASEBALL—Athletics**  
**COLOR** The Athletics meet the Indians at Municipal Stadium in Cleveland. Monte Moore and Al Helfer report. (Live)  
**4:30** **2** **CISCO KID—Western**  
**COLOR** An old artilleryman believes the Apaches are still on the warpath. Cisco: Duncan Renaldo. Pancho: Leo Carrillo.  
**5** **MERV GRIFFIN—Variety**  
**COLOR** Scheduled guests: satirist Henry Morgan, singers Jaye P. Morgan and Frankie Randall, comedians Marty Brill and Jackie Kannon, dancer John T. McPhee and physical fitness expert Debbie Drake. (90 min.)  
**7** **MOVIE—Musical**  
 "Say One for Me," Bing Crosby, Debbie Reynolds. For details see Thurs. 4:30 P.M. Ch. 7. (90 min.)  
**7** **BEWITCHED—Comedy**  
 Darrin's casual suggestions to playwright Samantha are taken all too literally. Indian: Tom Nardini.  
**10** **MIKE DOUGLAS—Variety**  
**COLOR** See 3 P.M. Ch. 5. (90 min.)  
**11** **PERRY MASON—Mystery**  
 A doctor becomes a murder suspect when his blackmailing son-in-law is found dead. Dr. Blaine: Don Beddoe. Hale: Paul Fix. Mason: Raymond Burr. (60 min.)  
**20** **COLOR** **SPEED RACER—Cartoon**  
**36** **FACTS AND FUN**  
**5:00** **2** **LEAVE IT TO BEAVER—Comedy**  
 Given a typewriter because he said it would improve his grades, Beaver still has a problem—learning how to use it. Beaver: Jerry Mathers. Wally: Tony Dow. Ward: Hugh Beaumont. June: Barbara Billingsley. Eddie: Ken Osmond.  
**3** **4** **COLOR** **FLINTSTONES**  
**7** **OFF TO SEE THE WIZARD**  
 Today: "Mike and the Mermaid," an unsold TV pilot film about a boy's attempts to convince his elders that the enormous fish in a near-by river is really a mermaid. Filmed at Florida's Silver Springs. Mike Malone: Kevin Brodie. Mermaid: Jeri Lynne Fraser. Jim: Med Flory. (Rerun; 60 min.)  
**9** **CITY BEAT—Mel Wax**

- 12** **MERV GRIFFIN—Variety**  
**COLOR** Guests include actors Richard Harris and Pamela Mason, comedian Redd Foxx, and singers Monti Rock III and Lori Burton. (Rerun; 60 min.)  
**20** **EIGHTH MAN—Cartoon**  
**32** **ROCKY AND HIS FRIENDS**  
**36** **CISCO KID—Western**  
**COLOR** Pancho's nephew witnesses the murder of a gold miner. Cisco: Duncan Renaldo. Pancho: Leo Carrillo.  
**5:30** **2** **DENNIS THE MENACE—Comedy**  
 Mr. Wilson has always hated the saxophone belonging to Tommy, who lives up the street, but now he's worse off—Dennis wants to buy it. Dennis: Jay North. Mr. Wilson: Joseph Kearns.  
**3** **TRAVENTURE THEATRE**  
**COLOR** Featured: highlights of the 1967 Charlotte (N.C.) World 600 stock-car racing classic.  
**4** **ADDAMS FAMILY—Comedy**  
 Gomez decides he must run for mayor. Morticia: Carolyn Jones. Gomez: John Astin. Mayor Henson: Parley Baer.  
**8** **MUNSTERS—Comedy**  
 Lily believes her husband has lost all his money—so she goes out to look for a job. Fred Gwynne, Yvonne DeCarlo.  
**9** **PORTRAIT IN MUSIC**  
**11** **MIKE DOUGLAS—Variety**  
**COLOR** See 3 P.M. Ch. 5. (90 min.)  
**20** **COLOR** **ROCKET ROBIN HOOD**  
**32** **COLOR** **WINCHELL-MAHONEY TIME—Children**  
**36** **WELLS FARGO—Western**  
 Wells Fargo messenger Charles Mason comes from a family of outlaws. Hardie: Dale Robertson. Mason: John Anderson.  
**5:45** **9** **FRIENDLY GIANT—Children**  
 Story: "Jimmie Has Lost His Cap."

## Evening

- 6:00** **2** **PATTY DUKE—Comedy**  
 Cathy receives a proposal of marriage from an exchange student—who's also the Crown Prince of Buchanistan. Patty and Cathy: Patty Duke. Kalmere Prakasha-mund: Dick Caruso. General Sureka: Daniel Ocko. Martin: William Schallert.  
**3** **COLOR** **NEWS—Huntley, Brinkley**



Evening

**4 5 7 7 10 12** **COLOR** NEWS

**6 9** **MISTEROGERS**—Children

Mr. McFeely has a birthday party.

**8** **NEWS**—Frank Tracy

**9** **MISTEROGERS**—Children

**19** **WHEELS**—Travel

**20** **GILLIGAN'S ISLAND**—Comedy

Turtle racing is the latest fad on the island. Gilligan: Bob Denver. Howell: Jim Backus. Skipper: Alan Hale. Mrs. Howell: Natalie Schafer.

**36** **REAL McCOYS**—Comedy

**6:30** **2** **McHALE'S NAVY**—Comedy

Nippon Nancy has been broadcasting confidential information about Binghamton. McHale: Ernest Borgnine. Binghamton: Joe Flynn. Parker: Tim Conway.

**3** **COLOR** **NEWS**—Whitten, Jervis

**4 8** **COLOR** **NEWS**—Chet Huntley, David Brinkley

**5 12** **COLOR** **NEWS**—Kuralt

**6 9** **MERLIN THE MAGICIAN**

A look at medieval weapons used in the days of King Arthur.

**7 7 11 13** **COLLEGE ALL-STAR GAME**—Football

**SPECIAL** The Green Bay Packers vs. the College All-Stars at Chicago. See below. (Live)

Regular programming is pre-empted.

**9** **WHAT'S NEW**—Children

Coach Ray Meyer and the De Paul University basketball team demonstrate techniques of basketball offense. Dr. Dan Posin explains Project Apollo, America's effort to land a man on the moon.

**19** **CARTOON FUN HOUSE**

**20** **COMBAT!**—Drama

"The Tree of Moray." The Americans are trying to nab a collaborator for interrogation—but they're running into stiff competition from the underground. Hanley: Rick Jason. Etienne: Robert Loggia. Rene: Robert Ellenstein. (60 min.)

**32** **COLOR** **PERFECT MATCH**—Game

**36** **ERNEST TUBB**—Music

**COLOR** Scheduled guests are Jack Greene, and comedian Bun Wilson.

**CLOSE-UP**

## COLLEGE ALL-STAR GAME

**6:30 7 7 11 13**

# All-Stars vs. Packers

**SPECIAL** Pro-bound college football stars tackle the world champion Green Bay Packers (or try to) in the 35th annual College All-Star Game, telecast from Chicago's Soldiers' Field. The pros lead the series 23-9 (two ties). Chris Schenkel, Frank Gifford, Bill Flemming and Bud Wilkinson report. (Live)

### College All-Stars

Coach Norm Van Brocklin's All-Stars are led by Heisman Trophy winner Gary Beban (No. 16; headed for the Redskins) and Greg Landry (11; Lions), a relative unknown who was, nonetheless, the Nation's second-ranked passer last season. Beban, a surprisingly low draft choice, hit pay dirt in the Coaches' All-America Game (completing 15 of 20). Heading a strong crew of ends are Dennis Homan (25; Cowboys) and world-record hurdler Earl McCulough (85; Lions). Larry Csonka (39; Dol-

phins), MVP in the Coaches' game, leads the ground attack.

Top linemen include Bob Johnson (54; Bengals), Ron Yary (77; Vikings) and Tim Rossovich (72; Eagles). Defensive standouts: Linebackers Adrian Young (50; Eagles), Fred Carr (86; Packers) and Wayne Meylan (66; Browns), and back Jim Smith (34; Redskins).

### Green Bay Packers

New head coach Phil Bengtson will be playing "can you top this" his first year out, having inherited a team that won both Super Bowls and three straight NFL championships. Leading the offense: veteran quarterback Bart Starr (15), and running backs Donny Anderson (44) and Jim Grabowski (33). The Packer defensive dreadnought features end Willie Davis (87), linebacker Ray Nitschke (66), and backs Herb Adderley (26) and Willie Wood (24).



6:45 **6 FRIENDLY GIANT**—Children

The gang learns about apes.

**9 SING HI—SING LO**—Music

"'Hope Out' (helping out) Customs" of the Southwest are described by Bash Kennett. Songs include "Careless Love" and "Old Dan Tucker."

6:55 **19 NEWS**—Charles McEwen

7:00 **2 I LOVE LUCY**—Comedy

Orson Welles is scheduled to make an appearance at Ricky's night club. Lucy: Lucille Ball. Ricky: Desi Arnaz.

**4 WIDE WONDERFUL WORLD**

**COLOR** A tour of Washington State's park areas, including Puget Sound, Grand Coulee Dam, Deception Pass and the Cascade Mountains. Host: Jack Smith.

**5 COLOR NEWS**—Weston, Tompkins

**6 9 WHAT'S NEW**—Children

A discussion of plant growth; story of the trigger fish.

**8 COLOR ADVENTURE**—Travel

**9 COLOR SCOTCH GARDENER**

**10 COLOR NEWS**—Charles Kuralt

**12 MY THREE SONS**—Comedy

**COLOR** See Sat. 8:30 P.M. Ch. 5.

**19 WILBURN BROTHERS**—Music

Guest: Jean Shepard.

**32 PDQ**—Game

**COLOR** Celebrity guests: Gisele MacKenzie, Don Rickles and Tab Hunter.

**36 MOVIE**—Comedy

"The Great McGinty." (1940) Director Preston Sturges won an Oscar for this tale of a waterfront bartender who reminisces about his topsy-turvy political career. Brian Donlevy, Muriel Angelus, Akim Tamiroff. (90 min.)

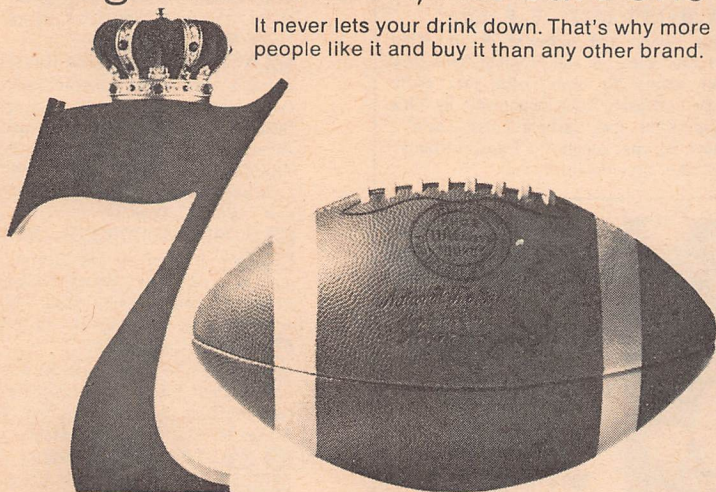
**44 DOBIE GILLIS**—Comedy

The rivalry for the favor of Delphine Quimby is pretty stiff. Then Delphine's father opens a market near the Gillis grocery store. Dobie: Dwayne Hickman. Delphine: Sally Todd. Mr. Gillis: Frank Falyen. Mr. Quimby: Jack Albertson. Maynard: Bob Denver.

7:30 **2 DEATH VALLEY DAYS**—Drama

**COLOR** "The Courtship of Carrie Huntington." A young freight hauler, who

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## Evening

married a wealthy girl by mistake, is given one week to court her before the marriage is annulled. Carrie: Sue Randall. Henry: Jess Pearson.

### 3 4 8 TARZAN—Adventure

**COLOR** "Creeping Giants." Tarzan clashes with a powerful land-baron, whose plan to dynamite a mountain range will wipe out several native villages. Tarzan: Ron Ely. Jai: Manuel Padilla Jr. (Rerun; 60 min.)

#### Guest Cast

Walter Wilson .....Raymond St. Jacques  
Miguel Jimenez Brown .....Will Kuluva  
Yaeger .....Robert Wilke

### 5 10 12 WILD WILD WEST

**COLOR** "The Night of the Ready-made Corpse." The assassination of a Latin-American dictator leads West to the grave of the killer, and to the suspicion that the man in the coffin is a lookalike corpse. West: Robert Conrad. Artemus: Ross Martin. (Rerun; 60 min.)

#### Guest Cast

Fabian Lavendor .....Carroll O'Connor  
Antille .....Alan Bergmann  
Rose Murphy .....Karen Sharpe  
Leda Pellargo .....Patricia Huston  
Pellargo .....Daniel Ades  
Golo .....Jack Perkins  
Barmaid .....Andi Garrett

### 6 9 NET JAZZ—B. B. King

Blues singer and guitarist B. B. King performs some of his compositions and talks about his style with jazz critic Ralph Gleason. Accompanied by his group, King does "Whole Lotta Lovin'," "Move to the Jungle," "Improvisations" and "All Over Again."

### 9 NINE TO GET READY

Post-delivery care of the new baby is described by Dr. J. Robert Bragonier and Leta Powell Drake.

### 19 MOVIE—Adventure

"Raiders of the Seven Seas." (1953) The pirate of Barbarossa escapes from the Sultan of Morocco and seizes a ship bearing Spanish prisoners. John Payne, Donna Reed, Gerald Mohr.

### 20 OF LANDS AND SEAS—Travel

**COLOR** In Northern California, cameras view rare wildlife, a rodeo and the daily routine on a cattle ranch. Col. John D. Craig is the host. (60 min.)

### 32 COLOR TRUTH OR CONSEQUENCES—Game

### 44 HONEYMOONERS—Comedy

Ralph finds a suitcase filled with money. Ralph: Jackie Gleason. Norton: Art Carney. Alice: Audrey Meadows.

### 8:00 2 ALFRED HITCHCOCK—Drama

"One of the Family." The police are looking for a child killer—and her description fits the nurse the Daileys just hired to care for their baby. Frieda: Lilia Skala. Joyce Dailey: Kathryn Hays. Dexter Dailey: Jeremy Slate. Christine Callendar: Olive Deering. (60 min.)

### 6 9 FOLK GUITAR—Music

Laura Weber explains the guitar finger board. Songs: "Lonesome Road," and "Hine Ma Tov." (Rerun)

### 9 NET JAZZ—Lurlean Hunter

Chicago song stylist Lurlean Hunter, accompanied by the Vernel Fournier Trio, fashions a repertoire of ballads and blues. Included: "South Side of Chicago," "Here's That Rainy Day," "Falling in Love with Love," "For Once in My Life" and "Wild Is Love."

### 32 WOODY WOODBURY—Variety

**COLOR** Guests: actors George Montgomery and Jane Wyatt, singer Jean Ploquin, comic Jack Stad, and folk singers Esther and Abi Ofarim. (90 min.)

### 44 HAZEL—Comedy

George tries to prove that he's a better bowler than Hazel. Hazel: Shirley Booth. George: Don DeFore. Dorothy: Whitney Blake. Harold: Bobby Buntrock.

### 8:30 3 4 STAR TREK—Drama

**COLOR** Kirk, Spock and astrobiologist Ann Mulhall agree to lend their bodies

MON. - FRI. 7:30

**KLOC**  
**19**  
Television-MODESTO

**Hollywood's  
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MON. - FRI. 7:30



to formless beings until the creatures can manufacture humanoid robots for themselves. The transplants work well until the creature in Spock's body elects to keep its new form. Kirk: William Shatner. Spock: Leonard Nimoy. McCoy: DeForest Kelley. Dr. Ann Mulhall: Diana Muldaur. Nurse Chapel: Majel Barrett. Scott: James Doohan. Uhura: Nichelle Nichols. (Rerun; 60 min.)

**5 8 10 12 GOMER PYLE, USMC**

**COLOR** Because Gomer's dreams have an amazing tendency to come true, Sergeant Carter refuses to let him go to sleep and dream his latest: the marriage of Carter to his girl friend Bunny. Gomer: Jim Nabors. Carter: Frank Sutton. Boyle: Roy Stuart. Bunny: Barbara Stuart. Larry: Jack Riley. (Rerun)

**6 9 9 NET PLAYHOUSE-Drama**

"The Survivors." Oscar-winner Lila Kedrova ("Zorba the Greek") stars in Georges Simenon's suspense story of revenge, greed and murder. Pierrre Canut is accused of killing Fevrier, the last living survivor of a shipwreck in which his father died. While attempting to clear his twin brother, Charles discovers that there are many others who would profit from Fevrier's death. (60 min.)

**Guest Cast**

Emma Martens .....Lila Kedrova  
Pierre/Charles Canut .....David Buck  
Fevrier .....Terence de Marney  
Madame Canut .....Nan Marriott-Watson  
Paumelle .....Charles Thomas

Repeated: Ch. 9 Thurs. at 10 P.M.

**20 JACK BENNY—Comedy**

Jack's guest is actor Raymond Burr, who portrays his "Perry Mason" role when Jack dreams that he's accused of murder. Don Wilson, Eddie "Rochester" Anderson. Willoughby: Frank Nelson.

**36 MERV GRIFFIN—Variety**

**COLOR** Guests include Met baritone Robert Merrill, comedians Jackie Mason and John Barbour, singer Lillian Briggs and psychologist Joyce Brothers. Arthur Treacher. (90 min.)

**44 STEVE ALLEN—Variety**

**COLOR** Guests include Johnny Carson, who joins Steve for a sketch about a Southern fried chicken king. Also: jazz trumpeter Chet Baker, actress Maureen

Arthur and trombonist Murray McEachern. Paul Smith orchestra. (90 min.)

**9:00 2 COLOR ALL-STAR WRESTLING**

**5 8 12 MOVIE—Drama**

**COLOR** "Torpedo Run." (1958) A World War II sub commander stalks a Japanese carrier. Complicating matters: The carrier is being shielded by a Japanese POW transport—carrying the commander's wife and daughter. Special-effects artist A. Arnold Gillespie received an Oscar nomination for his underwater wizardry. (Rerun; two hours)

**Cast**

Lt. Cdr. Barney Doyle .....Glenn Ford  
Lt. Archer Sloan .....Ernest Borgnine  
Jane Doyle .....Diane Brewster  
Lt. Jake "Fuzz" Foley .....Dean Jones  
Adm. Samuel Setton .....Philip Ober

**10 MOVIE—Comedy**

**COLOR** "The Inspector General." (1949) An illiterate stooge from a medicine show is mistaken by corrupt village officials for a government inspector.

Continued on next page

**9 PM Friday — Color**

**"The Inspector General"**

Elsa LANCHESTER

Danny KAYE



**KXTV-10**



# Friday August 2, 1968

## Evening

Danny Kaye, Walter Slezak, Barbara Bates, Elsa Lanchester. (Two hours)

### 20 MOVIE—Science Fiction

**COLOR** "Cyborg 2087." (1966) Cyborgs (half-man, half-machine) revolt in the year 2087 and travel backward in time to prevent their own creation in the 1960's. Michael Rennie, Wendell Corey, Eduard Franz. (Two hours)

### 9:30 3 MOVIE—Drama

"The Shrike." (1955) Jose Ferrer directed, composed the theme music for, and starred in this story of a once-promising director who has been driven to the brink of mental collapse by his possessive, envious wife. Jose Ferrer, June Allyson, Joy Page, Edward Platt. (90 min.)

### 4 HOLLYWOOD SQUARES

**COLOR** Scheduled: players include Kaye Ballard, Wally Cox, Abby Dalton, Nanette Fabray, Zsa Zsa Gabor, Arte Johnson and Charley Weaver. Peter Marshall is the host.

### 6 9 POWER OF THE DOLLAR

See 11:30 P.M. Ch. 9. (Rerun)

### 7 7 11 13 JUDD—Drama

**COLOR** "Confessional." Judd defends the son of an oil millionaire, despite the young man's insistence that he is guilty of murder. Judd: Carl Betz. Ben: Stephen Young. (Rerun; 60 min.)

#### Guest Cast

Simpson Youngert .....Chill Wills  
Richard Youngert .....Burr De Benning  
Thad Crutcher .....Richard Anderson  
Mae Youngert .....Lurene Tuttle  
Evelyn .....Marilyn Devin  
Dude Rimpau .....Hal Baylor  
Judge Wade .....Milton Selzer  
Inspector Rankin .....James Westerfield  
Jimmy Vincent .....Paul Prokop  
Mrs. McClusky .....Nydia Westman  
Eloise .....Linda Gamble

### 9 NINE ON JAPAN—Documentary

"Japanese Architecture: Modern and Traditional," a comparison of ancient shrines and modern Japanese buildings.

### 32 LES CRANE—Variety

**COLOR** Antidotes for riot fever are discussed by actor-folk singer Oscar Brown Jr. (60 min.)

### 10:00 2 44 COLOR NEWS

### 4 NBC NEWS SPECIAL

**SPECIAL COLOR** "Feeding the Bil-

lions." By the 21st Century, six billion people will inhabit the earth—double the present number. Frank McGee reports on the experimentation, invention and progress in food production vital for the survival of mankind. Written and produced by Chet Hagan, this documentary probes projects that convert sea water to fresh water; the reclamation of parched and arid soil for agricultural purposes; the exploration of the ocean as a prime source of nutrition; and the conversion of new types of food from old. (Rerun; 60 min.)

### 6 COLLEGE REPORT

Scenes from Oscar Wilde's "The Importance of Being Earnest" are dramatized by students from Occidental College. Also: Prof. Donald Adams and host Bob Wright discuss Wilde's work and stature as a playwright.

### 9 LETTVIN TUNED IN

**COLOR** MIT professor Jerome Lettvin answers the questions of high school and college students about uses of LSD and other drugs. (90 min.)

### 9 FILM SHORT

### 36 GOLF TOURNAMENT—Masters

**SPECIAL COLOR** Highlights of this year's Masters Golf Tournament.

### 10:15 9 NAVY FILM—Documentary

"Mr. Push-a-Button" studies man's role on an automated U.S. Navy ship.

### 10:30 2 PAT MICHAELS—Discussion

**COLOR** "George Wallace, Rebel With a Cause." Former governor of Alabama and Presidential candidate George Wallace explains his rise in popularity polls in recent months.

### 7 LSD 25—Documentary

**COLOR** This report on hallucinogens shows what happens on an LSD "trip." Cameras also view Los Angeles hippies.

### 7 TO BE ANNOUNCED

### 11 COLOR TRUE ADVENTURE

### 13 WESTERNER—Drama

### 44 JOE DOLAN!—Discussion

**COLOR** "What to Do with Alcatraz." Host: Joe Dolan. (45 min.)

### 11:00 2 MOVIE—Drama

"Patterns" (1956), the story of an idealistic young executive who discovers he has been promoted to ease out an older man. Van Heflin, Everett Sloane.

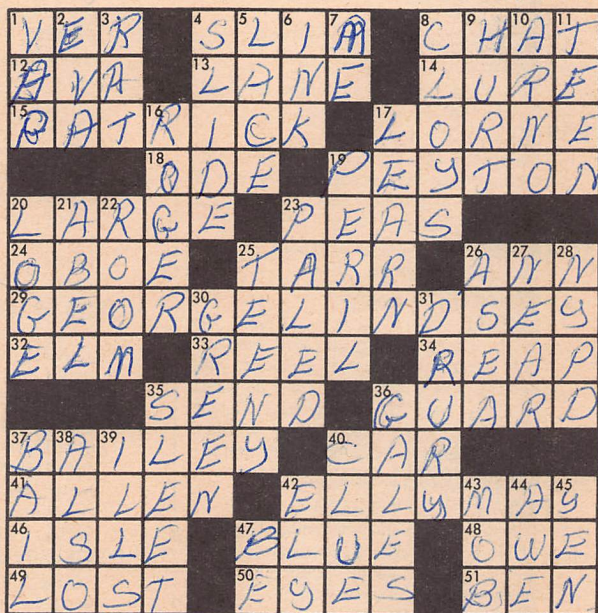


# TELEVISION CROSSWORD

July 27, 1968

## ACROSS

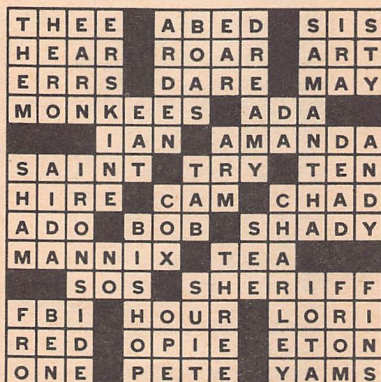
- 1 By means of
- 4 Slender
- 8 Friendly talk
- 12 Miss Gardner
- 13 Co-star of The Virginian
- 14 Entice
- 15 Star of The Prisoner
- 17 Star of Bonanza
- 18 Lyric poem
- 19 Place
- 20 Big
- 23 Pod vegetables
- 24 Music instrument
- 25 Co-star of 3 Down
- 26 That Girl
- 29 Co-star of The Andy Griffith Show (2 wds.)
- 32 Shade tree
- 33 Roll of film
- 34 Gather a harvest
- 35 Transmit
- 36 Defend
- 37 Co-star of The Beverly Hillbillies
- 41 Jalopy
- 42 TV host
- 42 Role of Donna Douglas (2 wds.)
- 46 Treasure
- 47 Man on The High Chaparral
- 48 Be in debt
- 49 in Space
- 50 Watches
- 51 Star of Run for Your Life



See next week's TV GUIDE for solution

## DOWN

- |   |  |
|---|--|
| <ol style="list-style-type: none"> <li>1 Infant's food</li> <li>2 Co-star of 30 Down</li> <li>3 Patrol</li> <li>4 Slip</li> <li>5 Openwork fabric</li> <li>6 Printing fluid</li> <li>7 Myself</li> <li>8 Satiates</li> <li>9 Injure</li> <li>10 River in Italy</li> <li>11 Number suffix</li> <li>16 Co-star of The Mothers-in-Law</li> <li>17 Gain knowledge</li> <li>19 Danger</li> <li>20 Theater box</li> <li>21 Son of Adam</li> <li>22 Lodge</li> </ol> | <ol style="list-style-type: none"> <li>23 Lost color</li> <li>25 Tiny (Colloq.)</li> <li>26 On the ocean</li> <li>27 Close by</li> <li>28 TV series</li> <li>30 Acres</li> <li>31 Star of The Virginian</li> <li>35 Icy rain</li> <li>36 Strong winds</li> <li>37 Dip out water</li> <li>38 Too</li> <li>39 Troubles</li> <li>40 Whodunit hint</li> <li>42 Star of Tarzan</li> <li>43 Crowd</li> <li>44 Reverence</li> <li>45 Longing</li> <li>47 Exist</li> </ol> |
|---|--|



Answer to puzzle of July 20



# Friday August 2, 1968

## Evening

- 3 4 5 7 7** **COLOR** NEWS  
**8 11** NEWS  
**10 12 13 44** **COLOR** NEWS  
**20** MOVIE—Drama  
 "The Long Night." For details see Tues. 9 P.M. Ch. 20. (Two hours)
- 11:15** **44** MOVIE—Drama  
 "Windom's Way." (English; 1957) Domestic drama set against a background of revolution in the Far East. Peter Finch, Mary Ure, Natasha Parry. (90 min.)
- 11:30** **3 4 7** **COLOR** JOHNNY CARSON—Variety  
**5** MOVIE—Comedy  
**COLOR** "Mary Mary." (1963) The hectic life of recently divorced publisher Bob Kellaway, who has problems with alimony, taxes, the wealthy girl he wants to marry—and his ex-wife Mary. Debbie Reynolds, Barry Nelson, Diane McBain, Hiram Sherman. (Two hours, 30 min.)  
**7 12** **COLOR** JOEY BISHOP  
**8** MOVIE—Melodrama  
 "Curse of the Mummy's Tomb." (English; 1964) A 2000-year-old malevolent mummy is on the loose! Terence Morgan, Jeanne Roland. (Two hours)  
**9** POWER OF THE DOLLAR  
 "Management Matters," a study of the reasons behind America's management success in international business and finance. (Rerun)  
**10** MOVIE—Drama  
 "Snows of Kilimanjaro." (1952) Ernest Hemingway's tale of Harry Street who recalls his past as he lies dying in Africa. Gregory Peck, Susan Hayward, Ava Gardner. (Two hours, 15 min.)  
**11** **COLOR** SPORTS HIGHLIGHTS  
**13** MOVIE—Mystery  
 "In a Lonely Place." (1950) A quick-tempered scriptwriter is suspected of murdering a young girl. Humphrey Bogart, Gloria Grahame, Frank Lovejoy, Carl Benton Reid. (Two hours)
- 11:35** **11** MOVIE—Adventure  
 "Serenade for Two Spies." (West German; 1966) A secret agent, searching for a stolen secret weapon, encounters enemy spies in Las Vegas, San Francisco and the Mojave Desert. Helmut Lange, Tony Kendall, Barbara Lass, Heide Linda Weiss, Dick Palmer. (One hour, 40 min.)

- 12:45** **44** FAMOUS WRITERS—Rod Serling  
**1:00** **4** MOVIE—Western  
**COLOR** "Cattle Empire." (1958) The townspeople of Hamilton react violently when John Cord returns to town after a five-year stretch in prison. Joel McCrea, Gloria Talbott, Don Haggerty, Phyllis Coates, Bing Russell. (90 min.)  
**7** MOVIE—Adventure  
 "Rogue's March." (1953) In turn-of-the-century India, a young Army officer tries to clear himself of a charge of treason. Peter Lawford, Richard Greene, Janice Rule. (One hour, 25 min.)
- 1:30** **13** DETECTIVES—Police  
 Frank Hyssop says he was the victim of a burglar who tied his hands behind his back. Holbrook: Robert Taylor. Nelson: Adam West. (60 min.)
- 1:45** **10** TWILIGHT ZONE—Drama  
 On their honeymoon, newlyweds Don and Pat Carter stop at a diner where Don pushes pennies into a fortune telling machine. Don Carter: William Shatner. Pat Carter: Patricia Breslin.
- 2:00** **5** MOVIE—Melodrama  
 "Curse of the Voodoo." (1965) A big-game hunter kills a sacred animal—and soon finds himself the victim of an ancient curse. Bryant Halliday, Dennis Price, Lisa Danielly. (One hour, 25 min.)
- 2:25** **7** MOVIE—Adventure  
 "Arabian Nights." (1942) The Oriental dancing beauty, Scheherazade, causes a feud between the Caliph of Bagdad and his half-brother. Jon Hall, Maria Montez, Sabu. (One hour, 25 min.)
- 2:30** **4** CAIN'S HUNDRED—Drama  
 Gambling czar Big Ed Pavanne's dying wish is to see his son Rick, who is at college in the Midwest. Cain: Mark Richman. Vincent Pavanne: Ricardo Montalban. Rick Carter: Robert Blake. (60 min.)
- 3:30** **4** **COLOR** NEWS  
**3:50** **7** MOVIE—Drama  
 "Face of Fire." (1959) Handyman Monk Johnson is liked by everyone in town until he is scarred in a fire. James Whitmore, Cameron Mitchell, Bettye Ackerman. (Two hours, 10 min.)

Stations reserve the right to make last-minute changes.





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Rehearsal Hall 2 at NBC Burbank, its yellow hardwood floor blackened with the cigaret burns of the mighty. Mirrors on two sides. Ballet bar for the dancers. Chalk board bearing the notation "Bernie, call your agent." Baby-grand piano in one corner.

Over the keyboard hunches a solitary figure, dwarfed by the vastness of the hall. He noodles an old Rodgers-and-Hart tune. It is uncanny. Time doubling up on itself. The noodler is a perfect likeness of his father—"an eerie, incredibly exact echo," one critic wrote a few years ago. He wears the same shy, worried look that transmuted another thin singer into a national lunacy a quarter of a century earlier.

For a moment 24-year-old Frank Sinatra Jr. is too engrossed to notice anything outside the periphery of his own thoughts. Then the co-star of *Dean Martin Presents the Goldiggers* jumps up and pumps my hand. "I can't believe you're here," he says earnestly. "I can't believe that you would be interested in me."

This is a Sinatra? "You've got to understand," he continues. "No one knows me. Not really. I've been on the road five years. Traveled 300,000 miles. Big towns, little towns, Europe, South America, Tokyo, Singapore. I am the last of the Big Band singers. When the old Tommy Dorsey outfit—what was left of it—broke up two years ago, that was it.

"Now I travel with my own seven guys. It's lonely sometimes. But I have a good life. I don't take LSD. I don't smoke pot. I don't get falling-down drunk. I use the alcohol, not let it use me. I've done *Ed Sullivan* and about every panel there is. But—the world hasn't exactly been breaking down my door. Not until I did that Dean Martin Christmas special with my father and sisters, anyway."

The battered wall phone jangles. "Excuse me! . . . Hello . . . No, he's not here right now. . . . Yeah. . . .

OK." He hangs up. "You see, the record world already has a couple of Sinatras on the charts. Two Sinatras in movies and two in TV. Lightning seldom strikes three times in one place, so the row I have to hoe is a little tougher.

"Then it happened. Greg Garrison, Dean Martin's producer, told me, 'Hey, kid, we need a guy for the summer show, and you're it.' I guess he thought the kid might be able to do something after all.

"Now I've got my own show with Joey Heatherton. Joey, she's terrific! This has been such a great step for me. You can't begin to know the feeling, like—well, just getting used to shaving in the morning instead of at night. They used to say, 'Here, you do this, kid.' Now they come to me and say, 'Hey, Frank, what'll we do?'" The voice drops a tone. "Me, I have to prove my worth. Nancy, she's a pretty girl. My father, he wrote the book. He's a living legend and I have to learn to live with it."

It is a hard lesson. . . .

Ralph Waldo Emerson Junior High

## THE COMIC-STRIP WORLD OF FRANK SINATRA JR.

His planet is inhabited  
by the Fat Ratt,  
the Shuffler, Richie the Wheel  
—and the Kid himself

By Dwight Whitney



School: *Your name's Sinatra, ain't it? So sing us a song, lover boy. . .*

Camp Pendleton Marine Base: *Hey, boy, you doan like what weah doin' heah, well maybe you think youh Daddy goin' to buy this base. . . Oh, you don't think this l'il ol' base is good enough fowh youh Daddy to buy?*

A St. Petersburg bar: *Hey, Sinatra, you sing like that for the kid-nappers?*

A night-club column: *Young Sinatra didn't have to do anything. He caused an uproar simply by walking onstage . . .*

We talk about this in his apartment on lower Beverly Glen Boulevard, about a mile south of his mother's in a neighborhood just beginning to fray around the edges. Apartment #8 (two bedrooms, no maid service) might well fit into the butler's pantry of his father's magnificent \$400,000 contemporary-Japanese Beverly Hills house some three miles to the east. But his father would not know; he has never been here.

Frank has lived here since he was 19. He does the cleaning and cook-

ing himself, and the place looks neat. Bill Rinehart (he's a friend who "picks up his mail here") comes around occasionally. So does Robert James (the Fat Ratt) Orenstein, a Beverly Hills insurance man and old Emerson school buddy.

So do the Shuffler, the band's property manager; Richie the Wheel, an encyclopedia salesman; and the Bush, a band booker and personal manager. They call Frank the Dago or the Kid. "This is all me, this is where I live. Welcome to my comic-strip world," he says.

The hi-fi modulates an unending stream of vintage Sinatra from Frank Jr.'s almost-complete collection. *You make me feel so young/You make me feel that spring has sprung. . .* The Bush sits on the couch under a portrait of Frank Jr. done by a fan. The Fat Ratt is expected later. The Bush's real name is Tino Barzie. It was he who picked up the Kid for the Dorsey orchestra in 1963 after he was "discovered" singing in the Elliott Brothers' band at Disneyland a year earlier.

→





Opposite Tino sits a mini-skirted blonde. Pamela Peterson. "Pam" is from New Jersey and occasionally works as a model. Right now she's hoping for a commercial. Tino is advising her. She and Frank announced their engagement last year in New Orleans. But they called it off. The road. Too rough. Now they're just good friends.

Frank, dressed in rumpled T-shirt, sits in a corner lovingly cleaning a piece of sound equipment. There is only one thing he loves more—the apartment, "my pride, my place." It is strewn with the artifacts of his life. A wall map tracing all the places he has been in five years. Juxtaposed photographs of Las Vegas show marquees—*The Sands Presents Frank Sinatra* next to *The Flamingo Presents Frank Sinatra Jr.* Frank Sr. with Mia. Frank Jr., his dad, his sisters on the Martin Christmas special. Frank Sr. in "The Man with the Golden Arm." Citations from the Philadelphia Police, Firemen and Peace Officers' Society and the Italian Community Center of New Brunswick, N.J.

There are 3000 color slides of young Frank and his band on their travels stacked in the kitchen; the complete 16-mm. collection of the films of Laurel and Hardy, plus "Bride of Frankenstein," in the bedroom. Best of all, "my laboratory"—the spare bedroom, now a transistorized sea of sound apparatus. Here, among \$20,000 worth of tape-machines, oscilloscopes, pre-amplifiers, speakers, oscillators, video recorders, microphones, tripods and master consoles, this Sinatra really feels at home.

"My father," he says, "has one that makes this look like child's play. His is computerized, professionally built and probably cost \$100,000. I put this together myself."

Frank puts on a tape of his own album—his only album, called "Young Love for Sale," which he recorded in

1965 for his father's label, Reprise. The decibels rattle the walls. For Frank it is an exercise in bittersweet remembrance. It did not sell. "They dropped the album over the ocean," he says. "They wanted to be sure it could go some direction, if only down." He remembers his childhood—how his mother ("a dear woman, a princess") raised him and his two sisters from the time he was 7; how strict she was with him; how he studied piano, flute, drums, composition, harmony; how his father always made a point to see him but was "off a lot." How he only really met Ava Gardner Sinatra once, getting off a plane in Palm Springs circa 1952 (years later they were to dine together in Madrid), and how much he likes Mia Farrow. "But," he says, "I don't know her."

He and his father never really discussed singing, he says, much less a career in it. "No," my father told me, 'you have to learn this yourself. No one can teach you.' Oh, generally we might talk a little about how some singers over-effectualize—that's one of his favorite words, bend a song around so it is not what it's intended to be. I agree. What else? He wrote the book and there is not a singer today who doesn't owe something to Frank Sinatra. I owe more than anybody. Call it the taste, the theory by which I sing.

"At 17 I thought I knew everything. At 18 I found I knew nothing. One day I just found myself at Disneyland and those guys let me sing. My father didn't say anything except if that's what you want, keep swinging, kid. My father is a man of 50 enjoying his life, taking it easy. But what was he doing at my age? The bus route. Just like me.

"Always I have felt isolated. I wondered what the difference was between me and other kids. At Arizona State there was this exchange student,



Naif Sudary, the nephew of King Saud. We had a bond. He had enough money to buy Howard Hughes twice over—and my old man, too. We were freaks and we wanted to be normal more than anything in the world.”

Outside, Tino, a more philosophical sort, waits patiently for the Fat Ratt. Frank is wound up. Tino listens. “The preconceived notion of what I am like! I can almost see the resentment. And if I was John Q. Public, I’d think, ‘Get lost, ya bum! If I had your advantages, I, too, could be a singer and make all those millions.’ Millions, *ha!*”

“Yeah,” puts in Tino. “They figure your name is Sinatra, you got the corner on all the money. Profits we ain’t got. Our object is to survive.”

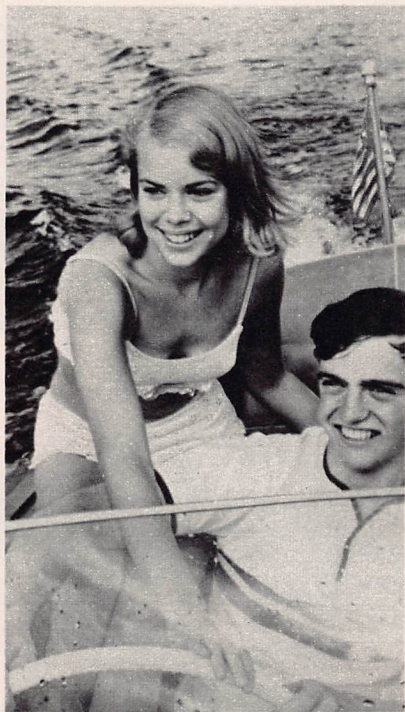
There have been times when Frank Jr. wasn’t sure he would survive. What hurt most was not the widely publicized kidnaping of 1963 but its aftermath, the defense’s suggestion that the whole messy business had been a publicity stunt. After the trial was over, and the “hoax” had been disproved, Frank still smarted about “the seed of doubt about my integrity that will stay with me for the rest of my life.

“So you see what this new show means to me. It’s a symbol of graduation. I get to drive my own car and eat off my own plates. I’m home for the first time!”

But the hour grows late. The Fat Ratt has still not turned up. Donna is there instead, a friend of Tino’s. Nat Cole’s “Mona Lisa” is on the hi-fi.

“Ah, Nat! So beautiful,” the Kid says dreamily. “Had 37 hits in a row. That’s like hitting a home run in every game! No rhythm, no tempo. But, oh, what feeling! That’s what makes a singer. Feeling. Communication. That’s what my father’s got. *He* wrote the book.” His voice trails off.

“You know,” he muses, “one day I’m going to ask my father—what it was—he *really* wanted me to do.” **END**



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*Cher  
Shops  
the  
Boutiques*







Songstress Cher of Sonny and Cher likes the kind of clothes that say drama and originality. That's why she likes to shop Los Angeles boutiques. Her finds include (opposite) tent-like caftan in a cotton Javanese print and necklace of huge gold links (found at Chequer West) and (this page) silk batik robe by Laura Labby for her Rose Revived boutique. Its design was inspired by a magnificent Japanese costume. →



continued



The long robe (left) looks as if it belongs on the banks of the Nile. Isn't this the way we all visualize Cleopatra? Heavy gold Egyptian collar worn at the neckline. Opposite: The pure beat of the tom-toms. African stripes. Hooded, long tunic, split up both sides. Necklace of colored wooden beads. Both costumes, as well as all the jewelry on these pages, and the hand-painted table are from Chequer West.









# 'Hey, did you see Myrt on TV?'

In Muskegon, Mich., there's a station where the only stars are the local citizenry

By Richard K. Doan

Yes, Virginia, there is real, live, local TV . . . unfilmed, untaped, unnetworked, honest-to-Betsy, going-on-right-now television.

It's not easy to find, that's true—but if you look out in Muskegon, Mich., there it is: Channel 54, a station on which people see and hear more of themselves than of anything else!

Now is that any way to run a TV station? Evidently a lot of Muskegonites think so. About 10,000 of them have been snapping up bingo cards at local stores every week so they can participate, at home, in Ch. 54's televised bingo, a 45-minute week-night feature. And the station, on the air only a little over a year, is selling enough advertising by local merchants so that it's edging toward a break-even point. However, the emotionally charged arguments aired by Ch. 54 night after night, ranging over such hot topics as the KKK, John Birchers, Communism, Vietnam, black power and student unrest, have made some community leaders rather nervous about the station's activities.

At least it's getting noticed, though, not just in Muskegon but in TV industry and Government quarters. All because WMKG-TV (as Ch. 54 is officially designated) had the courage to forego canned entertainment most of the time.

Ch. 54, you see, couldn't get a tie-up with one of the big networks because

its home base, a small port city on the eastern shore of Lake Michigan, is in the fringe area of three Kalamazoo-Grand Rapids stations already holding exclusive network affiliations.

Thus the nine Muskegon citizens (plus a retired Chicago ad woman) who got a license for Ch. 54 had no choice but to risk it without big-time shows and national news coverage. Even syndicated series were largely out of reach because rentals were priced for the whole Kalamazoo-Grand Rapids area, whereas Ch. 54 has only about 180,000 potential viewers of the area's total of 1,511,300.

Given these challenging limitations, Andrew E. Jackson, the station's chief stockholder, president, general manager and principal salesman, convinced his partners that a heavy dose of unsettling debates on the hottest issues would have Muskegonites watching in numbers that might make Ch. 54 a salable advertising medium.

Nowadays, hot-under-the-collar viewers get on the phone to Ch. 54's Jim Tait, a local antiques dealer, sometime actor and opinionated liberal, and swap views with him for an hour every night. It's visual radio, really—all the viewer sees is bearded, chain-smoking Tait lounging under a lamplight with a phone to his ear.

Sometimes the talk gets pretty tetchy. A woman bickering about the definition of a bigot announced she was coming down to see him. How, she asked, would she know him? Tait, plainly identifiable whereas the woman wasn't, snarled: "Well, I won't be wearing a white hood, dear. Will you?"



Sass is commonplace also on a Ch. 54 nightly set-to known as *Muskegon Firing Line*. Guest-booked and moderated by the local gas company's public relations man, Bob Van Dam, it's a talk panel which one night last May, for example, starred a local black militant along with the Michigan chairman of the ultraconservative Pa-



triotic Party. The militant, an osteopath named Dr. James Jackson, called white-haired James Freed, the Patriotic Party leader, a honky. "Don't call me that, you nigger!" Freed shouted, springing to his feet. Jackson rose, too, and they seemed close to blows. Both sat down, however, obviously disinclined to forsake this moment in the TV sun, modest though it might be.

It's this sort of thing, though, that makes some of the citizenry uneasy. John A. Chapman, executive director of the Area Development Council (equivalent of the chamber of commerce), says, "Their programming stinks. They're just looking for the sensational."

Another key official, City Manager Robert Pulcher, is less upset, although he feels Ch. 54 has indeed "attracted extremists" and "has not been as enchanted as it might be" with responsibly debating serious local problems like housing. He granted the station

had done "some good things" like televising local sports. On balance he guessed he'd "rather have the station than not."

Covering high school and community college football and basketball, and junior hockey and wrestling has, to be sure, been one of Ch. 54's best facets. Using a borrowed microwave outfit, the station covers football games with one camera mounted on a 12-foot platform at the 50-yard line. A garrulous automobile salesman named Gene Hathaway calls the plays.

Parades are big in Muskegon, too, and before this summer is out Ch. 54 will have televised 15 of them, beginning to end, giving viewers a bird's-eye seat from a borrowed "cherry picker." While the parades are in progress, the station also videotapes them, so townsfolk see themselves in a playback that evening.

Unlike most stations, Ch. 54 takes to the air evenings only. Daytimes, Jackson feels, can be left to radio and the network soap operas.

But to aid TV servicemen in adjusting sets, and local merchants in demonstrating Ch. 54 reception, the station transmits a test pattern (with music) on Friday afternoons. Sometimes, to liven things up a little, a camera is poked out on an adjacent intersection—Ch. 54 is housed in a hotel lobby—to watch people and cars go by.

The station airs no regular newscasts. "We tried them," Jackson reports. "Shot our own newsfilm and did our own reporting. It was just too expensive and didn't seem to make much impact. We decided it was more important for us to provide a forum for local ideas and opinions."

As for Ch. 54's critics, Jackson says: "They just don't want contro- →



versy." And he argues: "We have to put on dramatic people with something dynamic to say. But the people we put on are members of recognized groups. We don't just dig up bums in bars."

Besides *Firing Line*, *Tait at Eight* and bingo (emceed by Muskegon County museum director John Stoutenberg, who also conducts a weekly artifacts show), Ch. 54's week-night schedule includes an hour of *Adventures in Paradise*, a yesteryear network series. Jackson says he bought it partly because he got it cheap, but mostly because Ch. 54's tiny studio and four-man crew (two part-time cameramen, one staff producer, one staff engineer) just can't swing a full evening of live shows.

Everybody at Ch. 54 doubles in brass. Junior salesman Basil Keur snaps most pictures used to illustrate commercials. Program director Richard Caris literally sweeps out the

studio. Chief engineer Jack LeRoy reads commercials.

On weekends Ch. 54 offers a potpourri of local-talent shindigs such as a Saturday night *Polka Show* (really a dance party in the tiny studio) and a Country and Western hour likewise featuring homegrown performers. On Sunday nights the major attraction is an hour of Negro spirituals.

Have Muskegonites wholly forsaken *Flying Nun* in favor of *Firing Line*? Not yet. But Jackson's sampling one night found more people watching *Firing Line* than were looking at a network movie. And a survey taken by a local cable-TV service found one of Ch. 54's football games being viewed by 30 percent of the audience—a bigger share than any network station.

Jackson thinks that's evidence enough that Muskegon, if not the whole country, wants and needs more local TV. "We're pioneering," he brags. And it's hard to dispute him. END



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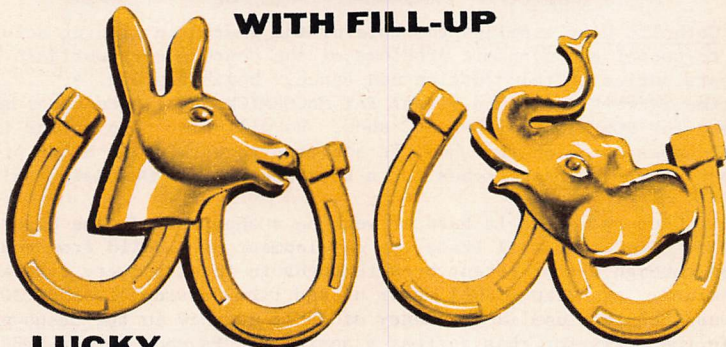


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# TV Teletype: New York

NEIL HICKEY REPORTS:

ABC unveils "The Secret of Michelangelo: Every Man's Dream" on Dec. 5, in a one-hour special focusing on his fresco in the Sistine Chapel. ALEXANDER ELIOT's script, based upon stories from the Old Testament and some little-known written works of the artist, has dialog that will be spoken by ZOE CALDWELL and CHRISTOPHER PLUMMER.

NBC's Catholic Hour examines the role of the church in finding solutions to social and economic problems of the contemporary world in a four-part series called "Justice and Peace," beginning Aug. 4 . . . Long-time TV writer and bon vivant PAT McCORMICK has signed on as head joke-man for DON RICKLES' new ABC show. He will also turn up for irregular appearances on the show, in addition to working on other projects--two movie scripts and sketches for a Broadway revue, "Oh, Calcutta!"

The 21st Century series is hard at work on a show called "The First Ten Months of Life" that will trace the development of a child from conception through birth; recent breakthroughs in fetal surgery will also be examined . . . MILO O'SHEA, star of the film version of JAMES JOYCE's "Ulysses," has the lead in one entry of ABC's Journey to the Unknown; also in the works for that series: a script by "Psycho" author ROBERT BLOCH and an adaptation of CHARLES BEAUMONT's classic "Miss Gentle Belle."

WILLIAM HOLDEN's doing a series of adventure specials for CBS next season. For the first, "Adventure in the Jade Sea," he goes on safari in the mountainous regions between Kenya and Ethiopia . . . LEONARD NIMOY, RAYMOND BURR and FESS PARKER are tapped for visits to The Beautiful Phyllis Diller Show.

On Aug. 25, ABC will repeat "The Vanishing Wilderness," which featured the late Sen. ROBERT KENNEDY and his family. New material will be added . . . CBS News plans a show on HERMAN MELVILLE's 19th-century classic "Moby Dick"; as in last season's "The Great American Novel," the broadcast will focus on the relevance of great fiction of the past for today's America.

JOHNNY CARSON goes on the state-fair circuit this summer; he'll be in Wisconsin on Aug. 17 and 18, and in Columbus, Ohio, on Aug. 24 . . . WALLY COX joins BOB HOPE and the other men in ANN-MARGRET's life on the red-headed star's Dec. 1 CBS special. There will be one filmed segment, shot in her home town, Valsjobyn, Sweden.

PATRICK MACNEE and LINDA THORSON go on junkets to Ireland and Scotland to film some fall episodes of The Avengers . . . While sister EVA does her bit for backwoods America in Green Acres, ZSA ZSA GABOR plays an Iron Curtain spy in "The Fear of High Places" episode of The Name of the Game next season.





Mrs. Dan Gerber  
Mother of Five

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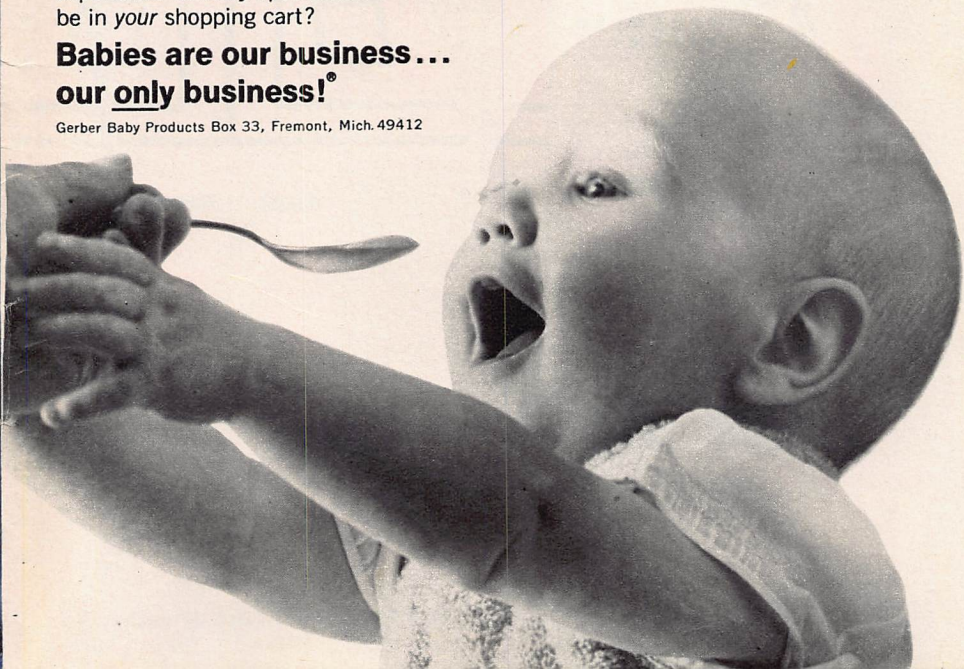
**Holding baby's interest at feedings** is a full-time Gerber concern. That's why Gerber disarms little rebels with interesting textures, baby-appealing tastes, and endless variety. Everything from Fruit to Cereal to Dinners to Desserts...*custom-cooked* the special Gerber way to capture their most pleasing flavors!



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